

# **Flexible Packaging Market in India (2018-2023) Overview, Share, Scope, Revenue, Trade Analysis, Trends, Drivers, Challenges, Segmentation based on End user Industry (Food Products, Chewing Tobacco, Non-Food Products) and data on Per Capita Plastic Products Consumption**

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## **Abstracts**

Over the years, the Indian packaging industry has witnessed a gradual shift from rigid, to flexible variants, since the latter are visually appealing, cheaper, and durable.

Market insights:

The growth of the Indian flexible packaging market is because of their increased use at food service outlets, along with higher demand for packaged beverages. The Indian flexible packaging market is expected to reach a value of INR ~640.38 Bn by FY 2023, up from its FY 2017 value of INR 375 Bn, expanding at a compound annual growth rate (CAGR) of ~10% from FY 2018 to FY 2023. Consumers prefer flexible packaging over rigid packaging since they are lighter, easily disposable, and their impact on the environment is significantly less.

Key growth drivers of the market:

Being the fourth-largest sector in the Indian economy, the fast moving consumer goods (FMCG) sector represents the largest opportunities for flexible packaging. Sub-segments like food and beverages, and personal care are the major end users of flexible packaging in India. With the growth of this market, demand for flexible packaging is expected to increase.

India, the-fifth largest preferred retail destination in the world, is expected to generate a revenue of INR ~71,986.2 by 2020, increasing at a CAGR of ~17.85% from 2015. The growth of the retail industry will directly lead to the expansion of the flexible packaging market in India.

Key deterrents to the growth of the market:

India generates 5.6 Mn tonnes of plastic waste each year, of which ~66% is the mixed waste-polybags and pouches which are used in food packaging. Owing to the serious environmental consequences with regard to the dumping of plastic waste, 20 Indian states have placed blanket bans on the manufacture, use, sale, distribution, and storage of plastic items like one-time-use bags, spoons, PET, and PETE bottles. Some states only permit polythene bags that have thickness in excess of 50 microns. Since plastic is one of the essential materials used in flexible packaging, a ban on its production will be a significant hindrance for the growth of the flexible packaging market in India.

Companies covered:

Cosmo Films Limited

Essel Propack Limited

Garware Polyester Limited

Huhtamaki PPL Limited

Jindal Poly Films Limited

Paharpur 3P

Polyplex Corporation Limited

Sysco Industries Limited

TCPL Packaging Limited

Uflex Limited

## Customizations available

With the given market data, we offer customizations according to specific needs.

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