

Europe Surgical Staplers Market (2018-2023)

<https://marketpublishers.com/r/E0833530CEAEN.html>

Date: May 2018

Pages: 75

Price: US\$ 1,950.00 (Single User License)

ID: E0833530CEAEN

Abstracts

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Europe Surgical Staplers Market

Surgical stapling is a technological advancement in medical wound closure methods and is often used as a replacement for traditional methods like suturing. The use of surgical staplers not only expedites the closure procedure but also minimises post procedural complexities like bleeding, and reduces hospital stays, etc. The Europe surgical staplers market is expected to grow at a CAGR of 8.10%, leading to a revenue of USD 2.13 Bn by 2023.

Minimally invasive surgeries have a high rate of growth in the region in terms of patient acceptance. Currently, the baby boomers' generation belongs to the age group of 40-50, and this group forms a sizeable portion of the population in Europe. This generation is well informed about the technological developments in the field of healthcare, resulting in the robust acceptance of newer technologies like that of minimally invasive surgeries and, thereby creating a direct demand for surgical staplers in the region. Additionally, countries like France, UK, Spain and Italy are expected to show good growth rates of adoption of such staplers due to a conducive growth environment contributed by government support on healthcare and greater awareness in the surgeon community.

The gradual ageing of the European population — more than 17.5% percent is aged 65 or older- is expected to increase demand for the treatment of conditions related to old age and result in a hike in need for elderly care in successive years. Governments will continue to play the most prominent role in healthcare provisioning and spending. The revenues from surgical staplers that are used in geriatric population-specific procedures like cardiac surgeries, orthopaedic surgeries are expected to have a higher growth rate.

The Europe surgical staplers market is segmented by product into manual and powered surgical staplers and by type into reusable and disposable surgical staplers. The powered surgical staplers dominated the market share in 2017 while the reusable surgical stapler is expected to grow at a higher CAGR during the forecast period (2018-2023).

The Europe surgical staplers market is further segmented based on its applications - abdominal surgery, cardiac surgery, orthopaedic surgery, general surgery and other surgeries. In 2017, the abdominal surgeries segment held the biggest share of the market.

Key growth factors:

More than 75% of spending on health care is publicly financed on an average in EU countries, and out-of-pocket payments account for 15% of the total healthcare spending. Most people are covered by healthcare insurance (European Health Insurance Card) financed by the government. Thus, opting for critical surgeries of high cost is not a problem. This drives forward the surgical staplers market in the region. Additionally, the share of the population aged 65 years and above is increasing in Europe and the population above the age of 60 is expected to grow from 18% at present to 30% by 2060, leading to rise in age-related surgeries like orthopaedic and cardiac, giving a boost to the surgical staplers market.

Threats and key players:

Medical Tourism has increased a lot in recent years where patients from Europe visit developing countries like India to seek low-cost medical surgeries. This may lead to drop in the number of surgeries in Europe and hinder the growth of surgical staplers market in Europe.

Also, political turmoil such as Brexit and Eurozone crises are hindering the growth of the surgical staplers market and the companies often want to relocate to more politically stable regions.

Some of the key players in the Europe surgical staplers market are Covidien (Medtronic), Ethicon, Grena, B.Braun, Dexter Surgical, Intuitive Surgical, etc.

What's covered in the report?

1. Overview of the Europe surgical staplers market

2. Analysis of the value chain of surgical staplers
3. Historical, current and forecasted market size data for the Europe surgical staplers market
4. Historical, current and forecasted market size data for Europe surgical staplers market segmentation- by product - manual and powered surgical staplers market
5. Historical, current and forecasted market size data for Europe surgical staplers market segmentation- by type - disposable and reusable surgical staplers market
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7. Historical, current and forecasted market size data for countries (EU5 and Rest of Europe) market size data for the surgical staplers market segmentations (by product- manual and powered, by type -reusable and disposable, by application- abdominal surgery, cardiac surgery, orthopaedic surgery, general surgery and other surgeries)
8. Market trends in the Europe surgical staplers market
9. Qualitative analysis of the key drivers and challenges affecting the Europe surgical staplers market and its segmentations (by product- manual and powered, by type -reusable and disposable, by application- abdominal surgery, cardiac surgery, orthopaedic surgery, general surgery and other surgeries)
10. Analysis of the competitive landscape and profiles of major players operating in the market

Why buy?

1. Get a broad understanding of the Europe surgical staplers market
2. Get an understanding of how the surgical staplers reach the end users from the manufacturers
3. Get country-specific market size and observations for the surgical staplers market and its segmentations (by product- manual and powered, by type -reusable and disposable, by application- abdominal surgery, cardiac surgery, orthopedic surgery, general surgery and other surgeries)
4. Get specific drivers and challenges for the surgical staplers market and its segmentations (by product- manual and powered, by type -reusable and disposable, by application- abdominal surgery, cardiac surgery, orthopedic surgery, general surgery and other surgeries)
5. Recognize major competitors' business and market dynamics, and respond accordingly

Customizations Available

With the given market data, Netscribes offers customizations according to specific needs.

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