

# Global Uniform and Workwear Market Outlook 2027

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## Abstracts

### Global Workwear and Uniform Market Analysis – 2018-2027

Workwear and uniform is defined as an apparel that is purchased by enterprises and are given to employees to provide durability and safety as per the work environment and nature of business. The main purpose of issuing a workwear is to ensure the safety of the employee and to give him/her the corporate identity or image of the organization. Workwear and uniform act as an exceptional advertising tool, and many employers issue workwear to their staff as a part of their marketing strategy. The global workwear and uniform market is anticipated to record a CAGR of around 5% during the forecast period, i.e. 2018-2025. Factors such as increasing trends for fashionable and functional clothing along with the increasing workforce base across industries and the growing enterprise and business sector are some of the factors anticipated to drive the growth of the global workwear and uniform market. Additionally, growing trends of professionalism by workwear fashion and necessity of analysis of workers' health by IOT integrated workwear and the rising demand for workplace safety for lowering workplace accidental occurrences and growing apparel industry are some of the factors anticipated to contribute significantly towards the growth of the global workwear and uniform market.

The global workwear and uniform market consist of various segments that are segmented by type, product, services, demography, application and by region. Out of these, the application segment is sub-divided into manufacturing, service, mining, agriculture & forestry, medical & healthcare, catering & hospitality, schools, home services, transportation and others. The manufacturing segment is anticipated to display significant market share by the end of the forecast period and attain a value of around USD 13 billion by the end of 2025 with a CAGR of around 5% over the forecast period.

Based on region, the global workwear and uniform market is segmented into North America, Europe, Asia Pacific, Latin America and Middle East & Africa. The market in

North America was valued at around USD 8 billion in the year 2017 and is anticipated to grow with a CAGR of around 6%. The market in the region is further expected to cross a value of around USD 12 billion by the end of 2025.

Some of the affluent industry leaders in the global workwear and uniform market are Carhartt, Inc., VF Corporation, Alsico NV, Barebones Workwear, Inc., Cintas Corporation, Williamson-Dickie Mfg. Co., LLC, Engelbert Strauss GmbH & Co. KG, Fristads AB, VP Capital, Hejco Yrkesklader and Johnson Service Group PLC.

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