

# Global Umbrella Market (2018-2023)

<https://marketpublishers.com/r/GB65C644D30EN.html>

Date: January 2019

Pages: 100

Price: US\$ 2,950.00 (Single User License)

ID: GB65C644D30EN

## Abstracts

The report is sent in 0-2 business days after order is placed.

The global umbrella market is projected to expand at a compound annual growth rate (CAGR) of 1.72%, reaching USD 7,122.91 Mn by 2023. Uncertain weather conditions, higher incidence of skin cancer, and the popularity of designer umbrellas which are endorsed or used by celebrities, are some of the key factors driving the growth of the market.

Product segment insights:

Based on product types, the umbrella market is divided into two fold, three fold or more, walking stick umbrellas, garden umbrellas, and others. Umbrellas having three or more folds are dominating the global market, primarily because of their convenience and ease of use. However, the North American umbrella market earns half of its revenue from the garden variants, since their use is not restricted to just gardens, but extends to commercial spaces as well.

Gender segment insights:

Based on gender, the revenue generated from umbrellas designed for women, is more. Men prefer using solid, dark colours and walking stick umbrellas, whereas women prefer bright colors and floral patterns. The global market share of umbrellas designed for women is ~51%.

Distribution channel segment insights:

Based on the distributional channel, the umbrella market is segmented into offline and online methods. The offline channel dominates the global market. In North America, the

offline distribution channel accounted for a market share of ~91.5% in 2017.

#### Regional insights:

China has been the largest exporter of umbrellas for a while, and its share in the global market is increasing. In 2000, mainland China held a global market share of 52.3%, which increased to 87.7% in 2017. North American and European countries were the highest importers of umbrellas in 2017. In Europe, Germany accounts for the highest amount of foreign trade in umbrellas.

#### Companies covered:

Blunt Umbrellas

Zhejiang Haizhou Umbrella Limited Company

Swaine Adeney Brigg

RainStoppers Umbrellas

Zhejiang Hongye Umbrella

James Smith & Sons Ltd.

Fox Umbrellas

Hangzhou Paradise Umbrella

Aisin Seiko Co.

Mobileye

#### Customizations available

With the given market data, Netscribes offers customization according to specific needs. Write to us at [support@researchonglobalmarkets.com](mailto:support@researchonglobalmarkets.com), or connect with us here.

## Contents

### **CHAPTER 1. EXECUTIVE SUMMARY**

- 1.1. Market scope and segmentation
- 1.2. Key questions answered
- 1.3. Executive summary

### **CHAPTER 2. GLOBAL UMBRELLA MARKET – OVERVIEW**

- 2.1. Global market overview historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), geography-wise market revenue (USD Bn), and market attractiveness analysis
- 2.2. Global market drivers
- 2.3. Global market trends
- 2.4. Global market challenges
- 2.5. Value chain analysis
- 2.6. PESTEL analysis
- 2.7. Market segmentation based on product types (2 fold, 3 fold or more, walking stick umbrella, garden umbrella, and others) historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), and key market observations
- 2.8. Market segmentation based on gender (male and female) historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), and key market observations
- 2.9. Market segmentation based on distribution channel (online and offline) historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), and key market observations

### **CHAPTER 3. NORTH AMERICA UMBRELLA MARKET**

- 3.1. Regional market overview historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), and key market observations
- 3.2. Market segmentation based on product types (2 fold, 3 fold or more, walking stick umbrella, garden umbrella, and others) historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), and key market observations
- 3.3. Market segmentation based on gender (male and female) historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), and key market observations
- 3.4. Market segmentation based on distribution channel (online and offline) historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), and key market observations

## **CHAPTER 4. EUROPE UMBRELLA MARKET**

4.1. Regional market overview historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), and key market observations

4.2. Market segmentation based on product types (2 fold, 3 fold or more, walking stick umbrella, garden umbrella, and others) historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), and key market observations

4.3. Market segmentation based on gender (male and female) historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), and key market observations

4.4. Market segmentation based on distribution channel (online and offline) historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), and key market observations

## **CHAPTER 5. ASIA-PACIFIC UMBRELLA MARKET**

5.1. Regional market overview historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), and key market observations

5.2. Market segmentation based on product types (2 fold, 3 fold or more, walking stick umbrella, garden umbrella, and others) historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), and key market observations

5.3. Market segmentation based on gender (male and female) historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), and key market observations

5.4. Market segmentation based on distribution channel (online and offline) historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), and key market observations

## **CHAPTER 6. LATIN AMERICA UMBRELLA MARKET**

6.1. Regional market overview historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), and key market observations

6.2. Market segmentation based on product types (2 fold, 3 fold or more, walking stick umbrella, garden umbrella, and others) historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), and key market observations

6.3. Market segmentation based on gender (male and female) historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), and key market observations

6.4. Market segmentation based on distribution channel (online and offline) historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), and key market observations

## **CHAPTER 7. THE MIDDLE EAST AND AFRICA UMBRELLA MARKET**

7.1. Regional market overview historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), and key market observations

7.2. Market segmentation based on product types (2 fold, 3 fold or more, walking stick umbrella, garden umbrella, and others) historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), and key market observations

7.3. Market segmentation based on gender (male and female) historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), and key market observations

7.4. Market segmentation based on distribution channel (online and offline) historical (2015-2017) and forecasted (2018-2023) market size (USD Bn), and key market observations

## **CHAPTER 8. COMPETITIVE LANDSCAPE**

### **8.1. Blunt Umbrellas**

8.1.a. Company snapshot

8.1.b. Product offerings

8.1.c. Growth strategies

8.1.d. Initiatives

8.1.e. Geographical presence

8.1.f. Key numbers

Note: Similar information areas will be covered for the remaining competitors

8.2. Zhejiang Haizhou Umbrella Limited Company

8.3. Swaine Adeney Brigg

8.4. RainStoppers Umbrellas

8.5. Zhejiang Hongye Umbrella

8.6. James Smith & Sons Ltd.

8.7. Fox Umbrellas

8.8. Hangzhou Paradise Umbrella

8.9. Aisin SeikCo.

8.10. Mobileye

## **CHAPTER 9. CONCLUSION**

9.1. Future outlook

## **APPENDIX**

1. LIST OF TABLES
2. RESEARCH METHODOLOGY
3. ASSUMPTIONS
4. ABOUT NETSCRIBES INC.

## I would like to order

Product name: Global Umbrella Market (2018-2023)

Product link: <https://marketpublishers.com/r/GB65C644D30EN.html>

Price: US\$ 2,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GB65C644D30EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970