+44 20 8123 2220
info@marketpublishers.com

Asia-Pacific Mobile Device Management (MDM) Market (2018-2023)

https://marketpublishers.com/r/AE316E4D9C8EN.html
Date: October 2018
Pages: 75
Price: US$ 1,950.00 (Single User License)
ID: AE316E4D9C8EN

Abstracts

The report is sent in 5-10 business days after order is placed.

Asia-Pacific mobile device management market (MDM) market

Mobile device management (MDM) is a security software which is usually used by the information technology (IT) department of any company to manage, secure and monitor the different devices of employees. These devices are deployed across various mobile service providers. It comprises a range of products and services that help the organization to allow and support different applications in personal mobile devices. The Asia-Pacific MDM market is expected to reach USD 2.00 Bn by 2023 with a compound annual growth rate (CAGR) of 25.16% during 2018-2023.

The market is divided into three primary segments based on solutions, deployment and end users.
Based on solutions, the market is segmented into device management, application management, security management and network service management. With a highest CAGR of 30.45%, the device management market is expected to reach USD 0.65 Bn in the year 2023. The application management market holds the maximum share in 2018 with a revenue of USD 0.21 Bn.
Based on deployment, the market is divided into cloud and on-premise. The cloud deployment market is expected to have a larger share and is estimated to grow from USD 0.35 Bn in 2018 to USD 1.19 Bn in 2023 with a CAGR of 27.59%.
Based on end users, the market is classified into banking, financial services and insurance (bfsi), telecommunication, retail, and healthcare. Healthcare will have a major market share and will rise from USD 0.25 Bn in 2018 to USD 0.76 Bn in 2023. The CAGR will be around 24.90%.

+44 20 8123 2220
info@marketpublishers.com

Key growth factors

Asia-Pacific would be the fastest growing region and would register significant growth during the forecast period. Organizations in this region have been actively adopting enterprise mobility solutions to meet the demands of the dynamic mobile workforce and economic growth. Mobile devices have gained tremendous acceptance among the younger generation, and demand for cloud-based solutions by small and medium sized industries (SMEs), and the growing bring your own device (BYOD) trend would be some of the notable factors that would drive the MDM market in this region. Mobile devices in this region are being used extensively for both private and professional purpose. BYOD assists in mobilization of organizational data that increases the efficiency of the organization.

Threats and key players

The growth of the MDM market in this region is currently hindered by accidents, which is a major cause of data loss for individual users. Very often we hear people asking others how to dry a wet device. Connectivity to the cloud can enable businesses to automatically create backups. No matter what happens to a device, important data and information can be retrieved by accessing the most recent cloud backup. Initial cost of these solutions is very high and this is a hindering factor for this market. Companies here are concerned about large investments in a particular area.

What’s covered in the report?

1. Overview of the Asia-Pacific MDM learning market.
2. Market drivers and challenges of the Asia-Pacific MDM market.
3. Market trends in the Asia-Pacific MDM market.
4. Historical, current and forecasted market size data for the segment based on solutions.
5. Historical, current and forecasted market size data for the segment based on deployment.
6. Historical, current and forecasted market size data for the segment based on end users.
7. Analysis of the company profiles of major competitors operating in the market.

Why buy?

+44 20 8123 2220
info@marketpublishers.com

1. Understand the demand for MDM to determine the viability of the market.
2. Identify the challenge areas and address them.
3. Develop strategies based on the drivers, trends and highlights.
4. Recognize the key competitors of this market and respond accordingly.
5. Knowledge of the initiatives and growth strategies taken by the major companies and decide the direction of further growth.
6. Define the competitive positioning by comparing the products and services compared with the key players in the market.

Customizations available

With the given market data, Netscribes offers customizations according to specific needs.

+44 20 8123 2220
info@marketpublishers.com

Contents

CHAPTER 1: EXECUTIVE SUMMARY

1.1. Market scope and segmentation
1.2. Key questions answered in this study
1.3. Executive summary – Asia-Pacific

CHAPTER 2: ASIA-PACIFIC MDM MARKET – MARKET OVERVIEW

Overview
Drivers
Challenges
Trends
Historical revenue(2015-2017)
Forecasted revenue(2018-2023)

CHAPTER 3: ASIA-PACIFIC SEGMENT OVERVIEW

3.1. Asia-Pacific segment overview – based on solutions – revenue, CAGR, write-up
3.1.a. Asia-Pacific segment overview – based on solutions : regional share (2023F)
3.2. Asia-Pacific segment overview – based on deployment – revenue, CAGR, write-up
3.2.a. Asia-Pacific segment overview –based on deployment: regional share (2023F)
3.3. Asia-Pacific segment overview – based on end-users – revenue, CAGR, write-up
3.3.a. Asia-Pacific segment overview – based on end users: regional share (2023F)

CHAPTER 4: COMPETITIVE LANDSCAPE

4.1. Airwatch
Company snapshot
Products/services
Strategic initiatives
Geographical presence
Key people
Competitors
Key numbers
4.2. MobileIron
4.3. IBM Corporation
4.4. SAP SE

+44 20 8123 2220
info@marketpublishers.com

4.5. Microsoft Corporation

CHAPTER 5: CONCLUSION AND OUTLOOK

5.1. Conclusion
Appendix
Assumptions
List of tables
Research and methodology
About Netscribes Inc.

Note: The Table of Contents (Toc) provided above contains the targeted coverage. The coverage is subject to change as we progress with the research.

Disclaimer: The report will be delivered within 5-7 business days post payment confirmation

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Asia-Pacific Mobile Device Management (MDM) Market (2018-2023)
Product link: https://marketpublishers.com/r/AE316E4D9C8EN.html
Price: US$ 1,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/AE316E4D9C8EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970