

North America Diabetic Shoes/Footwear Market Demand & Opportunity Outlook 2021

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Abstracts

On the back of ageing population and spiked diabetic people bracket, the demand for ortho/diabetic shoes is projected to see a great demand in the region. The diabetic footwear market in United States was valued at USD 1112.0 Million in 2015 and it is anticipated that the market would increase at a healthy compound annual growth rate (CAGR) by 2021.

The total population of diabetic patients in the U.S. has augmented from 5.5 million in 1982 to 22.0 million in 2014. Owing to this augmented growth of diabetic population, the risk of foot ulcers and neuropathy has also increased significantly in the previous few years.

Diabetes is also one of the prominent causes of lower limb amputations in the U.S. At present, the U.S. is a home to around 2 million people surviving with amputations (limb losses) and according to an estimate around 185,010 limb losses occurs every year in the U.S. According to the Center for Disease Control and Prevention (CDC), it is estimated that one out of every three adults in the U.S. would suffer from diabetes by the end of 2050. With this rise in number of diabetic cases in the country, the risk of lower limb amputations would also soar in the future. In order to reduce the chances of amputations caused by diabetes, there is a great need of taking proper feet care measures like wearing right kind of footwear by the people. These measures and practices would surely help to fuel the market of diabetic footwear in the region. The therapeutic/diabetic footwear market in Canada is anticipated to witness a continuous rise in the year-on-year (y-o-y) growth rate from 4.6% in 2015 to 6.5% in 2017. However, the diabetic shoes demand growth rate is expected to decline by 0.8 percentage points from 7.09% in 2020 to 6.3% in 2021.

The report studies the demand on the basis of inpatient and outpatient in the region which further has been granule to the country data. In addition to that, to understand the most profitable distribution mode in the region, the market for U.S., Canada & Mexico has been studied based on the online & offline channels. Offline distribution channels further have been studied into specialty store, clinics & street stores.

Key Answers Captured in Report?

Which geography would have better demand for product/services?

What are the strategies adopted by big players in the regional market?

Which country would see the steep rise in CAGR & year-on-year (Y-O-Y) growth?

What is the current & expected market size in next five years?

What is the market feasibility for long term investment?

What opportunity the country would offer for existing and new players in the market?

What is risk involved for suppliers in the geography?

What factors would drive the demand for the product/service in near future?

What is the impact analysis of various factors in the market growth?

What are the recent trends in the regional market and how successful they are?

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