

# Cloud Computing Market in India 2014

<https://marketpublishers.com/r/C7BBC03DFC8EN.html>

Date: October 2014

Pages: 126

Price: US\$ 950.00 (Single User License)

ID: C7BBC03DFC8EN

## Abstracts

The report is sent in 0-2 business days after order is placed.

Netscribes' latest market research report titled Cloud Computing Market in China 2014 captures the current scenario of the Cloud Computing Market in China. Government initiatives and investments coupled with major foreign players entering into strategic partnerships with the domestic vendor is propelling the market in China. Additionally, dramatic cost reduction along with increased speed and flexibility and widespread use of internet is helping the cloud industry to grow significantly. As the cloud market in China is still in the growth stage, major foreign players like IBM and Microsoft are aiming to capture a lion's share of the market.

Increased investment by the Chinese government and increased inflow of cloud-related venture capital funds are further contributing to the growth of this industry. The Chinese government's 12th 5-year plan includes investing significantly in creating new cloud platforms, and building and deployment of cloud datacenters across the country. China has jumped on cloud computing bandwagon as it makes way for huge developments in cloud computing aimed at servicing government and industry needs. In most cases China is also looking to boost its own complete data center supply chain with regional hubs creating local product and service delivery methods.

China's cloud computing market, however, is faced with many challenges. Concerns for data sovereignty and privacy, cloud reliability and after-sales service, bandwidth issue, among others are preventing Chinese users from using cloud services more widely. Currently the market size of the cloud industry in China is around 3 percent of the global cloud market.

The cloud computing industry has sensed the need for mobile cloud owing to the rapid growth of mobile devices applications in China. Also, the industry is witnessing a shift in

trend towards hybrid cloud which combines the benefits of both public and private cloud. Though China's market is lagging behind that of the US and the UK, the future of cloud computing in China looks good as the government is working hard on product and service innovations, data security and privacy protection and encouraging more customers to use cloud service.

## Contents

Slide 1: Executive Summary

### Introduction

Slide 2: Cloud Computing Market – Introduction

Slide 3: Evolution of Cloud Computing

Slide 4-5: Traditional IT Ecosystem vs. Cloud Ecosystem

Slide 6: Structure of Cloud Computing

Slide 7: Cloud computing – Categories

Slide 8: Cloud service products – China

Slide 9: Types of deployment of cloud computing

Slide 10: Characteristics and type of cloud computing

Slide 11: Demand and supply model of cloud services

### Market Overview

Slide 12: Cloud Computing Market Overview – China, Cloud Computing Market Size – China (2013 – 2018e)

Slide 13: Cloud Computing among Chinese SME's

Slide 14: Cloud Computing Deployment – China

Slide 15: Cloud Computing Hubs of China

Slide 16-17: Investments in new projects in China

Slide 18: Cloud Storage Plans – Key Foreign Vendors

Slide 19-20: Cloud Computing Data Centers – China

Slide 21: Upcoming Data Centers – China

Slide 22: Cloud Readiness Index 2011 and 2012 – China

### Cloud Computing – Pros and Cons

Slide 23-24: Cloud Computing Pros

Slide 25-26: Cloud Computing Cons

Slide 27: Popularity of ERP and CRM cloud solutions

### Initial Opportunities for Using Cloud

Slide 28-29: Initial Opportunities

### Direct Investment Scenario

Slide 30: Direct Investments Scenario – Summary

Slide 31-36: Direct Investments Scenario – Major Public Companies

## Drivers and Challenges

Slide 37: Drivers and Challenges – Summary

Slide 38-47: Drivers

Slide 48-51: Challenges

## Government Initiatives

Slide 52: Initiatives Taken by Chinese Government

Slide 53: Pilot Projects Bases for Cloud Computing

Slide 54: Initiatives by Local Government

Slide 55: Cloud Computing Projects

Slide 56-57: Version 1.0

## Trends

Slide 58: Summary

Slide 59-66: Trends

## Partnerships

Slide 67: Partnerships on Cloud Computing in China during 2012-13

## Mergers and Acquisitions

Slide 68-73: Mergers and Acquisitions (2012-2013)

## Competitive Landscape

Slide 74: Porter's Five Analysis

Slide 75-78: Competitive Benchmarking (FY 2013)

Slide 79-102: Major Public Companies

Slide 103-120: Major Private Companies

Slide 121-122: Other leading cloud service providers in China

## Strategic Recommendations

Slide 123-124: Strategic Recommendations

## Appendix

Slide 125: Key Ratios Description

Slide 126: Sources of Information

## I would like to order

Product name: Cloud Computing Market in India 2014

Product link: <https://marketpublishers.com/r/C7BBC03DFC8EN.html>

Price: US\$ 950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C7BBC03DFC8EN.html>