

# Agriculture and Food Industry in India 2014

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## Abstracts

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Netscribes' latest market research report titled Agriculture and Food Industry in India 2014 highlights the competitive market scenario of the Indian agriculture and food industry and its growth prospects in the ensuing years. The Indian agriculture and food industry is experiencing rising demand due to various driving factors which, in turn, have been instrumental in providing immense opportunities to manufacturers to grow and operate in the market lucratively. The report provides a snapshot of the market overview of the agriculture and food industry in India. It also highlights the various market segments in the food and agriculture sector. The report also gives an insight into the booming food processing sector in India. Moreover, foreign demand for agricultural products is largely met by exports as there has been a steady increase in Indian agricultural production.

There are certain factors that have predominantly worked towards Indian agriculture and food industry to grow in recent years. These include growth in income and consumption, growth in food processing sector and increase in agricultural exports. These factors are contributing towards the rapid growth of the industry. Increasing private participation in Indian agriculture, growing organic farming and usage of information technology are the trends that are being witnessed by the agriculture industry. For the agriculture and food industry, various governmental policies and schemes are being implemented. These initiatives are aimed at improving the status of the industry to support future demand.

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