

Freight Forwarding Market in India 2015

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Abstracts

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Netscribes' latest market research report titled Freight Forwarding Market in India 2015 states that India is expected to witness considerable growth in freight market provided freight companies diversify their business to other logistic segments. The Indian freight market is rapidly being aided by improved warehousing infrastructure and growth in containerized cargo, which necessitates a robust freight network. Amongst the segments, air and sea freight together contribute maximum to the market in terms of value, however volume-wise they carry the minimum freight. Further inland water transportation has tremendous scope in the domestic market. An overall comparative analysis of the domestic transport sector highlights the modal composition in freight movement, with road being the dominant mode of transport and indicates the advantages of coastal shipping and inland water transport. Global comparison of the same highlights that the Indian transportation sector has tremendous scope to improvise, invest and improve on in order to exploit the potentials of the freight market.

The current market is largely muddled by rising freight costs due to volatile fuel prices, lack of skilled manpower and infrastructural bottlenecks. However, a surge of government initiatives in the form of National Highways Development Project (NHDP), Special Accelerated Road Development Program in North East (SARDP-NE) and Left Wing Extremism (LWE) in the road sector, development of Dedicated Freight Corridor of Indian Railways, port sector initiatives and shift to GST regime are providing the necessary impetus to the freight industry. Emergence of EDI platform, UPLIFT - universal platform for logistics & integrated freight transport and 4S eTrans built on J2EE platform is some recent technology trends in the freight industry. Focus on emerging trade lines and diversifying business portfolio to multiple logistics segments are the key strategies to expect a sustainable growth trajectory in the sector.

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