

Global Wound Care Product Market (2014-2022)

<https://marketpublishers.com/r/GE67B621FEBEN.html>

Date: January 2018

Pages: 101

Price: US\$ 2,950.00 (Single User License)

ID: GE67B621FEBEN

Abstracts

The report is sent in 0-2 business days after order is placed.

Global Wound Care Product Market 2017

The products available in the market for global wound care are designed to treat mostly complex wounds. Surgical wound care products are used to heal the surgical wounds, mainly the infectious ones contracted in the hospital. The advanced wound care products are used to treat both acute and chronic wounds. According to Netscribes research, the global wound care market is expected to grow at a CAGR of around 5.9% over an eight-year period to reach a value of \$21.79 billion by FY 2022.

The average incidence of chronic wounds is 0.78% of the population with the prevalence range being 0.18% to 0.32%. Region-wise, North America constitutes the highest share of the wound healing products market worldwide.

There are various divisions within the wound care market, but the advanced wound care market is the fastest-growing segment globally. It is expected to grow at a CAGR of 7.3% between FY 2017 and FY 2022.

Key growth factors

The wound care market is predicted to witness a high growth rate owing to the rise in the geriatric population, surge in lifestyle diseases, advancement of new technology, developments in the wound care research area for advanced wound care products and the rising awareness about these products among consumers.

Factors such as a rise in disposable income, better access to improved healthcare and an increasing awareness about affordable advanced wound therapies are expected to

support the growth of advanced wound dressing market globally. Additionally, by the end user division, home healthcare is the fastest growing segment due to the significant rise in the aged population.

Threats and key players

Although the global wound care market is expected to experience progressive growth, the high cost of the wound care products, especially the advanced ones, hinders the growth of the market. There is also a lack of experts or trained healthcare professionals who can use these new advanced technologies.

Additionally, the average price of the wound care products is expensive. Certain markets are price sensitive, and hence the acceptance of such products is comparatively less. The complex regulatory process also restricts the wound care penetration.

Some of the major players in the wound care industry are Smith & Nephew, Acelity L. P. Inc., M?Inlycke Health Care AB, 3M, ConvaTec Group Plc, Coloplast Group, etc.

What's covered in the report?

1. Overview of the Global Wound Care Market
2. Historical, current and forecasted market size data for Surgical Wound Care, Advanced Wound Care, Traditional Wound Care, Chronic Wound Care, Acute Wound Care, Hospital & Specialty Wound Care Clinics, Long Term Care Facilities and Home Healthcare
3. Historical, current and forecasted regional (North America, Europe, Asia Pacific, Latin America, Middle East & Africa) market size data for Surgical Wound Care, Advanced Wound Care, Traditional Wound Care, Chronic Wound Care, Acute Wound Care, Hospital & Specialty Wound Care Clinics, Long Term Care Facilities and Home Healthcare
4. Value Chain Analysis for the Wound Care Market
5. Qualitative analysis of the major drivers and challenges affecting the Surgical Wound Care, Advanced Wound Care, Traditional Wound Care, Chronic Wound Care, Acute Wound Care, Hospital & Specialty Wound Care Clinics, Long Term Care Facilities and Home Healthcare
6. Analysis of the competitive landscape and profiles of major players operating in the market
7. Key recent developments in the Surgical Wound Care, Advanced Wound Care,

Traditional Wound Care, Chronic Wound Care, Acute Wound Care, Hospital & Specialty Wound Care Clinics, Long Term Care Facilities and Home Healthcare

8. Market Trends in Surgical Wound Care, Advanced Wound Care, Traditional Wound Care, Chronic Wound Care, Acute Wound Care, Hospital & Specialty Wound Care Clinics, Long Term Care Facilities and Home Healthcare

Why buy?

1. Get a broad understanding of the Surgical Wound Care, Advanced Wound Care, Traditional Wound Care, Chronic Wound Care, Acute Wound Care, Hospital & Specialty Wound Care Clinics, Long Term Care Facilities and Home Healthcare
2. Get Region-specific drivers and challenges affecting the Surgical Wound Care, Advanced Wound Care, Traditional Wound Care, Chronic Wound Care, Acute Wound Care, Hospital & Specialty Wound Care Clinics, Long Term Care Facilities and Home Healthcare
3. Devise go-to-market strategies by understanding the key drivers in the market
4. Recognize major competitors' business and market dynamics, and respond accordingly
5. Get value chain analysis and relevant company profiles

Customizations Available

With the given market data, Research on Global Markets offers customizations according to specific needs.

Contents

CHAPTER 1: EXECUTIVE SUMMARY

- 1.1 Market Scope and Segmentation
- 1.2 Key Questions Answered in This Study
- 1.3 Executive Summary I
- 1.4 Executive Summary II
- 1.5 Executive Summary III (Competitive Landscape)

CHAPTER 2: INTRODUCTION – WOUND CARE MARKET

- 2.1. Market Definitions – By Type of Product
- 2.2. Market Definitions – By Application
- 2.3. Value Chain Analysis

CHAPTER 3: WOUND CARE MARKET OVERVIEW

- 3.1. Global Wound Care Market Overview
- 3.2. Geographical Market Share Study
- 3.3. Wound Care Market Drivers
- 3.3. Wound Care Market Trends

CHAPTER 4: REGIONAL OVERVIEW

- 4.1. North America
 - Overview
 - Revenue
 - Drivers
 - Trends
- 4.1. Europe
 - Overview
 - Revenue
 - Drivers
 - Trends
- 4.1. Asia Pacific
 - Overview
 - Revenue
 - Drivers

Trends

4.1. Latin America

Overview

Revenue

Drivers

Trends

4.1. Middle East and Africa

Overview

Revenue

Drivers

Trends

CHAPTER 5: SEGMENTATION OVERVIEW-BY TYPE

5.1. Surgical Wound Care

Overview

Analysis

Total Revenue

Geographic Revenue

Top 5 companies in this segment

Trends

5.2. Advanced Wound Care

Overview

Analysis

Total Revenue

Geographic Revenue

Top 5 companies in this segment

Trends

5.3. Traditional Wound Care

Overview

Analysis

Total Revenue

Geographic Revenue

Top 5 companies in this segment

Trends

CHAPTER 6: SEGMENTATION OVERVIEW-BY APPLICATION

6.1. Chronic Wound Care

Overview

Analysis

Total Revenue

Geographic Revenue

Top 5 companies in this segment

Trends

6.2. Acute Wound Care

Overview

Analysis

Total Revenue

Geographic Revenue

Top 5 companies in this segment

Trends

CHAPTER 7: SEGMENTATION OVERVIEW-BY END USER

7.1. Hospitals and Specialty Wound Care Clinics

Overview

Analysis

Total Revenue

Geographic Revenue

Top 5 companies in this segment

Trends

7.2. Long Term Care Facilities

Overview

Analysis

Total Revenue

Geographic Revenue

Top 5 companies in this segment

Trends

7.3. Home Healthcare

Overview

Analysis

Total Revenue

Geographic Revenue

Top 5 companies in this segment

Trends

CHAPTER 8: COMPANY PROFILES

8.1. Smith & Nephew

- Leadership Team
- Company Snapshot
- Key Numbers
- Strategic Initiatives
- Geographical Presence

8.2. Acelity L.P.Inc.

- Leadership Team
- Company Snapshot
- Key Numbers
- Strategy and Initiatives
- Geographical Presence

8.3. 3M

- Leadership Team
- Company Snapshot
- Key Numbers
- Strategy and Initiatives
- Geographical Presence

8.4. M?Inlycke Health Care AB

- Leadership Team
- Company Snapshot
- Key Numbers
- Strategy and Initiatives
- Geographical Presence

8.5. ConvaTec Group Plc

- Leadership Team
- Company Snapshot
- Key Numbers
- Strategic Initiatives
- Geographical Presence

8.6. Coloplast Group

- Leadership Team
- Company Snapshot
- Key Numbers
- Strategy and Initiatives
- Geographical Presence

8.7. Integra LifeSciences Holdings Corporation

- Leadership Team

Company Snapshot

Key Numbers

Strategy and Initiatives

Geographical Presence

8.8. Medtronic Public Limited Company

Leadership Team

Company Snapshot

Key Numbers

Strategy and Initiatives

Geographical Presence

8.9. Johnson & Johnson Pvt. Ltd.

Leadership Team

Company Snapshot

Key Numbers

Strategic Initiatives

Geographical Presence

8.10. Baxter International Inc.

Leadership Team

Company Snapshot

Key Numbers

Strategy and Initiatives

Geographical Presence

8.11. Global Competitive Landscape

CHAPTER 9: CONCLUSION

9.1. Conclusion

CHAPTER 10: APPENDIX

10.1. List of Tables

10.2. Research Methodology

10.3. Assumptions

10.4. About Netscribes Inc.

I would like to order

Product name: Global Wound Care Product Market (2014-2022)

Product link: <https://marketpublishers.com/r/GE67B621FEBEN.html>

Price: US\$ 2,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GE67B621FEBEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970