

Instant Noodles Market In India 2017 with data on Demand and Market Segmentation of Nestle, ITC, HUL, Patanjali and Others

<https://marketpublishers.com/r/I7075345732EN.html>

Date: February 2019

Pages: 43

Price: US\$ 950.00 (Single User License)

ID: I7075345732EN

Abstracts

Market insights:

According to the World Instant Noodles Association, India is the fourth-largest instant noodles market, globally, and accounted for 5.4 Bn servings in 2017. Consistent growth, and an ever-growing consumer acceptance have made this market a lucrative option for various players. The instant noodles market in India was valued at INR 93.66 Bn in 2017, and is expected to expand at a compound annual growth rate (CAGR) of ~5.6% during 2018-2023. Among the various companies operating in the market, Nestle enjoys the highest market share (~60%), followed by ITC. Owing to its high rate of market penetration, Nestle could retain its popularity even after the ban on the marketing and sales of Maggi, because of the presence of excessive levels of lead, by the Indian government, in 2015. Following this, most companies focused on launching healthier versions of noodles using vegetables, atta, and oats. The market is infested with several players, including Nestle India Ltd. (Maggi), ITC Ltd. (Sunfeast Yippee Noodles), Hindustan Unilever Ltd. (Knorr Soupy Noodles), GSK Consumer Healthcare Ltd. India (Foodles), Indo Nissin Ltd. (Top Ramen), and CG Foods India Pvt. Ltd. (Wai Wai), among others.

Market drivers:

A growing millennial population, and increasing customers who are working-class are driving the consumption of packaged food products, such as instant noodles, in India. Also, the companies have recently introduced several products, which are distinctive in terms of new flavors, healthy ingredients, and packaging. Depending on these factors, consumption of instant noodles has been increasing at a considerable rate in India,

during the past few years.

Market challenges:

A large part of the population comes from the middle or lower-middle class. Therefore, price sensitivity plays a significant role in hindering the growth of the instant noodles industry across the country. Most people in rural areas are unaware of the various brands that are available unless they see them at their local store. Hence, lack of a well-established distribution network acts as a challenge for the instant noodles market in India.

Companies covered:

1. Capital Foods Pvt. Ltd.
2. CG Foods India Pvt. Ltd.
3. GSK Consumer Healthcare (India) Ltd.
4. Hindustan Unilever Ltd.
5. Inbisco India Pvt. Ltd.
6. Indo Nissin Foods Pvt. Ltd.
7. ITC Ltd.
8. Nestle India Ltd.
9. Patanjali Ayurved
10. Thai Preserved Food Factory Co.Ltd

Customization available:

With the given market data, Research on Global Markets offers customizations according to specific needs.

Contents

CHAPTER 1: EXECUTIVE SUMMARY

CHAPTER 2: SOCIO-ECONOMIC INDICATORS

CHAPTER 3: INTRODUCTION

3.1. India instant noodles market definition and structure

CHAPTER 4: GLOBAL INSTANT NOODLES MARKET

4.1. Market overview

4.2. Global instant noodles market demand – top 15 countries (2013-2017)

4.3. Global instant noodles market per capita consumption – top 3 countries (2016)

CHAPTER 5: INDIA INSTANT NOODLES MARKET

5.1. Market overview

5.2. Instant noodles market size and growth forecast (2016-2023e)

5.3. Instant noodles market - company-wise market share (2017)

5.4. Porter's five forces analysis

CHAPTER 6: KEY MARKET OPPORTUNITIES

CHAPTER 7: TRADE ANALYSIS

7.1. Export of instant noodles

7.1.1. Value-wise

7.1.2. Volume-wise

7.1.3. Country-wise

7.2. Import of instant noodles

7.2.1. Value-wise

7.2.2. Volume-wise

7.2.3. Country-wise

CHAPTER 8: KEY GROWTH DRIVERS OF THE MARKET

CHAPTER 9: KEY DETERRENTS TO THE GROWTH OF THE MARKET

CHAPTER 10: COMPETITIVE LANDSCAPE

10.1. Capital Foods Pvt. Ltd.

10.1.1. Corporate information

10.1.2. Business description

10.1.3. Products and services

10.1.4. Key people

10.2. CG Foods India Pvt. Ltd.

10.2.1. Corporate information

10.2.2. Business description

10.2.3. Products and services

10.2.4. Key people

10.3. GSK Consumer Healthcare (India) Ltd.

10.3.1. Corporate information

10.3.2. Business description

10.3.3. Products and services

10.3.4. Key people

10.3.5. Financial snapshot (total income, net profit/loss)

10.3.6. Key ratios

10.3.7. Key financial performance indicators

10.3.8. Business segments, geographical segments

10.4. Hindustan Unilever Ltd.

10.4.1. Corporate information

10.4.2. Business description

10.4.3. Products and services

10.4.4. Key people

10.4.5. Financial snapshot (total income, net profit/loss)

10.4.6. Key ratios

10.4.7. Key financial performance indicators

10.4.8. Business segments, geographical segments

10.5. Inbisco India Pvt. Ltd.

10.5.1. Corporate information

10.5.2. Business description

10.5.3. Products and services

10.5.4. Key people

10.6. Indo Nissin Foods Pvt. Ltd.

10.6.1. Corporate information

10.6.2. Business description

- 10.6.3. Products and services
- 10.6.4. Key people
- 10.7. ITC Ltd.
 - 10.7.1. Corporate information
 - 10.7.2. Business description
 - 10.7.3. Products and services
 - 10.7.4. Key people
- 10.8. Nestle India Ltd.
 - 10.8.1. Corporate information
 - 10.8.2. Business description
 - 10.8.3. Products and services
 - 10.8.4. Key people
- 10.9. Patanjali Ayurved
 - 10.9.1. Corporate information
 - 10.9.2. Business description
 - 10.9.3. Products and services
 - 10.9.4. Key people
- 10.10. Thai Preserved Food Factory Co. Ltd
 - 10.10.1. Corporate information
 - 10.10.2. Business description
 - 10.10.3. Products and services
 - 10.10.4. Key people
- Appendix
 - 1. Research methodology
 - 2. About Research on Global Markets

I would like to order

Product name: Instant Noodles Market In India 2017 with data on Demand and Market Segmentation of Nestle, ITC, HUL, Patanjali and Others

Product link: <https://marketpublishers.com/r/I7075345732EN.html>

Price: US\$ 950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/I7075345732EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

