

U.S. Massage Chair Market Demand Analysis & Opportunity Evaluation, 2019-2027

<https://marketpublishers.com/r/UC40AE876C1EEN.html>

Date: November 2019

Pages: 57

Price: US\$ 2,250.00 (Single User License)

ID: UC40AE876C1EEN

Abstracts

The U.S. Massage Chair Market reached USD 1,040.1 Million in 2018 and is expected to attain a market value of USD 1,754.0 Million by the end of 2027 by registering a CAGR of 6.1% across the globe. On the other hand, the volume of Massage Chair Market reached 1,978 Thousand Units in 2018 and is expected to increase to 3,005 Thousand Units by the end of 2027. Rising prevalence and consciousness for healthy lifestyle among the people of all age groups in the country aiming at maintaining healthy body is projected to encourage the deployment of massage chair across the country.

Additionally, hectic work styles among working class professionals has led to the prevalent occurrence of pain in several body parts such as shoulder, neck, hip joints and knee. Therefore, various multi-national firms and corporate organizations have started installing massage chairs in their premises and for ensuring quick relaxation. This, in turn, is projected to enhance the market growth in the forthcoming years.

It was observed that over 40 million people in the country are suffering from arthritis out of 350 million people globally. Almost 60% of these patients are females in the country and more than a quarter million were kids. Massage treatment can help in reducing the pain caused by arthritis and hence, the installment of massage chair is projected to increase over the forecast period.

Residential segment is projected to witness substantial growth in the forthcoming years owing to the growing massage trend among the people for relaxing muscles and relieving chronic pain. However, commercial application segment is anticipated to contribute majorly to the market growth owing to rising requirement for stress relieving solutions and increasing health consciousness among the working population of the country. Increasing prevalence of several health related conditions such as poor

circulation, high blood pressure, anxiety and depression due to work-related stress has led to the increased installation of massage chair.

Kahuna, Human Touch, Infinity, Inada, Luraco, Titan are some of the key players in the U.S. Massage Chair Market

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