

IT Managed Services in India 2015

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Abstracts

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Netscribes' latest market research report titled IT Managed Services in India 2015 describes the dynamics of managed IT service usage in India. IT managed services involves the outsourcing of various IT activities to an external managed service provider or MSP. It benefits the client organization to focus more on their core business operations rather than internal IT operations. IT managed services market in India is characterized by growing adoption of emerging technologies including cloud, mobility and big data and various services include infrastructure management, security management, network management, remote services management, among others.

Demand for IT managed services is driven by India's dominance in capturing a major share of the global IT services sector, coupled with need for specialization and cost reduction. Outsourcing of IT services results in 20-30% cost reduction depending upon the type of service outsourced. However, security and privacy concerns continue to be a challenge for IT managed service providers, since many organizations are apprehensive about sharing vital and confidential information. It also results in depending upon third-party service providers, which is viewed as a threat to effective management control. In future, with proper targeting of channel partnerships and further integration of cloud capabilities, IT managed services will be able to fully capitalize on opportunities present in different industry verticals.

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