

Global Whey Protein Market Outlook: Industry Analysis & Opportunity Evaluation 2012-2024

<https://marketpublishers.com/r/GF539163B82BEN.html>

Date: May 2019

Pages: 305

Price: US\$ 4,150.00 (Single User License)

ID: GF539163B82BEN

Abstracts

The global Whey Protein Market reached USD 9,970.22 Million in 2018. Moreover, the market is expected to garner USD 15,367.03 Million by the end of 2024 by registering a CAGR of 7.59% across the globe. The global demand for Whey Protein is increasing on the back of rising millennial population around the globe. Further, rising health awareness among people is also increasing the adoption of protein supplements in their regular diet.

North America is slated to account for a share of 31.57% by 2024 in the Whey Protein market. The growth in the region can be attributed to increase in disposable income of the people over the forecast period which is also expected to impel the growth of Whey Protein market in the North America. U.S. is the prominent market driving the growth in the region. Additionally, U.S. Whey Protein market reached USD 2380.00 Million in 2018 and is expected to reach USD 3481.83 Million by the end of 2024, expanding at a CAGR of 6.64% over the forecast period i.e. 2020-2024. U.S. Whey Protein market is expected to achieve Y-o-Y growth rate of 6.79% in 2024 as compared to previous year.

Asia Pacific is expected to account for a share of 23.63% by 2024 in the Whey Protein market. The growth in the region can be attributed to increase in awareness for fitness and health over the forecast period which is also expected to propel the growth of Whey Protein market in the Asia Pacific region. China is the prominent market driving the growth in the region. Additionally, China Whey Protein market reached USD 572.23 Million in 2018 and is expected to reach USD 924.15 Million by the end of 2024, expanding at a CAGR of 8.41% over the forecast period i.e. 2020-2024. China Whey Protein market is expected to achieve Y-o-Y growth rate of 8.56% in 2024 as compared to previous year.

Middle East and Africa (MEA) is anticipated to account for a share of 6.12% by 2024 in the Whey Protein market. The growth in the region can be attributed to growing trade activities over the forecast period which is also expected to boost the growth of Whey Protein market in this region. MEA Whey Protein market reached USD 675.48 Million in 2018 and is expected to reach USD 940.46 Million by the end of 2024, expanding at a CAGR of 5.75% over the forecast period i.e. 2020-2024. Middle East and Africa Whey Protein market is expected to achieve Y-o-Y growth rate of 5.87% in 2024 as compared to previous year.

Global Whey Protein market is segmented on the basis of product type into Hydrolyzed Whey Protein, Whey Protein Concentrate, Whey Protein Isolate and Native Whey Protein. Among these segments, Whey Protein Concentrate segment (36.27% share in 2018) occupies the largest market of Whey Protein across the globe. Further, Whey Protein Concentrate segment is anticipated to reach USD 1,655.29 Million by the end of 2024 from USD 1216.50 Million in 2018. Moreover, this segment is anticipated to flourish at a CAGR of 5.35% over the forecast period. In addition Whey Protein Concentrate is expected to achieve Y-o-Y growth rate of 5.50% in 2024 as compared to previous year

Contents

1. INTRODUCTION

- 1.1. Market Definition
- 1.2. Market Segmentation
- 1.3. Product Overview

2. ASSUMPTIONS AND ACRONYMS

3. RESEARCH METHODOLOGY

- 3.1. Variables (Dependent and Independent)
- 3.2. MULTI FACTOR BASED SENSITIVITY MODEL

4. EXECUTIVE SUMMARY-GLOBAL WHEY PROTEIN MARKET

5. AVERAGE PRICING ANALYSIS

6. TOP COUNTRIES WITH HIGHEST DEMAND FOR WHEY PROTEIN, 2018

7. POLICY AND REGULATORY LANDSCAPE

8. INDUSTRY ANALYSIS

- 8.1. Porter's Five Forces Model

9. MARKET DYNAMICS

- 9.1. Drivers
- 9.2. Restraints
- 9.3. Trends
- 9.4. Opportunities

10. GLOBAL WHEY PROTEIN-RISK ANALYSIS

- 10.1. Demand Risk Analysis
- 10.2. Supply Risk Analysis

11. GLOBAL WHEY PROTEIN MARKET OUTLOOK

11.1. Market Size and Forecast, 2012-2024F

11.1.1. By Value (USD Million) & Y-o-Y Growth (%), 2013-2024F

11.2. Market Share and Forecast, 2012-2024F

11.2.1. By Product Type

11.2.1.1. Whey Protein Market Share (%), By Product Type (2012-2024F)

11.2.1.1.1. Hydrolyzed Whey Protein (HWP) & Whey Protein Concentrate (WPC) 2012-2024F (USD Million) & Y-o-Y Growth (%), 2013-2024F

11.2.1.1.2. Whey Protein Isolate (WPI) & Native Whey Protein (NWP) 2012-2024F (USD Million) & Y-o-Y Growth (%), 2013-2024F

11.2.1.2. Market Attractiveness Analysis, By Product Type

11.2.1.3. Market Contribution and BPS Analysis, 2012-2024F, By Product Type

11.2.2. By Form

11.2.2.1. Whey Protein Market Share (%), By Form (2012-2024F)

11.2.2.1.1. Powdered Whey Protein & Capsulated Whey Protein 2012-2024F (USD Million) & Y-o-Y Growth (%), 2013-2024F

11.2.2.2. Market Attractiveness Analysis, By Form

11.2.2.3. Market Contribution and BPS Analysis, 2012-2024F, By Form

11.2.3. By Distribution Channel

11.2.3.1. Whey Protein Market Share (%), By Distribution Channel (2012-2024F)

11.2.3.1.1. Offline Stores & Online Stores, 2012-2024F (USD Million) & Y-o-Y Growth (%), 2013-2024F

11.2.3.2. Market Attractiveness Analysis, By Distribution Channel

11.2.3.3. Market Contribution and BPS Analysis, 2012-2024F, By Distribution Channel

11.2.4. By Price

11.2.4.1. Whey Protein Market Share (%), By Price (2012-2024F)

11.2.4.1.1. Premium, Economy & Low 2012-2024F (USD Million) & Y-o-Y Growth (%), 2013-2024F

11.2.4.2. Market Attractiveness Analysis, By Price

11.2.4.3. Market Contribution and BPS Analysis, 2012-2024F, By Price

11.2.5. By Application

11.2.5.1. Whey Protein Market Share (%), By Application (2012-2024F)

11.2.5.1.1. Infant Formula & Dairy 2012-2024F (USD Million) & Y-o-Y Growth (%), 2013-2024F

11.2.5.1.2. Sports and Medical Nutrition & Confectionery and Bakery 2012-2024F (USD Million) & Y-o-Y Growth (%), 2013-2024F

- 11.2.5.1.3. Dietary Supplements & Others 2012-2024F (USD Million) & Y-o-Y Growth (%), 2013-2024F
- 11.2.5.2. Market Attractiveness Analysis, By Application
- 11.2.5.3. Market Contribution and BPS Analysis, 2012-2024F, By Application
- 11.2.6. By Region
 - 11.2.6.1. Whey Protein Market Share (%), By Region (2018,2024F)
 - 11.2.6.1.1. North America (U.S. and Canada)
 - 11.2.6.1.2. Europe (UK, Germany, France, Italy, Turkey, Poland, BENELUX, Spain, Russia, Rest of Europe)
 - 11.2.6.1.3. Asia Pacific (China, India, Japan, South Korea, Australia, New Zealand, Malaysia, Singapore, Rest of Asia Pacific)
 - 11.2.6.1.4. Latin America (Mexico, Brazil, Rest of Latin America)
 - 11.2.6.1.5. Middle East and Africa (GCC, Israel, North Africa, South Africa, Rest of Middle East and Africa)

12. NORTH AMERICA WHEY PROTEIN MARKET OUTLOOK

- 12.1. Macro-Economic Indicators impacting the North America Whey Protein Market
- 12.2. Market Size and Forecast, 2012-2024F
 - 12.2.1. By Value (USD Million) & Y-o-Y Growth (%), 2013-2024F
- 12.3. Market Share and Forecast, 2012-2024F
 - 12.3.1. By Product Type (2012-2024F)
 - 12.3.1.1. Whey Protein Market Share (%), By Product Type (2012-2024F)
 - 12.3.1.1.1. Hydrolyzed Whey Protein (HWP) & Whey Protein Concentrate (WPC) 2012-2024F (USD Million) & Y-o-Y Growth (%), 2013-2024F
 - 12.3.1.1.2. Whey Protein Isolate (WPI) & & Native Whey Protein (NWP) 2012-2024F (USD Million) & Y-o-Y Growth (%), 2013-2024F
 - 12.3.1.2. Market Attractiveness Analysis, By Product Type
 - 12.3.1.3. Market Contribution and BPS Analysis, 2012-2024F, By Product Type
 - 12.3.2. By Form
 - 12.3.2.1. Whey Protein Market Share (%), By Form (2012-2024F)
 - 12.3.2.1.1. Powdered Whey Protein & Capsulated Whey Protein 2012-2024F (USD Million) & Y-o-Y Growth (%), 2013-2024F
 - 12.3.2.2. Market Attractiveness Analysis, By Form
 - 12.3.2.3. Market Contribution and BPS Analysis, 2012-2024F, By Form
 - 12.3.3. By Distribution Channel
 - 12.3.3.1. Whey Protein Market Share (%), By Distribution Channel (2012-2024F)
 - 12.3.3.1.1. Offline Stores & Online Stores, 2012-2024F (USD Million) & Y-o-Y Growth (%), 2013-2024F

- 12.3.3.2. Market Attractiveness Analysis, By Distribution Channel
- 12.3.3.3. Market Contribution and BPS Analysis, 2012-2024F, By Distribution Channel
- 12.3.4. By Price
 - 12.3.4.1. Whey Protein Market Share (%), By Price (2012-2024F)
 - 12.3.4.1.1. Premium, Economy & Low 2012-2024F (USD Million) & Y-o-Y Growth (%), 2013-2024F
 - 12.3.4.2. Market Attractiveness Analysis, By Price
 - 12.3.4.3. Market Contribution and BPS Analysis, 2012-2024F, By Price
- 12.3.5. By Application
 - 12.3.5.1. Whey Protein Market Share (%), By Application (2012-2024F)
 - 12.3.5.1.1. Infant Formula & Dairy 2012-2024F (USD Million) & Y-o-Y Growth (%), 2013-2024F
 - 12.3.5.1.2. Sports and Medical Nutrition & Confectionery and Bakery 2012-2024F (USD Million) & Y-o-Y Growth (%), 2013-2024F
 - 12.3.5.1.3. Dietary Supplements & Others 2012-2024F (USD Million) & Y-o-Y Growth (%), 2013-2024F
 - 12.3.5.2. Market Attractiveness Analysis, By Application
 - 12.3.5.3. Market Contribution and BPS Analysis, 2012-2024F, By Application
- 12.3.6. By Country
 - 12.3.6.1. Whey Protein Market Share (%), By Country (2018,2024F)
 - 12.3.6.1.1. United States & Canada 2012-2024F (USD Million) & Y-o-Y Growth (%), 2013-2024F

13. EUROPE WHEY PROTEIN MARKET OUTLOOK

- 13.1. Macro-Economic Indicators impacting the Europe Whey Protein Market
- 13.2. Market Size and Forecast, 2012-2024F
 - 13.2.1. By Value (USD Million) & Y-o-Y Growth (%), 2013-2024F
- 13.3. Market Share and Forecast, 2012-2024F
 - 13.3.1. By Product Type
 - 13.3.1.1. Whey Protein Market Share (%), By Product Type (2012-2024F)
 - 13.3.1.1.1. Hydrolyzed Whey Protein (HWP) & Whey Protein Concentrate (WPC) 2012-2024F (USD Million) & Y-o-Y Growth (%), 2013-2024F
 - 13.3.1.1.2. Whey Protein Isolate (WPI) & Native Whey Protein (NWP) 2012-2024F (USD Million) & Y-o-Y Growth (%), 2013-2024F
 - 13.3.1.2. Market Attractiveness Analysis, By Product Type
 - 13.3.1.3. Market Contribution and BPS Analysis, 2012-2024F, By Product Type
 - 13.3.2. By Form

- 13.3.2.1. Whey Protein Market Share (%), By Form (2012-2024F)
 - 13.3.2.1.1. Powdered Whey Protein & Capsulated Whey Protein 2012-2024F (USD Million) & Y-o-Y Growth (%), 2013-2024F
 - 13.3.2.2. Market Attractiveness Analysis, By Form
 - 13.3.2.3. Market Contribution and BPS Analysis, 2012-2024F, By Form
- 13.3.3. By Distribution Channel
 - 13.3.3.1. Whey Protein Market Share (%), By Distribution Channel (2012-2024F)
 - 13.3.3.1.1. Offline Stores & Online Stores, 2012-2024F (USD Million) & Y-o-Y Growth (%), 2013-2024F
 - 13.3.3.2. Market Attractiveness Analysis, By Distribution Channel
 - 13.3.3.3. Market Contribution and BPS Analysis, 2012-2024F, By Distribution Channel
 - 13.3.4. By Price
 - 13.3.4.1. Whey Protein Market Share (%), By Price (2012-2024F)
 - 13.3.4.1.1. Premium, Economy & Low 2012-2024F (USD Million) & Y-o-Y Growth (%), 2013-2024F
 - 13.3.4.2. Market Attractiveness Analysis, By Price
 - 13.3.4.3. Market Contribution and BPS Analysis, 2012-2024F, By Price
 - 13.3.5. By Application
 - 13.3.5.1. Whey Protein Market Share (%), By Application (2012-2024F)
 - 13.3.5.1.1. Infant Formula & Dairy 2012-2024F (USD Million) & Y-o-Y Growth (%), 2013-2024F
 - 13.3.5.1.2. Sports and Medical Nutrition & Confectionery and Bakery 2012-2024F (USD Million) & Y-o-Y Growth (%), 2013-2024F
 - 13.3.5.1.3. Dietary Supplements & Others 2012-2024F (USD Million) & Y-o-Y Growth (%), 2013-2024F
 - 13.3.5.2. Market Attractiveness Analysis, By Application
 - 13.3.5.3. Market Contribution and BPS Analysis, 2012-2024F, By Application
 - 13.3.6. By Country
 - 13.3.6.1. Whey Protein Market Share (%), By Country (2018,2024F)
 - 13.3.6.1.1. UK, Germany, France & Italy 2012-2024F (USD Million) & Y-o-Y Growth (%), 2013-2024F
 - 13.3.6.1.2. Turkey, Poland & BENELUX 2012-2024F (USD Million) & Y-o-Y Growth (%), 2013-2024F
 - 13.3.6.1.3. Spain, Russia & Rest of Europe 2012-2024F (USD Million) & Y-o-Y Growth (%), 2013-2024F

14. ASIA PACIFIC WHEY PROTEIN MARKET OUTLOOK

- 14.1. Macro-Economic Indicators impacting the Asia Pacific Whey Protein Market
- 14.2. Market Size and Forecast, 2012-2024F
 - 14.2.1. By Value (USD Million) & Y-o-Y Growth (%), 2013-2024F
- 14.3. Market Share and Forecast, 2012-2024F
 - 14.3.1. By Product Type
 - 14.3.1.1. Whey Protein Market Share (%), By Product Type (2012-2024F)
 - 14.3.1.1.1. Hydrolyzed Whey Protein (HWP) & Whey Protein Concentrate (WPC) 2012-2024F (USD Million) & Y-o-Y Growth (%), 2013-2024F
 - 14.3.1.1.2. Whey Protein Isolate (WPI) & Native Whey Protein (NWP) 2012-2024F (USD Million) & Y-o-Y Growth (%), 2013-2024F
 - 14.3.1.2. Market Attractiveness Analysis, By Product Type
 - 14.3.1.3. Market Contribution and BPS Analysis, 2012-2024F, By Product Type
 - 14.3.2. By Form
 - 14.3.2.1. Whey Protein Market Share (%), By Form (2012-2024F)
 - 14.3.2.1.1. Powdered Whey Protein & Capsulated Whey Protein 2012-2024F (USD Million) & Y-o-Y Growth (%), 2013-2024F
 - 14.3.2.2. Market Attractiveness Analysis, By Form
 - 14.3.2.3. Market Contribution and BPS Analysis, 2012-2024F, By Form
 - 14.3.3. By Distribution Channel
 - 14.3.3.1. Whey Protein Market Share (%), By Distribution Channel (2012-2024F)
 - 14.3.3.1.1. Offline Stores & Online Stores, 2012-2024F (USD Million) & Y-o-Y Growth (%), 2013-2024F
 - 14.3.3.2. Market Attractiveness Analysis, By Distribution Channel
 - 14.3.3.3. Market Contribution and BPS Analysis, 2012-2024F, By Distribution Channel
 - 14.3.4. By Price
 - 14.3.4.1. Whey Protein Market Share (%), By Price (2012-2024F)
 - 14.3.4.1.1. Premium, Economy & Low 2012-2024F (USD Million) & Y-o-Y Growth (%), 2013-2024F
 - 14.3.4.2. Market Attractiveness Analysis, By Price
 - 14.3.4.3. Market Contribution and BPS Analysis, 2012-2024F, By Price
 - 14.3.5. By Application
 - 14.3.5.1. Whey Protein Market Share (%), By Application (2012-2024F)
 - 14.3.5.1.1. Infant Formula & Dairy 2012-2024F (USD Million) & Y-o-Y Growth (%), 2013-2024F
 - 14.3.5.1.2. Sports and Medical Nutrition & Confectionery and Bakery 2012-2024F (USD Million) & Y-o-Y Growth (%), 2013-2024F
 - 14.3.5.1.3. Dietary Supplements & Others 2012-2024F (USD Million) & Y-o-Y Growth (%), 2013-2024F

- 14.3.5.2. Market Attractiveness Analysis, By Application
- 14.3.5.3. Market Contribution and BPS Analysis, 2012-2024F, By Application
- 14.3.6. By Country
 - 14.3.6.1. Whey Protein Market Share (%), By Country (2018,2024F)
 - 14.3.6.1.1. China, India, Japan & Singapore 2012-2024F (USD Million) & Y-o-Y Growth (%), 2013-2024F
 - 14.3.6.1.2. South Korea, Australia, Malaysia, New Zealand & Rest of Asia Pacific 2012-2024F (USD Million) & Y-o-Y Growth (%), 2013-2024F

15. LATIN AMERICA WHEY PROTEIN MARKET OUTLOOK

- 15.1. Macro-Economic Indicators impacting the Latin America Whey Protein Market
- 15.2. Market Size and Forecast, 2012-2024F
 - 15.2.1. By Value (USD Million) & Y-o-Y Growth (%), 2013-2024F
- 15.3. Market Share and Forecast, 2012-2024F
 - 15.3.1. By Product Type
 - 15.3.1.1. Whey Protein Market Share (%), By Product Type (2012-2024F)
 - 15.3.1.1.1. Hydrolyzed Whey Protein (HWP) & Whey Protein Concentrate (WPC) 2012-2024F (USD Million) & Y-o-Y Growth (%), 2013-2024F
 - 15.3.1.1.2. Whey Protein Isolate (WPI) & Native Whey Protein (NWP) 2012-2024F (USD Million) & Y-o-Y Growth (%), 2013-2024F
 - 15.3.1.2. Market Attractiveness Analysis, By Product Type
 - 15.3.1.3. Market Contribution and BPS Analysis, 2012-2024F, By Product Type
 - 15.3.2. By Form
 - 15.3.2.1. Whey Protein Market Share (%), By Form (2012-2024F)
 - 15.3.2.1.1. Powdered Whey Protein & Capsulated Whey Protein 2012-2024F (USD Million) & Y-o-Y Growth (%), 2013-2024F
 - 15.3.2.2. Market Attractiveness Analysis, By Form
 - 15.3.2.3. Market Contribution and BPS Analysis, 2012-2024F, By Form
 - 15.3.3. By Distribution Channel
 - 15.3.3.1. Whey Protein Market Share (%), By Distribution Channel (2012-2024F)
 - 15.3.3.1.1. Offline Stores & Online Stores, 2012-2024F (USD Million) & Y-o-Y Growth (%), 2013-2024F
 - 15.3.3.2. Market Attractiveness Analysis, By Distribution Channel
 - 15.3.3.3. Market Contribution and BPS Analysis, 2012-2024F, By Distribution Channel
 - 15.3.4. By Price
 - 15.3.4.1. Whey Protein Market Share (%), By Price (2012-2024F)
 - 15.3.4.1.1. Premium, Economy & Low 2012-2024F (USD Million) & Y-o-Y Growth

(%), 2013-2024F

15.3.4.2. Market Attractiveness Analysis, By Price

15.3.4.3. Market Contribution and BPS Analysis, 2012-2024F, By Price

15.3.5. By Application

15.3.5.1. Whey Protein Market Share (%), By Application (2012-2024F)

15.3.5.1.1. Infant Formula & Dairy 2012-2024F (USD Million) & Y-o-Y Growth (%), 2013-2024F

15.3.5.1.2. Sports and Medical Nutrition & Confectionery and Bakery 2012-2024F (USD Million) & Y-o-Y Growth (%), 2013-2024F

15.3.5.1.3. Dietary Supplements & Others 2012-2024F (USD Million) & Y-o-Y Growth (%), 2013-2024F

15.3.5.2. Market Attractiveness Analysis, By Application

15.3.5.3. Market Contribution and BPS Analysis, 2012-2024F, By Application

15.3.6. By Country

15.3.6.1. Whey Protein Market Share (%), By Country (2018,2024F)

15.3.6.1.1. Brazil, Mexico & Rest of Latin America 2012-2024F (USD Million) & Y-o-Y Growth (%), 2013-2024F

16. MIDDLE EAST AND AFRICA WHEY PROTEIN MARKET OUTLOOK

16.1. Macro-Economic Indicators impacting the Middle East and Africa Whey Protein Market

16.2. Market Size and Forecast, 2012-2024F

16.2.1. By Value (USD Million) & Y-o-Y Growth (%), 2013-2024F

16.3. Market Share and Forecast, 2012-2024F

16.3.1. By Product Type

16.3.1.1. Whey Protein Market Share (%), By Product Type (2012-2024F)

16.3.1.1.1. Hydrolyzed Whey Protein (HWP) & Whey Protein Concentrate (WPC) 2012-2024F (USD Million) & Y-o-Y Growth (%), 2013-2024F

16.3.1.1.2. Whey Protein Isolate (WPI) & Native Whey Protein (NWP) 2012-2024F (USD Million) & Y-o-Y Growth (%), 2013-2024F

16.3.1.2. Market Attractiveness Analysis, By Product Type

16.3.1.3. Market Contribution and BPS Analysis, 2012-2024F, By Product Type

16.3.2. By Form

16.3.2.1. Whey Protein Market Share (%), By Form (2012-2024F)

16.3.2.1.1. Powdered Whey Protein & Capsulated Whey Protein 2012-2024F (USD Million) & Y-o-Y Growth (%), 2013-2024F

16.3.2.2. Market Attractiveness Analysis, By Form

16.3.2.3. Market Contribution and BPS Analysis, 2012-2024F, By Form

16.3.3. By Distribution Channel

16.3.3.1. Whey Protein Market Share (%), By Distribution Channel (2012-2024F)

16.3.3.1.1. Offline Stores & Online Stores, 2012-2024F (USD Million) & Y-o-Y Growth (%), 2013-2024F

16.3.3.2. Market Attractiveness Analysis, By Distribution Channel

16.3.3.3. Market Contribution and BPS Analysis, 2012-2024F, By Distribution Channel

16.3.4. By Price

16.3.4.1. Whey Protein Market Share (%), By Price (2012-2024F)

16.3.4.1.1. Premium, Economy & Low 2012-2024F (USD Million) & Y-o-Y Growth (%), 2013-2024F

16.3.4.2. Market Attractiveness Analysis, By Price

16.3.4.3. Market Contribution and BPS Analysis, 2012-2024F, By Price

16.3.5. By Application

16.3.5.1. Whey Protein Market Share (%), By Application (2012-2024F)

16.3.5.1.1. Infant Formula & Dairy 2012-2024F (USD Million) & Y-o-Y Growth (%), 2013-2024F

16.3.5.1.2. Sports and Medical Nutrition & Confectionery and Bakery 2012-2024F (USD Million) & Y-o-Y Growth (%), 2013-2024F

16.3.5.1.3. Dietary Supplements & Others 2012-2024F (USD Million) & Y-o-Y Growth (%), 2013-2024F

16.3.5.2. Market Attractiveness Analysis, By Application

16.3.5.3. Market Contribution and BPS Analysis, 2012-2024F, By Application

16.3.6. By Country

16.3.6.1. Whey Protein Market Share (%), By Country (2018,2024F)

16.3.6.1.1. GCC & Israel 2012-2024F (USD Million) & Y-o-Y Growth (%), 2013-2024F

16.3.6.1.2. South Africa, North Africa & Rest of Middle East & Africa 2012-2024F (USD Million) & Y-o-Y Growth (%), 2013-2024F

17. COMPETITIVE LANDSCAPE

17.1. Competitive Positioning of Major Players in Global Whey Protein Market

17.2. Company Profiles

17.2.1. Arla Foods

17.2.1.1. Company Overview

17.2.1.2. Business Strategy

17.2.1.2.1. Growth Expansion Strategy

17.2.1.2.2. End Users Strategy

- 17.2.1.2.3. Product Strategy
- 17.2.1.3. Key Product Offerings
- 17.2.1.4. Financial Performance
- 17.2.1.5. Key Performance Indicators
- 17.2.1.6. Risk Analysis
- 17.2.1.7. Recent Development
- 17.2.1.8. Regional Presence
- 17.2.1.9. SWOT Analysis
- 17.2.2. Nestl?
- 17.2.3. Hilmar Cheese Company, Inc.
- 17.2.4. Tatura Co-operative Dairy Company Ltd
- 17.2.5. Glanbia plc
- 17.2.6. Agropur
- 17.2.7. SiS (Science in Sport) Ltd.
- 17.2.8. Kerry Inc.
- 17.2.9. Saputo inc.
- 17.2.10. Valio Oy
- 17.2.11. Other Prominent Players

18. STRATEGIC RECOMMENDATIONS

I would like to order

Product name: Global Whey Protein Market Outlook: Industry Analysis & Opportunity Evaluation
2012-2024

Product link: <https://marketpublishers.com/r/GF539163B82BEN.html>

Price: US\$ 4,150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer
Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click
button on product page <https://marketpublishers.com/r/GF539163B82BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form
below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms
& Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970

