

Hearing Aids Market in India 2014

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Abstracts

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Netscribes' latest market research report titled Dental Implant Market in India 2014 states that the demand for dental implant is rising in the country due to various reasons. The huge population of the country comprising a large number of elderly people has resulted in a strong case for the growth of dental services. The number of dental clinics being set up in the country has been increasing and is making dental services more accessible and affordable; in turn leading to a rise in the demand for dental implant. With a large number of patients suffering from edentulism and awareness about the advantages of dental implant growing, demand for this product is expected to grow strongly in the coming years. Growth in dental tourism is another factor aiding growth in the market since the entire dental implant procedure costs much lesser in India compared to the developed Western countries.

The dental implant market in India is characterized by the presence of very few players with mostly foreign companies operating in this market. High competitive rivalry exists between the foreign manufacturers while the Indian companies are still looking to make a mark in the industry. Overall, the market is exhibiting steady growth and promises ample opportunities to all the players operating in the market. Efforts to develop cheap dental implants are in progress and any breakthrough in this effort will help the market to grow further.

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