

Fruit and Vegetable Processing Market in India (2018-2023) with data on Food Processing Sector trends (Dairy, Fruits and Vegetables, Grains and Cereals, Fisheries, Meat and Poultry and Consumer Food)

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Abstracts

India being the second-largest producer of fruits and vegetables, facilitates the fruit and vegetable processing industry in acquiring its primary resources. Canning, dehydration, pickling, provisional preservation, and bottling are some of the methods used in fruit and vegetable processing which help increase the shelf life of seasonal fruits and vegetables.

Market insights:

The fruit and vegetable processing industry in India is likely to expand at a compound annual growth rate (CAGR) of ~7.62% between FY 2018 and FY 2023 to reach a value of INR 256.4 Bn in FY 2023. Currently, commercial processing of fruits and vegetables is extremely low in India, at around 2.2% of the total production as compared to countries like Philippines at 78%, China at 23% and the United States (U.S.) at 65%. The unorganized sector witnesses a stiff competition, owing to the presence of a large number of players competing for small shares in the overall market. Organized players compete with each other to maintain their market share and gain brand loyalty.

Export opportunities:

As India is the second-largest producer of fruits and vegetables globally, its vast production base offers massive opportunities for exports. Moreover, India also has a geographical advantage being close to the key export destinations such as Africa, the

Middle East, Oceania and the Southeast Asia. During FY 2018 India exported 391,283.8 metric tonnes (MT) of processed fruits and vegetables across the world, which was worth INR 34.04 Bn

Key growth drivers of the market:

The demand for processed fruits and vegetables is expected to rise significantly due to the growing penetration of organized retail in the country.

Increasing number of nuclear families are also increasing the demand for processed food. Busy lifestyles of such families have increased their dependence on food items that require less time to prepare.

Key deterrents to the growth of the market:

Lack of sufficient storage facilities and improper distribution are hampering the growth of the market.

Existing stand-alone and integrated companies and third-party logistics providers such as Coldman Logistics and Snowman Logistics Limited offering cold storage and transportation solutions are unable to meet the entire demand for such services. These factors are adversely affecting the development of the fruit and vegetable processing industry in India.

Companies profiled:

Dabur India Limited

ITC Limited

Freshtrop Fruits Limited

Hindustan Unilever Limited

Tai Industries Limited

Capricorn Food Products India Limited

Cremica Food Industries Limited

Fieldfresh Foods Private Limited

Mother Dairy Fruit & Vegetable Private Limited

Shimla Hills Offerings Private Limited

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