

Nutritional Supplement Market in the U.S.A (2018-2023)

<https://marketpublishers.com/r/NAF4451A998EN.html>

Date: September 2018

Pages: 75

Price: US\$ 1,950.00 (Single User License)

ID: NAF4451A998EN

Abstracts

The report is sent in 5-10 business days after order is placed.

Nutritional supplement market in the U.S.A

Nutrition supplements are substances that provide adequate amounts of essential nutrients required for the better functioning of human bodies. It contains vitamins, proteins, herbs, meal supplements, sports nutrition and other related products that are used to improve the nutritional content of a diet. They are added to the diet to boost overall health and energy, provide support to the immune system and reduce the risk of illness. The U.S.A nutritional supplement market is expected to reach USD 53.2 Bn growing at a CAGR of 8.43% by 2023. It is the largest nutritional supplement consumer in the North American region.

The U.S.A. nutritional supplement market is classified by type of ingredients and by type of end users. By type of ingredients, it is further sub-classified into vitamins, proteins, amino acid, enzymes and botanicals supplements. By type of end users, it is further classified into infants and adults. Vitamin supplements grab the highest market revenue among nutritional ingredients due to increasing self-medication, expansion of distribution networks and entry of new brands.

Key growth factors

The rising awareness towards nutritional supplements among working professionals, expenditure on fitness and well-being and increase in cardiovascular diseases due to fluctuating diet patterns are the key growth factors. High adoption rates of botanical supplements among individuals in the U.S.A. due to medicinal benefits is expected to

expand the market growth over the forecast period.

Threats and key players

Scientific and regulatory challenges to the quality, safety and efficacy of nutritional supplements are considered to be a major challenge.

The key players operating in the nutritional supplement market are Abbott Nutritionals, Nestle Nutritionals, Amway Corporation, Herbalife Nutrition, Pfizer Inc. and Royal DSM.

What is covered in the report?

1. Overview of the nutritional supplement market in the U.S.A.
2. Market drivers and challenges in the nutritional supplement market in the U.S.A.
3. Market trends in the nutritional supplement market in the U.S.A.
4. Historical, current and forecasted market size data for segments based on type of ingredients (vitamins, proteins, amino acids, enzymes and botanical supplements).
5. Historical, current and forecasted market size data for segments based on type of end users (infants and adults).
6. Analysis of the competitive landscape and profiles of the major companies operating in the market.

Why buy?

Understand the demand for nutritional supplement market in the U.S.A. to determine the viability of the market.

Identify the developed and emerging markets where nutritional supplement market in the U.S.A. is sold.

Identify the challenge areas and address them.

Develop strategies based on the drivers, trends and highlights for each of the segments.

Evaluate the value chain to determine the workflow and to get an idea of the current position where you are placed.

Recognize the key competitors of this market and respond accordingly.

Knowledge of the initiatives and growth strategies taken up by the major companies and decide on the direction for further growth.

Define the competitive positioning by comparing the products and services with the key players in the market.

Customizations available

With the given market data, Netscribes offers customizations according to specific needs.

Contents

CHAPTER 1: EXECUTIVE SUMMARY

- 1.1 Market scope and segmentation
- 1.2 Key questions answered in this study
- 1.3 Executive summary

CHAPTER 2: NUTRITIONAL SUPPLEMENT MARKET IN THE U.S.A. – MARKET OVERVIEW

- 2.1. The U.S.A. market overview – market trends, market attractiveness analysis, geography-wise market revenue (USD)
- 2.2. The U.S.A. – market drivers and challenges
- 2.3. Value chain analysis – nutritional supplement market in U.S.A.
- 2.4. Porter’s five forces analysis

CHAPTER 3. NUTRITIONAL SUPPLEMENT MARKET IN THE U.S.A. BY TYPE OF INGREDIENTS

- 3.1. Vitamin supplements Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations
- 3.2. Protein supplements Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations
- 3.3. Amino acid supplements Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations
- 3.4. Enzyme supplements Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations
- 3.5. Botanical supplements Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations

CHAPTER 4. NUTRITIONAL SUPPLEMENT MARKET IN U.S.A. BY TYPE OF END USERS

- 4.1. Supplements for infants Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations
- 4.2. Supplements for adults Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations

CHAPTER 5: COMPETITIVE LANDSCAPE

- 5.1. Abbott Nutritionals (*)
 - 5.1.a. Company snapshot
 - 5.1.b. Product offerings
 - 5.1.c. Growth strategies
 - 5.1.d. Initiatives
 - 5.1.e. Geographical presence
 - 5.1.f. Key numbers
- 5.2. Nestle Nutritionals
- 5.3. Amway Corporation
- 5.4. Herbalife Nutritionals
- 5.5. Pfizer Inc.
- 5.6. Royal DSM

(*) all the information are similar for the mentioned companies

CHAPTER 6: CONCLUSION

CHAPTER 7: APPENDIX

- 7.1. List of tables
- 7.2. Assumptions
- 7.3. Research and methodology
- 7.4. About Netscribes Inc.

Note: The Table of Contents (Toc) provided above contains the targeted coverage. The coverage is subject to change as we progress with the research. **Disclaimer:** The report will be delivered within 5-7 business days post payment confirmation

I would like to order

Product name: Nutritional Supplement Market in the U.S.A (2018-2023)

Product link: <https://marketpublishers.com/r/NAF4451A998EN.html>

Price: US\$ 1,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/NAF4451A998EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970