

Korea Toy Market Outlook 2027

<https://marketpublishers.com/r/K7C3FF885377EN.html>

Date: March 2020

Pages: 76

Price: US\$ 2,250.00 (Single User License)

ID: K7C3FF885377EN

Abstracts

Korea Toys Market Analysis – 2018-2027

Toys are referred to all those items which are usually used by children to play. Toys help children to learn and many parents use toys to teach and demonstrate their children on various subjects. Toys are made up of various materials which includes wood, metals, plastics and paper among others. The Korea toys market is anticipated to grow with a CAGR of around 4% over the forecast period 2019-2027. Factors such as rising demand for replica of cartoon characters that are being displayed in television shows, as well as for goods whose replica can be made as toys, coupled with the rising influence for toys from social media are anticipated to contribute towards the growth of the Korea toys market. Additionally, decreasing mortality rate of children in Korea which has been made possible with the favorable initiatives of the government, coupled with the increasing population in the nation and the increasing expenditure of parents on their children for products that help them learn and also provide adequate knowledge are some of the factors anticipated to drive the growth of the Korea toys market.

The Korea toys market consists of various segments that are segmented by product, by user age group, by distribution channel. The user age group segment is sub-divided into less than 3 years, 3-5 years, 5-12 years and above 12 years. Out of these, the 3-5years segment, which held a value of around USD 1100 million in the year 2018 is anticipated to grow with the highest CAGR of around 5% over the forecast period. Additionally, the segment is also predicted to gain an incremental \$ opportunity of around USD 81 million in the year 2027 as compared to the previous year.

Some of the affluent industry leaders in the Korea toys market are Infomark Corporation, VTech Electronics North America, LLC, YOUNGTOYS, Inc., EFOLIUM Co., Ltd., Mimi World Co., Ltd., AURORAWORLD Corp., Iringo Co. Ltd., Hamleys, Mattel and Sieper GmbH.

Contents

Korea Toys Market

1 TOYS MARKET OVERVIEW

1.1 Product Overview and Scope of Toys

1.2 Toys Market Segment by Types

1.2.1 Korea Toys Sales Present Situation and Outlook by Types (2010-2027)

1.2.2 Korea Toys Sales Market Share by Types in 2019

1.2.3 Dolls

1.2.4 Action figures and accessories

1.2.5 Art & craft toys

1.2.5.1 Major Players of Art & craft toys

1.2.6 Outdoor & sports toys

1.2.7 Preschool toys

1.2.8 Plush toys

1.2.9 Toy vehicles

1.2.10 Building sets toys

1.3 Korea Toys Market Segment by Applications/End Use Industries

1.3.1 Korea Toys Sales Present Situation and Outlook by Applications/End Industrials (2010-2027)

1.3.2 Korea Toys Sales Market Share by Applications in 2019

1.3.3 0-3 years

1.3.4 3-5 years

1.3.5 5-12 years

1.3.6 Above 12 years

1.4 Korea Toys Market Segment by Sales Channel

1.4.1 Korea Toys Sales Present Situation and Outlook by Sales Channel (2010-2027)

1.4.2 Korea Toys Sales Market Share by Sales Channels in 2019

1.5 Korea Toys Overview and Market Size (Value) (2010-2027)

1.5.1 Korea Market Toys Overview

1.5.2 Korea Toys Market Size (Value and Volume) Status and Forecast (2010-2027)

2 KOREA TOYS SALES, REVENUE (VALUE) AND MARKET SHARE BY PLAYERS

2.1 Korea Toys Revenue and Market Share by Players (2018-2019)

2.2 Korea Toys Manufacturing Base Distribution, Sales Area, Product Types by Players

2.3 Toys Market Competitive Situation and Trends

- 2.3.1 Toys Market Concentration Rate
- 2.3.2 Mergers & Acquisitions, Expansion

3 KOREA TOYS SALES, REVENUE (VALUE) BY TYPE, APPLICATION AND SALES CHANNEL (2010-2027)

- 3.1 Korea Toys Sales, Revenue, Market Share and Price by Type (2010-2027)
 - 3.1.1 Korea Toys Revenue and Market Share by Type (2010-2027)
- 3.2 Korea Toys Sales and Market Share by Application (2020-2027)
- 3.3 Korea Toys Sales and Market Share by Sales Channel (2010-2027)

4 KOREA TOYS PLAYERS PROFILES AND SALES DATA

- 4.1 Young Toy
 - 4.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.1.2 Toys Product Types, Application and Specification
 - 4.1.3 Young Toy Toys Sales, Revenue, Price and Gross Margin (2020-2027)
 - 4.1.4 Main Business/Business Overview
- 4.2 BONTOY
 - 4.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.2.2 Toys Product Types, Application and Specification
 - 4.2.3 BONTOY Toys Sales Revenue (Million USD) Gross Margin (2018-2019)
 - 4.2.4 Main Business/Business Overview
- 4.3 MIMI WORLD
 - 4.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.3.2 Toys Product Types, Application and Specification
 - 4.3.3 MIMI WORLD Toys Sales Revenue (Million USD) Gross Margin (2018-2019)
 - 4.3.4 Main Business/Business Overview
- 4.4 Aurora
 - 4.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.4.2 Toys Product Types, Application and Specification
 - 4.4.3 Aurora Toys Sales Revenue (Million USD) Gross Margin (2018-2019)
 - 4.4.4 Main Business/Business Overview
- 4.5 Infomark
 - 4.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

4.5.2 Toys Product Types, Application and Specification

4.5.3 Infomark Toys Sales Revenue (Million USD) Gross Margin (2018-2019)

4.5.4 Main Business/Business Overview

4.6 IRINGO

4.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.6.2 Toys Product Types, Application and Specification

4.6.3 IRINGO Toys Sales, Revenue, Price and Gross Margin (2020-2027)

4.6.4 Main Business/Business Overview

4.7 VTech

4.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.7.2 Toys Product Types, Application and Specification

4.7.3 VTech Toys Sales Revenue (Million USD) Gross Margin (2018-2019)

4.7.4 Main Business/Business Overview

4.8 Hamleys

4.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.8.2 Toys Product Types, Application and Specification

4.8.3 Hamleys Toys Sales Revenue (Million USD) Gross Margin (2018-2019)

4.8.4 Main Business/Business Overview

4.9 Mattel

4.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.9.2 Toys Product Types, Application and Specification

4.9.3 Toys Sales Revenue (Million USD) Gross Margin (2018-2019)

4.9.4 Main Business/Business Overview

4.10 Sieper

4.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.10.2 Toys Product Types, Application and Specification

4.10.3 Sieper Toys Sales Revenue (Million USD) Gross Margin (2018-2019)

4.10.4 Main Business/Business Overview

5 PRODUCTION COST ANALYSIS OF TOYS

5.1 List of Toys Main Raw Materials

5.2 Toys Main Raw Materials Price Analysis

- 5.2.1 Toys Raw Materials Major Suppliers
- 5.3 Production Cost Structure of Toys

6 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 6.1 Sales Channel
 - 6.1.1 Direct Sales
 - 6.1.2 Indirect Sales
- 6.2 Product Market Positioning
- 6.3 Toys Distributors/Traders List in Korea

7 MARKET INFLUENCES FACTORS ANALYSIS

- 7.1 Industrial Chain
 - 7.1.1 Toys Overall Industrial Chain
- 7.2 Market Positioning
 - 7.2.1 Pricing Strategy
 - 7.2.2 Brand Strategy
 - 7.2.3 Target Client

8 RESEARCH FINDINGS AND CONCLUSION

I would like to order

Product name: Korea Toy Market Outlook 2027

Product link: <https://marketpublishers.com/r/K7C3FF885377EN.html>

Price: US\$ 2,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/K7C3FF885377EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970