

Global Organic Food Products Market (2019-2024) Share, Scope, Revenue, Trends, Drivers, Challenges, Segmentation based on Product Types (Fruits, Vegetables and grains, Dairy, Beverages, Ready-to- eat, Meat and eggs, Others) Distribution channel (Supermarkets, Speciality stores, E-commerce, others) and Geography (North America, Asia Pacific, The Middle East and Africa, Europe and Latin America)

<https://marketpublishers.com/r/G7744B9FDDD2EN.html>

Date: October 2019

Pages: 89

Price: US\$ 2,950.00 (Single User License)

ID: G7744B9FDDD2EN

Abstracts

In recent years, organic food products have been contributing significantly to the global food industry. This is mainly due to improved awareness regarding the detrimental effects of consuming the chemicals that are used to produce and store food products. Consumers have also become more health-conscious and show interest in the nutrition contents of the food products they consume. Organic food products are fresh, free from chemicals, and have more nutritional benefits compared to conventional food. The organic food products market is projected to expand at a CAGR of 15.4% during the forecast period (2019-2024) and will reach a value of USD 303 Bn by 2024.

Segmentation based on type:

The fruits, vegetables, and grains segment will hold the largest market share during the analysis period, and is anticipated to expand at a significant CAGR of 17%. The products in this category form the basis for many secondary food items and are a major chunk of people's staples. These factors enable this segment to hold pole position in terms of market share. The growth can be attributed to the rapid increase in agricultural

land, globally. Livestock products like meat, eggs, and dairy are the second-largest source of pesticide intake. On the contrary, the organic versions of these products have various nutritional benefits, making them the preferred versions for people who can afford them.

Distribution channel segment insights:

Individual customers are the bulk of the customer base, with the rest accounted for by restaurants. Supermarkets are the most preferred distribution channel for organic food products, mainly due to their ability to allocate higher advertising budgets, extensive product stocks, and investments in advanced storage facilities.

Since it is a niche market, all-organic specialty stores play a vital role in the development of the market. Their focus on all-organic product lines, and the ability to give recommendations and enhanced insights are some of the qualities that customers appreciate. Also, they exclusively sell organic food products, which helps them attract new customers.

E-commerce has witnessed exponential growth in recent years since millennials find this channel to be the most convenient mode of purchase. This has led to the emergence of numerous grocery e-commerce websites and mobile applications. These players will help in the expansion of the organic food products market, since customers who live in remote areas and away from stores can access these products.

Regional insights:

North America and Europe are mature markets that dominated the global organic food products sector with market shares of XX% and XX% respectively, in 2019. Moreover, most of the key players in the market are based in these regions. The organic food products market in the Latin America and Asia-Pacific region are expected to exhibit higher growth rates in comparison to the other regions, owing to the abundant availability of organic farmlands, and high production volumes. Moreover, customers' changing tastes, primarily because of a higher number of millennials, is expected to influence purchase preferences in favor of organic food products.

Companies covered:

Hain Celestial Group

General Mills

Danone

Coca-Cola

PepsiCo

Nestle

Campbell Soup Company

Tyson Foods

Cargill

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market scope and segmentation
- 1.2. Key questions answered in this study
- 1.3. Executive summary

CHAPTER 2. INTRODUCTION

- 2.1. Market definition
- 2.2. Market overview
 - Global market revenue (USD Bn)
 - Global forecasted market revenue (USD Bn)
- 2.3. Market drivers
- 2.4. Market trends
- 2.5. Market challenges
- 2.6. Value chain analysis

CHAPTER 3. GLOBAL ORGANIC FOOD PRODUCTS MARKET – BASED ON TYPE

- 3.1. Fruits, vegetables and grains - forecasted (2019-2024) market size (USD Bn), and key observations
- 3.2. Dairy - forecasted (2019-2024) market size (USD Bn), and key observations
- 3.3. Beverages - forecasted (2019-2024) market size (USD Bn), and key observations
- 3.4. Ready-to-eat - forecasted (2019-2024) market size (USD Bn), and key observations
- 3.5. Meat and egg - forecasted (2019-2024) market size (USD Bn), and key observations
- 3.6. 'Others' - forecasted (2019-2024) market size (USD Bn), and key observations

CHAPTER 4. GLOBAL ORGANIC FOOD PRODUCTS MARKET – BASED ON DISTRIBUTION CHANNEL

- 4.1. Supermarket - forecasted (2019-2024) market size (USD Bn), and key observations
- 4.2. Specialty store - forecasted (2019-2024) market size (USD Bn), and key observations
- 4.3. E-commerce - forecasted (2019-2024) market size (USD Bn), and key observations
- 4.4. 'Others' - forecasted (2019-2024) market size (USD Bn), and key observations

CHAPTER 5. NORTH AMERICA ORGANIC FOOD PRODUCTS MARKET

5.1. Market overview

Revenue (USD Bn)

Forecasted market revenue (USD Bn)

5.2. Market observations

5.3. Based on type - forecasted (2019-2024) market size (USD Bn), and key observations

5.4. Based on distribution channel - forecasted (2019-2024) market size (USD Bn), and key observations

CHAPTER 6. EUROPE ORGANIC FOOD PRODUCTS MARKET

6.1. Market overview

Revenue (USD Bn)

Forecasted market revenue (USD Bn)

6.2. Market observations

6.3. Based on type - forecasted (2019-2024) market size (USD Bn), and key observations

6.4. Based on distribution channel - forecasted (2019-2024) market size (USD Bn), and key observations

CHAPTER 7. ASIA-PACIFIC ORGANIC FOOD PRODUCTS MARKET

7.1. Market overview

Revenue (USD Bn)

Forecasted market revenue (USD Bn)

7.2. Market observations

7.3. Based on type - forecasted (2019-2024) market size (USD Bn), and key observations

7.4. Based on distribution channel - forecasted (2019-2024) market size (USD Bn), and key observations

CHAPTER 8. LATIN AMERICA ORGANIC FOOD PRODUCTS MARKET

8.1. Market overview

Revenue (USD Bn)

Forecasted market revenue (USD Bn)

8.2. Market observations

8.3. Based on type - forecasted (2019-2024) market size (USD Bn), and key observations

8.4. Based on distribution channel - forecasted (2019-2024) market size (USD Bn), and key observations

CHAPTER 9. THE MIDDLE EAST AND AFRICA ORGANIC FOOD PRODUCTS MARKET

9.1. Market overview

Revenue (USD Bn)

Forecasted market revenue (USD Bn)

9.2. Market observations

9.3. Based on type - forecasted (2019-2024) market size (USD Bn), and key observations

9.4. Based on distribution channel - forecasted (2019-2024) market size (USD Bn), and key observations

CHAPTER 10. COMPETITIVE LANDSCAPE

10.1. General Mills

a. Company snapshot

b. Products

c. Strategic initiatives

d. Countries present

e. Key people and numbers

10.2. Hain Celestial Group

10.3. Danone

10.4. Campbell Soup Company

10.5. Nestle

10.6. Kellogg's

10.7. Tyson

10.8. PepsiCo

10.9. Coca-Cola

10.10. Cargill

10.11. Porter's five forces analysis

CHAPTER 11. CONCLUSION

11.1. PESTEL analysis

11.2. Future outlook

CHAPTER 12. APPENDIX

12.1. List of tables

12.2. Assumptions

12.3. Research methodology

12.4. About Research On Global Markets

I would like to order

Product name: Global Organic Food Products Market (2019-2024) Share, Scope, Revenue, Trends, Drivers, Challenges, Segmentation based on Product Types (Fruits, Vegetables and grains, Dairy, Beverages, Ready-to-eat, Meat and eggs, Others) Distribution channel (Supermarkets, Speciality stores, E-commerce, others) and Geography (North America, Asia Pacific, The Middle East and Africa, Europe and Latin America)

Product link: <https://marketpublishers.com/r/G7744B9FDDD2EN.html>

Price: US\$ 2,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G7744B9FDDD2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970