

# Logistic Service Market in India 2015

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## Abstracts

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Netscribes' latest market research report titled Logistics Services Market in India 2015 highlights that the market is on a growth trajectory owing to rapid globalization and 100% FDI allowance in logistics. Logistics services broadly comprise of courier services, freight forwarding, third party logistics (3PL) and reverse logistics. Growing business of private telecom sector, financial institutions dependence on courier and seasonal business upsurge due to occasions are the key drivers of the Courier Market. 3PL providers have largely benefitted from the growth in auto & auto components sector and retail sector. Growing competition in retail sector also transcends the need for reverse logistics to handle returns management. e-Tailing has revamped shopping experience by making it an anytime activity which has a favorable impact on courier and reverse logistics sectors. Domestic freight market is expected to grow considerably provided freight companies diversify their business to other logistic segments.

Poor infrastructure facility, delay in clearances and high operating costs are the major challenges faced by the courier industry. The current overall logistics market is largely mullied by rising freight costs due to volatile fuel prices, lack of skilled manpower and infrastructural bottlenecks. However, a surge of government initiatives in the form of National Highways Development Project (NHDP), development of Dedicated Freight Corridor of Indian Railways, port sector initiatives and shift to GST regime are providing the necessary impetus to the overall logistics industry. Adoption of GPS, barcode technology and RFID aids the sector tremendously in tracking of goods and smooth information flow between monitoring unit and on-duty delivery. Focus on skilled manpower, technology adoption and competitive pricing are the key strategies to expect a sustainable growth trajectory in the overall sector.

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