

India Ice Cream Market Outlook 2027

<https://marketpublishers.com/r/IE5EEF5AD311EN.html>

Date: April 2020

Pages: 93

Price: US\$ 2,250.00 (Single User License)

ID: IE5EEF5AD311EN

Abstracts

India Ice Cream Market Analysis – 2018-2027

In 2017, India was the 8th largest economy in the world based on the purchasing power parity. The country has been consistently growing economically and has driven itself into the upper middle-income status in the past few years. The ice cream market in India is experiencing a significant growth as a result of increasing demand for indulgence treats, improvements in the cold storage facilities of the country accompanied with a rapid rise in middle-class population with higher disposable incomes. The market for ice cream in India is anticipated to grow by a significantly high CAGR of 13.22% over the forecast period, i.e., 2020-2027. The market is further estimated to reach a market value of USD 2,401.68 million by the end of this period.

On the basis of product, the market is segmented into impulse ice cream, take-home ice cream and artisanal ice cream, out of which, the segment for take-home ice creams is anticipated to hold the leading share in the market during the forecast period which can be attributed to the high popularity of this type of ice creams in India. The segment for artisanal ice creams is projected to observe the highest CAGR of 14.10% over the forecast period. Growing number of food bloggers and health enthusiasts is estimated to boost the artisanal ice-creams market.

Based on flavors, ice cream market in India is segmented into chocolate, vanilla, mango, orange, strawberry, butterscotch, blueberry and others. Out of these, the segment for vanilla flavored ice cream is anticipated to hold the largest market share by the end of 2027. Rising elderly population all across the country and with the high demand for traditional and subtle ice-creams flavors by them is anticipated to drive the vanilla flavored ice-cream market growth.

Some of the key industry leaders in the India ice cream market are Hindustan Unilever

Limited, AMUL, Vadilal Group, Mother Dairy, Creambell, Havmor, Baskin-Robbins, HAP, Sheetal Icecreams and General Mills.

Contents

India Ice Cream Market

1. INTRODUCTION

- 1.1. MARKET DEFINITION
- 1.2. MARKET SEGMENTATION
- 1.3. PRODUCT OVERVIEW

2. ASSUMPTIONS AND ACRONYMS

3. RESEARCH METHODOLOGY

- 3.1. RESEARCH PROCESS
- 3.2. PRIMARY RESEARCH
 - MANUFACTURER FRONT
 - SUPPLIER/DISTRIBUTOR FRONT
 - END USER FRONT
- 3.3. SECONDARY RESEARCH
- 3.4. MARKET SIZE ESTIMATION

4. EXECUTIVE SUMMARY- INDIA ICE CREAM MARKET

5. ANALYSIS OF MARKET DYNAMICS

- 5.1. GROWTH DRIVERS
- 5.2. MAJOR ROADBLOCKS FOR THE MARKET GROWTH
- 5.3. KEY MARKET OPPORTUNITIES
- 5.4. KEY TRENDS

6. INDUSTRY RISK ANALYSIS

- 6.1. DEMAND RISK ANALYSIS
- 6.2. SUPPLY RISK ANALYSIS

7. REGULATORY LANDSCAPE

8. INDUSTRY ANALYSIS

8.1. ASSESSMENT OF MANUFACTURING PROCESSES OF ICE CREAM

- 8.1.1. BLENDING
- 8.1.2. PASTEURIZATION
- 8.1.3. HOMOGENIZATION
- 8.1.4. AGING
- 8.1.5. FREEZING
- 8.1.6. PACKAGING
- 8.1.7. OTHERS

8.2. EVALUATION OF ICE CREAM EQUIPMENTS

- 8.2.1. PASTEURISER
- 8.2.2. AGEING VAT
- 8.2.3. FLAVOR TANK
- 8.2.4. FREEZER
- 8.2.5. HOMOGENIZER
- 8.2.6. OTHERS

8.3. LIST OF KEY MANUFACTURING LOCATIONS OF ICECREAM

8.4. KEY MANUFACTURING COMPANIES AND PRODUCTION

9. INDIAICE CREAM MARKET OUTLOOK

9.1. MACROECONOMIC INDICATORS

9.2. MARKET SIZE AND FORECAST, 2018-2027

- 9.2.1. BY VALUE (USD MILLION)

9.3. INDIAICE CREAM MARKET SEGMENTATION, 2018-2027

9.3.1. BY PRODUCT

- IMPULSE ICE CREAM, 2018-2027F (USD MILLION)
- TAKE-HOME ICE CREAM, 2018-2027F (USD MILLION)
- ARTISANAL ICE CREAM, 2018-2027F (USD MILLION)

9.3.2. BY FLAVORS

- CHOCOLATE, 2018-2027F (USD MILLION)
- VANILLA, 2018-2027F (USD MILLION)
- MANGO, 2018-2027F (USD MILLION)
- ORANGE, 2018-2027F (USD MILLION)
- STRAWBERRY, 2018-2027F (USD MILLION)
- BUTTERSCOTCH, 2018-2027F (USD MILLION)

BLUEBERRY, 2018-2027F (USD MILLION)

OTHERS, 2018-2027F (USD MILLION)

9.3.3. BY DISTRIBUTION CHANNEL

ONLINE, 2018-2027F (USD MILLION)

OFFLINE, 2018-2027F (USD MILLION)

CONVENIENCE STORES, 2018-2027F (USD MILLION)

SPECIALTY STORES, 2018-2027F (USD MILLION)

HYPERMARKET & SUPERMARKET, 2018-2027F (USD MILLION)

OTHERS, 2018-2027F (USD MILLION)

10. COMPETITIVE STRUCTURE

10.1. DETAILED OVERVIEW

10.2. ASSESSMENT OF KEY PRODUCT OFFERINGS

10.3. ANALYSIS OF GROWTH STRATEGIES

10.4. KEY COLLABORATIONS AND JOINT VENTURES

10.5. KEY MERGERS AND ACQUISITIONS

10.6. RECENT NEWS AND DEVELOPMENTS

10.7. KEY CLIENTS AND PARTNERS

10.8. EXHAUSTIVE ANALYSIS ON KEY FINANCIAL INDICATORS

10.9. COMPANY PROFILES OF INDIA ICE CREAM MARKET

10.9.1. UNILEVER

10.9.2. AMUL

10.9.3. VADILAL GROUP

10.9.4. MOTHER DAIRY FRUIT & VEGETABLE PVT. LTD.

10.9.5. CREAMBELL

10.9.6. HAVMOR

10.9.7. BASKIN-ROBBINS

10.9.8. HATSUN AGRO PRODUCT LTD.

10.9.9. SHEETAL ICECREAMS

10.9.10. GENERAL MILLS INC.

11. STRATEGIC RECOMMENDATIONS

I would like to order

Product name: India Ice Cream Market Outlook 2027

Product link: <https://marketpublishers.com/r/IE5EEF5AD311EN.html>

Price: US\$ 2,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/IE5EEF5AD311EN.html>