

Global Sound Masking System Market Outlook 2027

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Abstracts

Global Sound Masking System Analysis – 2018-2027

Sound Masking, also called as white noise or pink noise, is referred to the acoustical treatment of an environment by the addition of sound generated by a speaker or any similar device. In simple terms, it can be called as a method for noise cancellation by reducing or eliminating perception of sound. The global sound masking system market is anticipated to record a CAGR of around 5% over the forecast period, i.e. 2019-2027. Factors such as the growing need for silence in most public buildings and public spaces and the growing advancement in sound technology systems which has led to the birth of sound masking systems, are anticipated to contribute significantly towards the growth of the global sound masking system market. Moreover, the global sound masking system market is driven primarily by the need for silent indoor premises, backed by the dynamic change in design observed in indoor premises, such as offices, hospitals, schools and temple among others, which are often believed to have a silent and peaceful environment owing to their purpose of work.

The global sound masking system market consists of various segments that are segmented by type, by type of technology, by end user and by region. The offices segment, which is a sub-segment of the end user segment is anticipated to hold the largest market share of around 25% in the year 2027 on the back of open floor designs that are observed in modern offices, which is raising the need for the deployment of sound masking systems. Further, the offices segment is also anticipated to cross USD 54 million by the end of 2027 by growing at a CAGR of around 4% during the forecast period.

Based on region, the global sound masking system market is segmented into North America, Europe, Asia Pacific, Latin America and Middle East & Africa. The market in Asia Pacific, which had accounted for around 25% share in the year 2018, is estimated

to witness the highest CAGR of around 5.80% over the forecast period, and is primarily driven by nations such as China, Japan and India, where China held the largest market share of around 22% in the year 2018.

Some of the affluent industry leaders in the global sound masking system market are Biamp Systems, Soft db, Lencore Acoustics Corp., Dukane AV, Pro Acoustics® LLC, K.R. Moeller Associates Ltd., Soundmask Global Pty. Ltd., MPS LLC and Vibra-Sonic Control.

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