

E-Waste Market in India 2014

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Abstracts

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Netscribes' latest market research report titled E-Waste Market in India 2014 describes the dynamics of e-waste recycling in India. E-waste is generated when electronic products reach the end of their lifecycle or utility to the consumer, and needs to be properly recycled to minimize environmental risks. Televisions, personal computers and refrigerators are the largest contributors to e-waste generation in India. Large volume of e-waste in India gets recycled by the informal sector, which is often ill-equipped to handle the hazardous elements such as lead, mercury and others.

Demand for e-waste management in India is driven by a sharp rise in electronic gadgets consumption, rapid technology obsolescence and increased awareness regarding safe and responsible disposal of e-waste. However, e-waste companies in India find it difficult to negotiate 'reserve price' or minimum price for collection of e-waste from corporate organizations, as well as prevent disposal of such waste to scrap collectors at a lower price. Thus, government intervention is required to enforce strict policies regarding disposal of e-waste, and to form more tie-ups with international organizations for their expertise and technical acumen.

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