

India Wound Care Product Market (2018-2023)

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Abstracts

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India Wound Care Product Market

The India wound care product is expected to cater to the demand and provide the quality healthcare facilities needed by and beyond 2020. The need for rapid wound healing has increased significantly in the recent years due to the rising prevalence of chronic and acute diseases. The India wound care product market is anticipated to show a single-digit growth rate during the forecasted period. Various wound care manufacturers in India are planning to launch new advanced wound care products across the country by the end of 2018.

Revenue growth in India for the wound care product market is at a considerable rate. This trend has been driven primarily by increasing disposable income and also rising healthcare expenditure by patients.

By product type, the market is segmented into surgical wound care, advanced wound care, and traditional wound care. The rising incidence of chronic diseases like diabetes, ulcers, trauma, etc., is creating huge opportunities for the advanced wound care products.

India is expected to hold a significant market share because it is one of the first few countries to introduce new developed healing technologies for wound care products. The advent of advanced wound care products is expected to transform the healthcare facilities in this region.

The hospitals and specialty care clinics have the largest market share based on the end user segment for India, whereas the home healthcare segment is growing fast because of the expanding applications of self-treatment at home.

Key growth factors

The increasing geriatric population in India is also creating huge opportunities for the various wound care products.

The rising awareness about the benefits of advanced wound care products also drives the market in this region.

Threats and key players

A major challenge that the India wound care product market will face is price sensitivity.

The key players in this market are Smith & Nephew, Acelity L.P. Inc., 3M, and Johnson & Johnson Pvt. Ltd.

What's covered in the report?

Overview of the India wound care product market

The forecasted market size data for the India wound care product market

The forecasted market size for the segments of surgical wound care, advanced wound care, and traditional wound care

The forecasted market size data for the wound care product market, based on application, i.e., chronic wound care, and acute wound care

The forecasted market size data for the wound care product market, based on end user, i.e., hospitals and specialty wound care clinics, long-term care facilities, and home healthcare

Market drivers and challenges of the India wound care product market

Analysis of competitor profiles of major players operating in the market in 2017

Why buy?

1. Get a broad understanding of the India wound care product market and its segments

based applications

2. Get region-specific drivers and challenges affecting the India wound care product market
3. Recognize significant competitors' business and market dynamics, and respond accordingly

Customizations Available

With the given market data, Netscribes offers customizations according to specific needs. Write to us at support@researchonglobalmarkets.com.

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