

# Ambulatory Service Market in India 2017

<https://marketpublishers.com/r/A9134224397EN.html>

Date: March 2017

Pages: 28

Price: US\$ 950.00 (Single User License)

ID: A9134224397EN

## Abstracts

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Netscribes' latest market research report titled Ambulatory Service Market in India 2017 states that the market for ambulatory services in India will witness strong growth in the next five years. There has been an increase in demand for daycare services in the country owing to the convenience it offers to patients in terms of high quality treatment at a lower cost and lesser time. The growth of medical centers providing ambulatory surgeries has increased owing to its increased demand in the country in the last few years. This rise in demand can be attributed to the growing awareness among patients regarding the benefits of such procedures, as well as the increased affordability resulting from increasing disposable income. The willingness of insurance companies as well to cover certain medical procedures that do not require hospitalization is also benefitting the market considerably.

However, few patients have a perception that the fast turnaround of ambulatory procedures results in diagnostic errors, thereby reducing the credibility of such procedures among such patients. Moreover, the view that the lack of hospitalization after such surgeries may lead to poor post-operative care has also led to a few patients opting for traditional treatments with a larger hospitalization period despite the latter's higher cost. Despite these challenges, the market is expected to grow over the next five years and exhibit a strong CAGR.

### COVERAGE:

Overview of the global ambulatory surgery market, and present and forecasted market size data over 2015 to 2020

Overview of the ambulatory surgery market in India, and historical and

forecasted market size data over 2012 to 2020

Qualitative analysis of the major drivers and challenges affecting the market

Analysis of the competitive landscape and profiles of major public and private players operating in the market

## **WHY BUY?**

Get a broad understanding of the ambulatory service market in India, the dynamics of the market and current state of the sector

Strategize marketing, market-entry, market expansion and other business plans by understanding the factors driving the growth of the market

Understand major competitors' business and market dynamics, and respond accordingly

Make more informed business decisions with the help of insightful recommendations provided to succeed in the market

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