

Lighting Industry in India 2015

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Abstracts

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Netscribes' latest market research report titled Lighting Industry in India 2015 analyses the Indian lighting market into four broad dimensions, based on applications, technologies, geographies and end-market structures. It tracks the domestic production of different lighting equipment, such as lamps, LEDs and luminaires. Incandescent lamps dominate the non-LED lighting market, followed by CFL lamps and other fluorescent lamps. However, the market for incandescent lamps is shrinking, as people migrate to more energy-efficient and cost-effective sources of light. This is strongly reflected in the urban lighting usage pattern, where the share of incandescent lamps has shrunk to just one-fourth. In terms of growth, the Indian LED lighting market has outpaced non-LED lighting market by over four times and holds the most potential. Today, the Indian lighting market has evolved and offers specialized products such as moodenhancing lights, LED candles and decorative lights.

Since the opening of Foreign Direct Investment (FDI) in retail, the lighting market in India has seen the entry of several international players. On the other hand, domestic players have expanded their presence throughout the country. The growth in Indian lighting market has been fuelled by the increase in disposable income, growing consumption in rural segment, rise in organized retail, boom in real estate sector, changing lifestyle of consumers, increasing availability of credit, improvement in rural electrification and the growing population. However, players are also facing challenges such as competition from unorganized segment, depreciation of Rupee and rise in energy costs, lack of consumer awareness about energy-efficient lighting and high import dependency.

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