

# Global Water Purifiers Market Outlook 2027

<https://marketpublishers.com/r/G7A29756F7A8EN.html>

Date: February 2020

Pages: 322

Price: US\$ 4,150.00 (Single User License)

ID: G7A29756F7A8EN

## Abstracts

### Global Water Purifier Market Analysis – 2018-2027

Water purifier is a device that purifies water by removing undesirable chemicals and other substances from water, which includes biological contaminants, suspended solids and gases. The global water purifier market is anticipated to record a CAGR of 7.6% over the forecast period, i.e. 2019-2027. Factors such as growing concern amongst people about the health issues related to the consumption of contaminated water, increasing water pollution, growing promotional activities for water purifiers and rising demand for industrial water purifiers from end user industries are anticipated to promote the growth of the global water purifier market. Moreover, the market is anticipated grow by 1.93 times in-between 2018-2027 with an absolute \$ opportunity of USD 29131.7 million. The growth of the market is driven by the growing concern for the ill effects of drinking contaminated and polluted water.

The global water purifier market consists of various segments that are segmented by technology, mode of operation, capacity, end user and by region. The end-user segment is sub-divided into household, commercial and industrial, out of which, household segment is anticipated to hold the largest market share of around 55% in the year 2027 and is anticipated to attain the highest CAGR of 7.8% during the forecast period. Moreover, the other-commercial buildings sub-segment, forming a segment of the commercial segment under end-user industry, is anticipated to grow with the highest CAGR of 8.4% during the forecast period by growing at 2.07 times throughout the assessment period.

Based on region, the global water purifier market is segmented into North America, Europe, Asia Pacific, Latin America and Middle East & Africa. The water purifier market in Europe is anticipated to grow with a modest CAGR of 6.4% over the forecast period. Moreover, North America is anticipated to achieve the highest CAGR of 8.2% during the

forecast period.

Some of the key industry leaders in the global water purifier market are SUEZ worldwide, Evoqua Water Technologies LLC, A.O. Smith Corporation, Eureka Forbes, Strix Group, Culligan International Company, Brita GmbH, Mitsubishi Rayon Cleansui Co., Panasonic Corporation and Pentair Plc.

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