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# Latin America Smart Hospital Market (2018-2023)

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## Abstracts

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Latin America smart hospital market (2018-2023)

In Latin America, due to adoption of technologies the market is expected to grow. With the help of partnerships with other industry players, the market is expected to grow. Internet and smartphone usage rates have grown much to accept the disruption of the digital medical services. According to Netscribes, the Latin America smart hospital market is expected to have a significant compound annual growth rate (CAGR) of 15.40% and reach a market size of USD 0.80 Bn by 2023.
Wearable devices, mobile health (mHealth) apps and wireless connectivity have already entered the market and hence it is easier for the companies to enter the market in Latin America to introduce smart hospital advancements. The features that the region have accepted at the greatest extent right now are mHealth and electronic health record. The region is also slowly implementing remote patient monitoring, outpatient vigilance and other offerings of the smart hospital.

The Latin American smart hospital market is bifurcated on the basis of product (smart pills, mHealth, telemedicine, electronic health record and others), application (remote medicine management, electronic health record and clinical workflow, outpatient vigilance, medical connected imaging and medical assistance) and artificial intelligence (AI) (offering and technology). The technologies used are AI, cloud computing, radio frequencies identification, wearable technologies, zigbee technologies, the Internet of Things (IoT) and others. This region includes Argentina, Brazil and Mexico as majorly contributing countries.

Key growth factors

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The Latin America are currently focusing on mHealth because of mobile popularity in most of the countries of this region. Government initiatives in the healthcare sector, specifically for smart hospitals are boosting the service providers in the region. Awareness about digital health technologies is driving the demand for wearable health apps and digital therapeutic solutions. Investments in digital healthcare along with the entrance of several digital healthcare startups in the Latin American region are enhancing the smart hospital market.

Threats and key players

In Latin America, about 30% of the population do not have access to healthcare due to poor economic conditions. There is also a lack of adequate resources in the healthcare industry in the region and only a few countries in the region meet international standards of physicians per inhabitants or hospital beds available per inhabitants' ratio. These hamper the growth of the market.
The major players in the smart hospital market are Microsoft, GE Healthcare, Qualcomm Life, Honeywell Life Care Solutions, Allscripts, CitiusTech Inc., Infor, Athenahealth, PhysIQ, AdhereTech, Epic, GlucoVista, STANLEY Healthcare, Cerner Corporation, McKesson, etc.

What's covered in the report?

1. Overview of the Latin American smart hospital market.
2. Historical, current and forecasted market size data for smart pills, mHealth, telemedicine, electronic health record and others.
3. Historical, current and forecasted market size data for remote medicine management, electronic health record and clinical workflow, outpatient vigilance, medical connected imaging and medical assistance.
4. Historical, current and forecasted market size data for offering and technology.
5. Historical, current and forecasted country-wise (Argentina, Brazil and Mexico) market size data for Argentina, Brazil and Mexico smart hospital market segmentations by product (smart pills, mHealth, telemedicine, electronic health record and others), by application (remote medicine management, electronic health record and clinical workflow, outpatient vigilance, medical connected imaging and medical assistance) and by AI (offering and technology).Market trends in the Latin American smart hospital market.
6. Qualitative analysis of the key drivers and challenges affecting the Latin American smart hospital market and its segments (by product - smart pills, mHealth, telemedicine, electronic health record, others, by application - remote medicine management,

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electronic health record and clinical workflow, outpatient vigilance, medical connected imaging, medical assistance, by artificial intelligence - offering, technology).
7. Analysis of the competitive landscape and profiles of major players operating in the market.

Why buy?

1. Get a broad understanding of the Latin American smart hospital market.
2. Get country-specific market size and observations for the Latin American smart hospital market and its segments by product (smart pills, mHealth, telemedicine, electronic health record and others), by application (remote medicine management, electronic health record and clinical workflow, outpatient vigilance, medical connected imaging and medical assistance) and by AI (offering and technology).
3. Get specific trends, drivers and challenges for the Latin American smart hospital market and its segments by product (smart pills, mHealth, telemedicine, electronic health record and others), by application (remote medicine management, electronic health record and clinical workflow, outpatient vigilance, medical connected imaging and medical assistance) and by AI (offering and technology).
4. Recognize major competitors' business and market dynamics, and respond accordingly

Customizations Available

With the given market data, Netscribes offers customizations according to specific needs.

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