

Latin America Surgical Staplers Market (2018-2023)

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Abstracts

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Latin America Surgical Staplers Market

Surgical stapling is a technological advancement in medical wound closure methods and is often used as an alternative to traditional methods like suturing. The use of surgical staplers not only expedites the closure procedure but also minimises post procedural complexities like bleeding, and reduces hospital stays, etc. The Latin America surgical staplers market is expected to grow at a CAGR of 6.70%, leading to a revenue of USD 0.21 Bn by 2023.

Most countries in Latin America are experiencing epidemiologic and nutrition transitions. The epidemiologic transition is characterised by a shift from highly infectious diseases and mortality to increase of non-communicable diseases. The nutrition transition is due to a shift from high prevalence of malnutrition to predominance of diet-related non-communicable diseases like obesity. Obesity increases the probability of having heart problems due to rise in cholesterol level, etc., thereby raising the possibility of requiring cardiac surgeries as well as bariatric surgeries for stomach fat reduction. The ageing of Mexico's population and an increase in chronic diseases such as cancer and diabetes (at 56 percent and 219 percent, respectively, between 1980 and 2011), are driving up demand for surgeries in Latin America. Also, there is a surge in health insurance penetration in the region of late. In 2016, AON announced a deal to acquire Admix to build its position in the growing private health insurance market in Latin America. All these factors are driving the growth of the surgical staplers market in the region.

The Latin America surgical staplers market is segmented by product into manual and powered surgical staplers and by type into reusable and disposable surgical staplers. The manual surgical staplers dominated the market share in 2017 while the reusable

surgical is expected to grow at a higher CAGR during the forecast period (2018-2023).

The Latin America surgical staplers market is further segmented based on its applications - abdominal surgery, cardiac surgery, orthopaedic surgery, general surgery and other surgeries. In 2017, the general surgeries segment held the biggest share of the market.

Key growth factors:

With increased globalisation, life expectancy is higher in Latin America, and with that, the burden of non-communicable diseases like hypertension, diabetes, cancer, and obesity has increased as well. Also, ageing of the overall population in Latin America will give rise to age-related problems like weak bones, heart problems, etc. These factors will lead to an increase in the number of surgeries in the region.

Additionally, from 2017, the region was expected to have resume economic growth after a period of recession. Per capita income is expected to grow at a modest growth rate. This is expected to aid the growth of the healthcare sector and boost the adoption of surgical staplers.

Threats and key players:

Latin American countries maintain high tariffs on some medical products, creating complications for medical devices exporters from other regions. This might challenge the import and use of surgical staplers manufactured by big U.S. companies like Ethicon.

Due to the country's high unemployment rate, many beneficiaries opted out of the private health insurance sector in between 2014 to 2016 to eliminate the payment of premium. Also, to cut down on expenses, companies in Brazil are continuously replacing their employees' health insurance plans with cheaper coverage plans. This might lead people to opt for less number of surgeries, and that would hinder the adoption surgical staplers.

Some of the key players in the Latin America Surgical Staplers market are Covidien (Medtronic), Ethicon, Grena, B.Braun, Dexter Surgical, Intuitive

Surgical, etc.

What's covered in the report?

1. Overview of the Latin America surgical staplers market
2. Analysis of the value chain of surgical staplers
3. Historical, current and forecasted market size data for the Latin America surgical staplers market
4. Historical, current and forecasted market size data for Latin America surgical staplers market segmentation- by product - manual and powered Surgical Staplers market
5. Historical, current and forecasted market size data for Latin America surgical staplers market segmentation- by type - disposable and reusable surgical staplers market
6. Historical, current and forecasted market size data for Latin America surgical staplers market segmentation- by application - abdominal surgery, cardiac surgery, orthopaedic surgery, general surgery and other surgeries
7. Historical, current and forecasted market size data for countries (Brazil, Argentina and Rest of Latin America) market size data for the surgical staplers market segmentations (by product- manual and powered, by type -reusable and disposable, by application- abdominal surgery, cardiac surgery, orthopaedic surgery, general surgery and other surgeries)
8. Market trends in Latin America surgical staplers market
9. Qualitative analysis of the key drivers and challenges affecting the Latin America surgical staplers market and its segmentations (by product- manual and powered, by type -reusable and disposable, by application- abdominal surgery, cardiac surgery, orthopaedic surgery, general surgery and other surgeries)
10. Analysis of the competitive landscape and profiles of major players operating in the market

Why buy?

1. Get a broad understanding of the Latin America surgical staplers market
2. Get an understanding of how the surgical staplers reach the end users from the manufacturers
3. Get country-specific market size and observations for the surgical staplers market and its segmentations (by product- manual and powered, by type - reusable and disposable, by application - abdominal surgery, cardiac surgery, orthopaedic surgery, general surgery and other surgeries)
4. Get specific drivers and challenges for surgical staplers market and its segmentations

(by product - manual and powered, by type - reusable and disposable, by application- abdominal surgery, cardiac surgery, orthopedic surgery, general surgery and other surgeries)

5. Recognize major competitors' business and market dynamics, and respond accordingly

Customizations Available

With the given market data, Netscribes offers customizations according to specific needs.

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