

Global E-Commerce Market (2019-2024) Share, Scope, Revenue, Trends, Drivers, Challenges, Segmentation based on Product Category (Consumer electronics, Food and beverage, travel and hospitality, Apparel and accessories, Health and beauty, Auto accessories, Others) Channel (Retail, Wholesale) and Geography (North America, Asia Pacific, The Middle East and Africa, Europe and Latin America)

<https://marketpublishers.com/r/GE41C5EEB6D5EN.html>

Date: November 2019

Pages: 90

Price: US\$ 2,950.00 (Single User License)

ID: GE41C5EEB6D5EN

Abstracts

E-commerce is reshaping the modern marketplace by offering better shopping experiences to customers, such as the availability of choices, easy return policies, and door-step delivery services. Increased Internet penetration, introduction of different types of payment methods like electronic wallets, online payment apps and other contactless technologies, and social media are some of the major factors driving market growth. The global e-commerce market is projected to expand at a CAGR of 32.4%, and will reach a value of USD 34.2 Tn by 2024.

Segmentation based on product category:

The consumer electronics segment holds the largest market share, and is predicted to expand at a CAGR of XX% during the forecast period. Policies like easy returns, enhanced customer support, and an abundance of choices are making consumers prefer online shopping over brick and mortar stores for buying electronic gadgets. The auto accessories segment is anticipated to have the highest CAGR during the 2019-2024 period.

Segmentation based on channel:

The wholesale e-commerce market held the largest market share in 2018, and is expected to have the highest CAGR during the forecast period. Across regions, e-commerce platforms are focusing on enhancing their business to business transaction capabilities, to facilitate bulk merchandise purchasing procedures for retailers, for their registered businesses. Leading e-commerce giants like Amazon and eBay are improving their wholesale e-commerce services by providing features like pay-by-invoice, approval workflows, and multi-user accounts to help business customers.

Regional insights:

The e-commerce market in the Asia-Pacific region is projected to expand at the highest CAGR during the forecast period, owing to the presence of a number of major players in the region, like Alibaba and JD.COM. Companies are continuously reshaping the e-commerce landscape in the region by utilizing advanced technologies like the Internet of Things, data analytics, artificial intelligence, and machine learning to enhance the agility of the supply-chain to facilitate real-time tracking, quick responses to customers' queries, and flexible adjustments in production.

Companies covered:

Amazon

eBay Inc.

JD.COM

Alibaba Group

Walmart Inc.

Booking Holdings Inc.

Expedia Group

Otto Group

The Home Depot

Costco Wholesale Corporation

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market scope and segmentation
- 1.2. Key questions answered in this study
- 1.3. Executive summary

CHAPTER 2. INTRODUCTION

- 2.1. Market definition
- 2.2. Market overview
 - 2.2.1. Market revenue (USD Tn)
 - 2.2.2. Forecasted market revenue (USD Tn)
- 2.3. Market drivers
- 2.4. Market trends
- 2.5. Market challenges
- 2.6. Value chain analysis

CHAPTER 3. GLOBAL E-COMMERCE MARKET – BASED ON PRODUCT CATEGORY

- 3.1. Consumer electronics – forecasted (2019-2024) market size (USD Tn), key observations
- 3.2. Apparel and accessories – forecasted (2019-2024) market size (USD Tn), key observations
- 3.3. Food and beverage – forecasted (2019-2024) market size (USD Tn), key observations
- 3.4. Health and beauty – forecasted (2019-2024) market size (USD Tn), key observations
- 3.5. Travel and hospitality – forecasted (2019-2024) market size (USD Tn), key observations
- 3.6. Auto accessories – forecasted (2019-2024) market size (USD Tn), key observations
- 3.7. 'Others' – forecasted (2019-2024) market size (USD Tn), key observations

CHAPTER 4. GLOBAL E-COMMERCE MARKET – BASED ON CHANNEL

- 4.1. Retail – forecasted (2019-2024) market size (USD Tn), key observations

4.2. Wholesale – forecasted (2019-2024) market size (USD Tn), key observations

CHAPTER 5. NORTH AMERICA E-COMMERCE MARKET

5.1. Market overview

- 5.1.1. Revenue (USD Tn)
- 5.1.2. Forecasted market revenue (USD Tn)

5.2. Market observations

5.3. North America based on product category – forecasted (2019-2024) market size (USD Tn), key observations

5.4. North America based on channel – forecasted (2019-2024) market size (USD Tn), key observations

CHAPTER 6. EUROPE E-COMMERCE MARKET

6.1. Market overview

- 6.1.1. Revenue (USD Tn)
- 6.1.2. Forecasted market revenue (USD Tn)

6.2. Market observations

6.3. Europe based on product category – forecasted (2019-2024) market size (USD Tn), key observations

6.4. Europe based on channel – forecasted (2019-2024) market size (USD Tn), key observations

CHAPTER 7. ASIA-PACIFIC E-COMMERCE MARKET

7.1. Market overview

- 7.1.1. Revenue (USD Tn)
- 7.1.2. Forecasted market revenue (USD Tn)

7.2. Market observations

7.3. Asia-Pacific based on product category – forecasted (2019-2024) market size (USD Tn), key observations

7.4. Asia-Pacific based on channel – forecasted (2019-2024) market size (USD Tn), key observations

CHAPTER 8. LATIN AMERICA E-COMMERCE MARKET

8.1. Market overview

- 8.1.1. Revenue (USD Tn)

- 8.1.2. Forecasted market revenue (USD Tn)
- 8.2. Market observations
- 8.3. Latin America based on product category – forecasted (2019-2024) market size (USD Tn), key observations
- 8.4. Latin America based on channel – forecasted (2019-2024) market size (USD Tn), key observations

CHAPTER 9. THE MIDDLE EAST AND AFRICA E-COMMERCE MARKET

- 9.1. Market overview
 - 9.1.1. Revenue (USD Tn)
 - 9.1.2. Forecasted market revenue (USD Tn)
- 9.2. Market observations
- 9.3. The Middle East and Africa based on product category – forecasted (2019-2024) market size (USD Tn), key observations
- 9.4. The Middle East and Africa based on channel – forecasted (2019-2024) market size (USD Tn), key observations

CHAPTER 10. COMPETITIVE LANDSCAPE

- 10.1. Amazon
 - 10.1. a. Company snapshot
 - 10.1. b. Key financials
 - 10.1. c. Business description
 - 10.1. d. Major products and services
 - 10.1. e. Growth strategies and major initiatives

Note: Similar information areas has been be covered for the remaining competitors

- 10.2. eBay Inc.
- 10.3. JD.COM
- 10.4. Alibaba Group
- 10.5. Walmart Inc.
- 10.6. Booking Holdings Inc.
- 10.7. Expedia Group
- 10.8. Otto Group
- 10.9. The Home Depot
- 10.10. Costco Wholesale Corporation
- 10.11. Porter's five forces analysis

CHAPTER 11. CONCLUSION

11.1. PESTLE analysis

11.2. E-commerce regulations – comparative analysis

11.3. Future outlook

CHAPTER 12. APPENDIX

12.1. List of tables

12.2. Research methodology

12.3. Assumptions

12.4. About Research On Global Markets

I would like to order

Product name: Global E-Commerce Market (2019-2024) Share, Scope, Revenue, Trends, Drivers, Challenges, Segmentation based on Product Category (Consumer electronics, Food and beverage, travel and hospitality, Apparel and accessories, Health and beauty, Auto accessories, Others) Channel (Retail, Wholesale) and Geography (North America, Asia Pacific, The Middle East and Africa, Europe and Latin America)

Product link: <https://marketpublishers.com/r/GE41C5EEB6D5EN.html>

Price: US\$ 2,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GE41C5EEB6D5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970