

# Middle East and Africa Nutritional Supplement Market (2018-2023)

<https://marketpublishers.com/r/M5C70F3ECCBEN.html>

Date: September 2018

Pages: 75

Price: US\$ 1,950.00 (Single User License)

ID: M5C70F3ECCBEN

## Abstracts

The report is sent in 5-10 business days after order is placed.

### Middle East and Africa Nutritional Supplement Market

The Middle East and Africa nutritional supplements market was worth USD 4.81 Bn in 2017 and is set to increase at a CAGR of 8.13% over the forecasted period. The Middle East and Africa is one such region that has a lot of scope for development. At present, it is the smallest market globally, but the developing economies of South Africa, UAE and Saudi Arabia provide opportunities for growth.

By type of ingredients, the market is segmented Vitamins, Proteins, Amino acids, Enzymes and Botanicals supplements. Botanicals supplements has the highest share in South America in 2018.

By end-user, the market is segmented into Infants and Adults.

By countries, the market is divided into South Africa, UAE, Saudi Arabia and others (Rest of the Middle East and Africa).

### Key growth factors

The growth in supplement sales in the Middle East & African market is due to increased consumer awareness of health supplements, older population, and access to digital technology. Additionally, health-conscious celebrities are helping in popularizing dietary supplements.

### Threats and key players

High prices of the products, lack of awareness among people about the dosage of

nutrition supplements and unstable economy are some of the challenges of this market.

The key players operating in the Middle East and Africa nutritional supplement market are Archer Daniels Midland Company, Cargill Inc., DSM and Du Pont and Herbex.

What's covered in the report?

1. Overview of The Middle East and Africa Nutritional Supplement Market
2. Market drivers, challenges, in The Middle East and Africa Nutritional Supplement Market
3. Market trends in The Middle East and Africa Nutritional Supplement Market
4. Historical, current and forecasted market size data for The Middle East and Africa market segmentation based on type of ingredients (Vitamins, Proteins, Amino acids, Enzymes and Botanicals) – by revenue
5. Historical, current and forecasted market size data for The Middle East and Africa market segmentation based on End-user (Infants and Adults) – by revenue
6. Historical, current and forecasted market size data of Nutritional Supplements by countries South Africa, UAE, Saudi Arabia and others (Rest of Middle East and Africa) – by revenue
7. Historical, current and forecasted market size data for country-wise segments – by revenue
8. Analysis of the competitive landscape and profiles of major competitors operating in the Europe market

Why buy?

Understand the demand for Nutritional Supplement Market to determine the viability of the market

Understand the country-specific market size and observations for each segment

Develop strategies based on the drivers, trends and highlights for each of the segments

Evaluate the value chain to determine the workflow and to get an idea of the current position where you are placed

Recognize the key competitors of this market and respond accordingly

Identify the initiatives and growth strategies taken by the major companies and decide the direction of further growth

Define the competitive positioning by comparing the products and services compared with the key players in the market

#### Customizations available

With the given market data, Netscribes offers customizations according to specific needs.

## Contents

### **CHAPTER 1: EXECUTIVE SUMMARY**

- 1.1 Market scope and segmentation
- 1.2 Key questions answered in this study
- 1.3 Executive summary

### **CHAPTER 2: THE MIDDLE EAST AND AFRICA NUTRITIONAL SUPPLEMENT MARKET – MARKET OVERVIEW**

- 2.1. The Middle East and Africa market overview – market trends, market attractiveness analysis, country-wise market revenue (USD)
- 2.2. The Middle East and Africa – market drivers and challenges
- 2.3. Value chain analysis – nutritional supplement market
- 2.4. Porter’s Five Forces analysis
- 2.5. Market segmentation based on type of ingredients (Vitamins, Proteins, Amino acids , Enzymes and Botanicals)
  - 2.5. a. Vitamins supplement revenue Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations
  - 2.5. b. Proteins supplement revenue Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations
  - 2.5. c. Amino acids supplement revenue Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations
  - 2.5. d. Enzymes supplement revenue Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations
  - 2.5. e. Botanicals supplement revenue Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations
  - 2.5. f. Market segmentation by type of ingredients – Growth drivers
  - 2.5. g. Market segmentation by type of ingredients – Key challenges
- 2.6. Market segmentation based on End-user (Infants and Adults) Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn).
  - 2.6. a. Growth drivers and key challenges
- 2.7. Major country penetration

### **CHAPTER 3. SOUTH AFRICA NUTRITIONAL SUPPLEMENT MARKET**

- 3.1. South Africa market overview – market trends, market attractiveness analysis, country-wise market revenue (USD)

- 3.2. Market segmentation based on type of ingredients (Vitamins, Proteins, Amino acids, Enzymes and Botanicals)
  - 3.2. a. Vitamins supplement revenue Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations
  - 3.2. b. Proteins supplement revenue Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations
  - 3.2. c. Amino acids supplement revenue Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations
  - 3.2. d. Enzymes supplement revenue Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations
  - 3.2. e. Botanicals supplement revenue Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations
  - 3.2. f. Market segmentation by type of ingredients – Growth drivers
  - 3.2. g. Market segmentation by type of ingredients – Key challenges
- 3.3. Market segmentation based on End-user (Infants and Adults) Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn).
  - 3.3. a. Growth drivers and key challenges

## **CHAPTER 4. UAE NUTRITIONAL SUPPLEMENT MARKET**

- 4.1. Argentina market overview – market trends, market attractiveness analysis, country-wise market revenue (USD)
- 4.2. Market segmentation based on type of ingredients (Vitamins, Proteins, Amino acids, Enzymes and Botanicals)
  - 4.2. a. Vitamins supplement revenue Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations
  - 4.2. b. Proteins supplement revenue Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations
  - 4.2. c. Amino acids supplement revenue Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations
  - 4.2. d. Enzymes supplement revenue Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations
  - 4.2. e. Botanicals supplement revenue Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations
  - 4.2. f. Market segmentation by type of ingredients – Growth drivers
  - 4.2.g. Market segmentation by type of ingredients – Key challenges
- 4.3. Market segmentation based on End-user (Infants and Adults) Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn).
  - 4.3. a. Growth drivers and key challenges

## **CHAPTER 5. SAUDI ARABIA NUTRITIONAL SUPPLEMENT MARKET**

- 5.1. Saudi Arabia market overview – market trends, market attractiveness analysis, country-wise market revenue (USD)
- 5.2. Market segmentation based on type of ingredients (Vitamins, Proteins, Amino acids, Enzymes and Botanicals)
  - 5.2. a. Vitamins supplement revenue Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations
  - 5.2. b. Proteins supplement revenue Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations
  - 5.2. c. Amino acids supplement revenue Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations
  - 5.2. d. Enzymes supplement revenue Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations
  - 5.2. e. Botanicals supplement revenue Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations
  - 5.2. f. Market segmentation by type of ingredients – Growth drivers
  - 5.2. g. Market segmentation by type of ingredients – Key challenges
- 5.3. Market segmentation based on End-user (Infants and Adults) Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn).
  - 5.3. a. Growth drivers and key challenges

## **CHAPTER 6. OTHERS (REST OF THE MIDDLE EAST AND AFRICA) NUTRITIONAL SUPPLEMENT MARKET**

- 6.1. Others (Rest of the Middle East and Africa) market overview – market trends, market attractiveness analysis, country-wise market revenue (USD)
- 6.2. Market segmentation based on type of ingredients (Vitamins, Proteins, Amino acids, Enzymes and Botanicals)
  - 6.2. a. Vitamins supplement revenue Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations
  - 6.2. b. Proteins supplement revenue Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations
  - 6.2. c. Amino acids supplement revenue Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations
  - 6.2. d. Enzymes supplement revenue Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), key observations
  - 6.2. e. Botanicals supplement revenue Historical (2015-2017) and forecasted

(2018-2023) market size (USD Bn), key observations

6.2. f. Market segmentation by type of ingredients – Growth drivers

6.2. g. Market segmentation by type of ingredients – Key challenges

6.3. Market segmentation based on End-user (Infants and Adults) Historical (2015-2017) and forecasted (2018-2023) market size (USD Bn).

6.3. a. Growth drivers and key challenges

## **CHAPTER 7: COMPETITIVE LANDSCAPE**

7.1. Archer Daniels Midland Company

7.1.a. Company snapshot

7.1.b. Product offerings

7.1.c. Growth strategies

7.1.d. Initiatives

7.1.e. Geographical presence

7.1.f. Key numbers

7.2. Cargill Inc.

7.2.a. Company snapshot

7.2.b. Product offerings

7.2.c. Growth strategies

7.2.d. Initiatives

7.2.e. Geographical presence

7.2.f. Key numbers

7.3. DSM

7.3.a. Company snapshot

7.3.b. Product offerings

7.3.c. Growth strategies

7.3.d. Initiatives

7.3.e. Geographical presence

7.3.f. Key numbers

7.4. Du Pont

7.4.a. Company snapshot

7.4.b. Product offerings

7.4.c. Growth strategies

7.4.d. Initiatives

7.4.e. Geographical presence

7.4.f. Key numbers

7.4. Herbex

7.5.a. Company snapshot

- 7.5.b. Product offerings
- 7.5.c. Growth strategies
- 7.5.d. Initiatives
- 7.5.e. Geographical presence
- 7.5.f. Key numbers

## **CHAPTER 8: CONCLUSION**

## **CHAPTER 9: APPENDIX**

- 9.1. List of tables
- 9.2. Assumptions
- 9.3. Research and methodology
- 9.4. About Netscribes Inc.

**Note:** The Table of Contents (Toc) provided above contains the targeted coverage. The coverage is subject to change as we progress with the research.

**Disclaimer:** The report will be delivered within 5-7 business days post payment confirmation



## I would like to order

Product name: Middle East and Africa Nutritional Supplement Market (2018-2023)

Product link: <https://marketpublishers.com/r/M5C70F3ECCBEN.html>

Price: US\$ 1,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M5C70F3ECCBEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970