

Medical Device Market in India (2018-2023) Overview, Share, Scope, Revenue, Trade Analysis, Trends, Drivers, Challenges, Segmentation based on Sector-wise Sales (Ortho, Cardio, Wound Care, Audiology, Patient Monitoring, Minimally Invasive, Ophthalmology, Others) Product Category (Diagnostic Imaging, Consumables, IV Diagnostics, Patient Aids, Dental Products, Others)

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Abstracts

Developments in healthcare infrastructure, and a rise in lifestyle related diseases like hypertension, diabetes, asthma, etc. have led to an increasing demand for medical devices across India. The Indian medical devices market was valued at INR 338.62 Bn in 2017, and is expected to reach INR 794.29 Bn by the end of 2023, expanding at a compound annual growth rate (CAGR) of ~15.27% during the 2018-2023 period. It stands among the top 20 global medical devices market.

Market segment insights:

The diagnostic imaging segment is considered to be the largest, owing to its ability to facilitate accurate detection of diseases. It had a market share of nearly 30.41% in 2015, and is expected to occupy a similar share till 2020. Apart from diagnostic imaging devices, significant shares in the medical devices market are occupied by medical consumables, IV diagnostic devices, patient aids, etc.

Key growth drivers of the market:

The central government of India, as well as several private organizations have taken initiatives to improve the condition of public health within the country. Such participation from the public and private enterprises have resulted in the growth of the healthcare sector, thereby leading the medical devices market in India to prosper.

The Indian government has allowed 100% foreign direct investment (FDI) in the medical devices industry. Inflow of FDI is expected to spur research and development (R&D) activities and manufacturing innovations, which in turn can help in driving the growth of the medical devices market in India.

Key deterrent to the growth of the market:

India imports nearly 70% of the total number of medical devices sold in the country. Excessive dependency on import of high-tech devices from the developed countries is hindering the growth of the domestic medical devices' manufacturers in India.

Companies covered:

Centenial Surgical Suture Ltd.

Opto Circuits (India) Ltd.

Poly Medicure Ltd.

B. Braun Medical (India) Pvt. Ltd.

Philips India Ltd.

Baxter International Inc.

Becton, Dickinson and Company

GE Healthcare Ltd.

Medtronic, Inc.

Siemens Healthineers, Inc.

Customizations available

With the given market data, we offer customizations according to specific needs.

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