

Global Smart-Mirror Market Outlook 2021

<https://marketpublishers.com/r/G3EDB61DB8FEN.html>

Date: April 2016

Pages: 156

Price: US\$ 2,800.00 (Single User License)

ID: G3EDB61DB8FEN

Abstracts

A smart mirror is an innovative technology that enables the user to access smartphone like features on a basic mirror. These smart mirrors are embedded with several electronic components such as displays, sensors, etc. which enhance the user's experience.

The global smart mirror market is anticipated to expand at an astonishing compound annual growth rate (CAGR) of 12.83%.

Regionally, with USD 165 Million, Europe held the top rank in the global smart mirror market in 2015. Hiked motor vehicle production (19% of global motor vehicle production) in 2014 and a continuous rise in coming years to propel the smart mirror market in Europe. As a result, Europe's smart mirror market is anticipated to expand at a modest compound annual growth rate (CAGR) over the forecast period.

However, North America is expected to experience the highest growth in the smart mirror market followed by the Asia-Pacific over the forecast period. Better GDP figures, promising trade balance, flourishing economies and continuous expansion in personal disposable income in Asia-Pacific region, especially in India & China, is likely to escalate the smart mirror market in the region.

On the basis of applications, the smart mirror market is segmented into automotive, retail and advertising, consumer and residential and healthcare. Among these, automotive sector at 80% share in 2021 is forecasted to have the largest share of smart mirrors during 2015-2021.

The smart mirror market is further divided on the basis of components as displays, sensors, cameras and others. Since, smart mirror is mainly driven by the sensors and related technology therefore the global smart mirror sensors market is projected to

witness the highest compound annual growth rate (CAGR) of 15.63% during the covered forecast period.

Increasing light vehicle productions, growth in residential construction, etc. are some of the factors that are expected to drive the global smart mirror market in coming 5-6 years.

However, factors such as high cost and lack of awareness about the smart mirrors are likely to pose a major threat for the global smart mirror market growth during the forecast period i.e. 2015-2021.

Contents

1. LIST OF FIGURES

2. LIST OF TABLES

3. EXECUTIVE SUMMARY

4. RESEARCH METHODOLOGY

5. GLOBAL SMART MIRROR MARKET SIZE AND YEAR-ON-YEAR (Y-O-Y) GROWTH RATE, 2015-2021

6. GLOBAL SMART MIRROR MARKET TREND ANALYSIS

7. MARKET DYNAMICS

7.1 Growth Drivers

7.1.1 Growth in the Automobile Sector

7.1.1.1 Impact Analysis

7.1.2 Increase in Residential Building Construction

7.1.2.1 Impact Analysis

7.1.3 Rising Demand from Retail Sector

7.1.3.1 Impact Analysis

7.1.4 Increasing Innovation in Smart Mirror Technology

7.1.4.1 Impact Analysis

7.2 Restraints

7.2.1 High Cost of Smart Mirrors

7.2.1.1 Impact Analysis

7.2.2 Lack of awareness

7.2.2.1 Impact Analysis

7.2.3 Safety Issues on Use of Smart Mirrors in Dressing Rooms

7.2.3.1 Impact Analysis

8. NORTH AMERICA SMART MIRROR MARKET OUTLOOK

8.1 North America Smart Mirror Market Size and Year-on-Year (Y-O-Y) Growth Rate, 2015-2021

8.1.1 U.S. Smart Mirror Market Size and Year-on-Year (Y-O-Y) Growth Rate,

2015-2021

8.1.2 Canada Smart Mirror Market Size and Year-on-Year (Y-O-Y) Growth Rate, 2015-2021

8.2 North America Year-on-Year (Y-O-Y) Growth Rate Comparisons- By Country

8.3 North America Market Attractiveness- By Country

8.4 North America Smart Mirror Market BPS Analysis

9. LATIN AMERICA SMART MIRROR MARKET OUTLOOK

9.1 Latin America Smart Mirror Market Size and Year-on-Year (Y-O-Y) Growth, 2015-2021

10. EUROPE SMART MIRROR MARKET OUTLOOK

10.1 Europe Smart Mirror Market Size and Year-on-Year (Y-O-Y) Growth Rate, 2015-2021

10.1.1 Western Europe Smart Mirror Market Size and Year-on-Year (Y-O-Y) Growth Rate, 2015-2021

10.1.1.1 U.K. Smart Mirror Market Size and Year-on-Year (Y-O-Y) Growth Rate, 2015-2021

10.1.1.2 Germany Smart Mirror Market Size and Year-on-Year (Y-O-Y) Growth Rate, 2015-2021

10.1.1.3 Italy Smart Mirror Market Size and Year-on-Year (Y-O-Y) Growth Rate, 2015-2021

10.1.1.4 France Smart Mirror Market Size and Year-on-Year (Y-O-Y) Growth Rate, 2015-2021

10.1.1.5 Spain Smart Mirror Market Size and Year-on-Year (Y-O-Y) Growth Rate, 2015-2021

10.1.1.6 Hungary Smart Mirror Market Size and Year-on-Year (Y-O-Y) Growth Rate, 2015-2021

10.1.1.7 Benelux Smart Mirror Market Size and Year-on-Year (Y-O-Y) Growth Rate, 2015-2021

10.1.2 Western Europe Year-on-Year (Y-O-Y) Growth Rate Comparisons- By Country

10.1.3 Western Europe Market Attractiveness-By Country

10.1.4 Western Europe BPS Analysis

10.1.5 Eastern Europe Smart Mirror Market Size and Year-on-Year (Y-O-Y) Growth Rate, 2015-2021

10.1.5. Russia Smart Mirror Market Size and Year-on-Year (Y-O-Y) Growth Rate, 2015-2021

10.1.5.2 Poland Smart Mirror Market Size and Year-on-Year (Y-O-Y) Growth Rate, 2015-2021

10.1.5.3 Rest of Eastern Europe Smart Mirror Market Size and Year-on-Year (y-O-Y) Growth Rate, 2015-2021

10.1.6 Eastern Europe Year-on-Year (Y-O-Y) Growth Rate Comparisons-By Country

10.1.7 Eastern Europe Market Attractiveness-By Country

10.1.8 Eastern Europe Smart Mirror BPS Analysis

11. ASIA-PACIFIC SMART MIRROR MARKET OUTLOOK

11.1 Asia Smart Mirror Market Size and Year-on-Year (Y-O-Y) Growth Rate, 2015-2021

11.1.1 China Smart Mirror Market Size and Year-on-Year (Y-O-Y) Growth Rate, 2015-2021

11.1.2 India Smart Mirror Market Size and Year-on-Year (Y-O-Y) Growth Rate, 2015-2021

11.1.3 Japan Smart Mirror Market Size and Year-on-Year (Y-O-Y) Growth Rate, 2015-2021

11.1.4 Rest of Asia (ROA) Smart Mirror Market Size and Year-on-Year (Y-O-Y) Growth Rate, 2015-2021

11.2 Asia-Pacific Year-on-Year (Y-O-Y) Growth Rate Comparisons-By Country

11.3 Asia-Pacific Market Attractiveness -By Country

11.4 Asia-Pacific BPS Analysis

12. MENA SMART MIRROR MARKET OUTLOOK

12.1 MENA Smart Mirror Market Size and Year-on-Year (Y-O-Y) Growth Rate, 2015-2021

13. GLOBAL SMART MIRROR MARKET SEGMENTATION-BY COMPONENT

13.1 Global Smart Mirror Sensors Market Size and Year-on-Year (Y-O-Y) Growth Rate, 2015-2021

13.2 Global Smart Mirror Displays Market Size and Year-on-Year (Y-O-Y) Growth Rate, 2015-2021

13.3 Global Smart Mirror Camera Market Size and Year-on-Year (Y-O-Y) Growth Rate, 2015-2021

13.4 Global Smart Mirror Other Components Market Size and Year-on-Year (Y-O-Y) Growth Rate, 2015-2021

13.5 Year-on-Year (Y-O-Y) Growth Rate Comparison-By Components

13.6 Market Attractiveness- By Components

14. GLOBAL SMART MIRROR MARKET SEGMENTATION-BY APPLICATION

14.1 Global Automotive Smart Mirror Market Size and Year-on-Year (Y-O-Y) Growth Rate, 2015-2021

14.1.1 Global Automotive Smart Mirror (LCD/Camera) with Mirror Mode Market Size and Year-on-Year (Y-O-Y) Growth Rate, 2015-2021

14.1.2 Global Automotive Smart Mirror (LCD/Camera) without Mirror Mode Market Size and Year-on-Year (Y-O-Y) Growth Rate, 2015-2021

14.2 Global Retail & Advertising Smart Mirror Market Size and Year-on-Year (Y-O-Y) Growth Rate, 2015-2021

14.3 Global Healthcare Smart Mirror Market Size and Year-on-Year (Y-O-Y) Growth Rate, 2015-2021

14.4 Global Consumer & Residential Smart Mirror Market Size and Year-on-Year (Y-O-Y) Growth Rate, 2015-2021

14.5 Year-on-Year (Y-O-Y) Growth Rate Comparisons-By Application

14.6 Market Attractiveness- By Applications

15. PORTER'S FIVE FORCE MODEL ANALYSIS

15.1 New Entrants- Low to Medium

15.2 Suppliers Bargaining Power- Medium to High

15.3 Buyers Bargaining Power- Low

15.4 Substitute Threat- Low

16. RISK ANALYSIS

16.1 Supply Risk - Medium

16.2 Demand Risk - Medium

17. COMPETITIVE LANDSCAPE

17.1 Samsung Electronics Co., Ltd.

17.1.1 Company Overview

17.1.2 Products and Services

17.1.3 Key Financials

17.1.4 Recent News and Developments

17.2 Panasonic Corporation

- 17.2.1 Company Overview
- 17.2.2 Products and services
- 17.2.3 Key Financials
- 17.2.4 Recent News and Development
- 17.3 Asahi Glass Co. Ltd.
 - 17.3.1 Company Overview
 - 17.3.2 Products and Services
 - 17.3.3 Key Financials
 - 17.3.4 Recent news and developments
- 17.4 LG Electronics
 - 17.4.1 Company Overview
 - 17.4.2 Products and services
 - 17.4.3 Key Financials
 - 17.4.4 Recent News & Developments
- 17.5 Toshiba Corporation
 - 17.5.1 Company Overview
 - 17.5.2 Products and Services
 - 17.5.3 Key Financials
 - 17.5.4 Recent news & developments
- 17.6 Gentex Corporation
 - 17.6.1 Company Overview
 - 17.6.2 Products and services
 - 17.6.3 Key Financials
 - 17.6.4 Recent news & developments
- 17.7 Magna International Inc.
 - 17.7.1 Company Overview
 - 17.7.2 Products and services
 - 17.7.3 Key Financials
 - 17.7.4 Recent news & developments
- 17.8 Seura
 - 17.8.1 Company Overview
 - 17.8.2 Products and services
 - 17.8.3 Recent news & developments
- 17.9 Keonn Technologies
 - 17.9.1 Company Overview
 - 17.9.2 Products and services
 - 17.9.3 Recent news & developments

List Of Tables

LIST OF TABLES

- Table 17- 1: Samsung Electronics- Key Financials (USD Million), 2013-2014
- Table 17- 2: Panasonic Corporation- Key Financials (USD Million), 2014-2015
- Table 17- 3: AGC Group – Key Financials (USD Million), 2013-2014
- Table 17- 4: AGC Group – Revenue by Region (USD Million), 2012-2014
- Table 17- 5: AGC Group – Sales by Product (USD Million), 2012-2014
- Table 17- 6: LG Electronics – Key Financials (USD Million), 2013-2014
- Table 17- 7: LG Electronics – Revenue by Region (USD Million), 2012-2014
- Table 17- 8: LG Electronics – Revenue by Product Segment (USD Million), 2012-2014
- Table 17- 9: Toshiba Corporation- Key Financials (USD Million), 2014-2015
- Table 17- 10: Toshiba Corporation- Revenue by Region (USD Million), 2012-2014
- Table 17- 11: Gentex Corporation- Key Financials (USD Million), 2013-2014
- Table 17- 12: Gentex Corporation- Revenue by Region (USD Million), 2012-2014
- Table 17- 13: Magna International- Key Financials (USD Million), 2013-2014 149
- Table 17- 14: Magna International- Revenue by Region (USD Million), 2012-2014

List Of Figures

LIST OF FIGURES

- Figure 3- 1: Global Smart Mirror Market Size (USD Million), 2015-2021
- Figure 5- 1: Global Smart Mirror Market Size (USD Million), 2015-2021
- Figure 5- 2: Global Hotel Industry Revenue, 2009-2016
- Figure 5- 3: Global Smart Mirror Market Y-O-Y Growth, 2015-2021
- Figure 8- 1: North America Smart Mirror Market Size (USD Million), 2015-2021
- Figure 8- 2: North America Light Vehicle Production Outlook (In Million Units), 2014-2020
- Figure 8- 3: North America Smart Mirror Market Y-O-Y Growth (%), 2015-2021
- Figure 8- 4: The U.S. Smart Mirror Market Size (USD Million), 2015-2021
- Figure 8- 5: The U.S. Motor Vehicle Production in (In Million Units), 2013-2016
- Figure 8- 6: U.S. Smart Mirror Market Y-O-Y Growth (%), 2015-2021
- Figure 8- 7: Canada Smart Mirror Market Size (USD Million), 2015-2021
- Figure 8- 8: Canada Motor Vehicle sales (In Thousands of Units), 2013-2016
- Figure 8- 9: Canada Smart Mirror Market Y-O-Y Growth, 2015-2021
- Figure 8- 10: North America Year-on-Year (Y-O-Y) Growth Rate Comparisons, 2015-2021
- Figure 8- 11: North America Smart Mirror Market Attractiveness-By Country
- Figure 8- 12: North America Smart Mirror Market BPS Analysis
- Figure 9- 1: Latin America Smart Mirror Market Size (USD Million)
- Figure 9- 2: Latin America GDP (USD Trillion) Forecast, 2010-2025
- Figure 9- 3: Latin America Smart Mirror Market Y-O-Y Growth, 2015-2021
- Figure 10- 1: Europe Smart Mirror Market Size (USD Million)
- Figure 10- 2: Europe New Residential Construction Growth Rate (%), 2014-2020
- Figure 10- 3: Europe Smart Mirror Market Y-O-Y Growth, 2015-2021
- Figure 10- 4: Western Europe Smart Mirror Market Size (USD Million)
- Figure 10- 5: Western Europe Smart Mirror Market Y-O-Y Growth, 2015-2021
- Figure 10- 6: U.K. Smart Mirror Market Size (USD Million), 2015-2021
- Figure 10- 7: U.K. Construction Market Growth Rate (%), 2017-2020
- Figure 10- 8: U.K. Smart Mirror Market Y-O-Y Growth, 2015-2021
- Figure 10- 9: Germany Smart Mirror Market Size (USD Million), 2015-2021
- Figure 10- 10: Germany Construction Market Growth Rate (%), 2016-2020
- Figure 10- 11: Germany Smart Mirror Market Y-O-Y Growth, 2015-2021
- Figure 10- 12: Italy Smart Mirror Market Size (USD Million), 2015-2021
- Figure 10- 13: Italy Construction Market Growth Rate (%), 2015-2020
- Figure 10- 14: Italy Smart Mirror Market Y-O-Y Growth, 2015-2021

- Figure 10- 15: France Smart Mirror Market Size (USD Million), 2015-2021
- Figure 10- 16: France Construction Market Growth Rate (%), 2016-2020
- Figure 10- 17: France Smart Mirror Market Y-O-Y Growth, 2015-2021
- Figure 10- 18: Spain Smart Mirror Market Size (USD Million), 2015-2021
- Figure 10- 19: Spain Construction Market Growth Rate (%), 2015-2020
- Figure 10- 20: Spain Smart Mirror Market Y-O-Y Growth, 2015-2021
- Figure 10- 21: Hungary Smart Mirror Market Size (USD Million)
- Figure 10- 22: Hungary Construction Market Growth Rate (%), 2016-2020
- Figure 10- 23: Hungary Smart Mirror Market Y-O-Y Growth
- Figure 10- 24: Benelux Smart Mirror Market Size (USD Million)
- Figure 10- 25: Belgium and Netherland Construction Market Growth Rate (%)
- Figure 10- 26: Benelux Smart Mirror Market Y-O-Y Growth, 2015-2021
- Figure 10- 27: Western Europe Year-on-Year (Y-O-Y) Growth Rate Comparisons
- Figure 10- 28: Western Europe Smart Mirror Market Attractiveness-By Country
- Figure 10- 29: Western Europe Smart Mirror Market BPS Analysis
- Figure 10- 30: Eastern Europe Smart Mirror Market Size (USD Million)
- Figure 10- 31: Eastern Europe Smart Mirror Market Y-O-Y Growth, 2015-2021
- Figure 10- 32: Russia Smart Mirror Market Size (USD Million), 2015-2021
- Figure 10- 33: Russia GDP Growth Rate (%), 2017-2020
- Figure 10- 34: Russia Smart Mirror Market Y-O-Y Growth, 2015-2021
- Figure 10- 35: Poland Smart Mirror Market Size (USD Million), 2015-2021
- Figure 10- 36: Poland GDP (USD Billion) Growth forecast, 2015-2020
- Figure 10- 37: Poland Smart Mirror Market Y-O-Y Growth, 2015-2021
- Figure 10- 38: Rest of Europe Smart Mirror Market Size (USD Million), 2015-2021
- Figure 10- 39: Rest of Europe Smart Mirror Market Y-O-Y Growth, 2015-2021
- Figure 10- 40: Eastern Europe Year-on-Year (Y-O-Y) Growth Rate Comparisons, 2015-2021
- Figure 10- 41: Eastern Europe Smart Mirror Market Attractiveness-By Country
- Figure 10- 42: Eastern Europe Smart Mirror Market BPS Analysis
- Figure 11- 1: Asia Smart Mirror Market Size (USD Million), 2015-2021
- Figure 11- 2: Asia-Pacific Retail Sales Volume Growth (% Per Annum), 2014-2018
- Figure 11- 3: Asia Smart Mirror Market Y-O-Y Growth, 2015-2021
- Figure 11- 4: China Smart Mirror Market Size (USD Million), 2015-2021
- Figure 11- 5: China Smart Mirror Market Y-O-Y Growth, 2015-2021
- Figure 11- 6: India Smart Mirror Market Size (USD Million), 2015-2021
- Figure 11- 7: India Smart Mirror Market Y-O-Y Growth, 2015-2021
- Figure 11- 8: Japan Smart Mirror Market Size (USD Million), 2015-2021
- Figure 11- 9: Japan Smart Mirror Market Y-O-Y Growth, 2015-2021
- Figure 11- 10: Rest of Asia (ROA) Smart Mirror Market Size (USD Million)

- Figure 11- 11: Rest of Asia (ROA) Smart Mirror Market Y-O-Y Growth
- Figure 11- 12: Asia-Pacific Year-on-Year (Y-O-Y) Growth Rate Comparisons
- Figure 11- 13: Asia-Pacific Smart Mirror Market Attractiveness-By Country
- Figure 11- 14: Asia-Pacific Smart Mirror Market BPS Analysis
- Figure 12- 1: MENA Smart Mirror Market Size (USD Million), 2015-2021
- Figure 13- 1: Global Smart Mirror Sensors Market Size (USD Million)
- Figure 13- 2: Global Smart Mirror Sensors Market Y-O-Y Growth, 2015-2021
- Figure 13- 3: Global Smart Mirror Displays Market Size (USD Million)
- Figure 13- 4: Global Smart Mirror Displays Market Y-O-Y Growth
- Figure 13- 5: Global Smart Mirror Cameras Market Size (USD Million)
- Figure 13- 6: Global Smart Mirror Cameras Market Y-O-Y Growth
- Figure 13- 7: Global Smart Mirror Other Components Market Size (USD Million)
- Figure 13- 8: Global Smart Mirror Other Components Market Y-O-Y Growth
- Figure 13- 9: Year-on-Year (Y-O-Y) Growth Rate Comparisons-By Components
- Figure 13- 10: Global Smart Mirror Market Attractiveness- By Components
- Figure 14- 1: Global Automotive Smart Mirror Market Size (USD Million),
- Figure 14- 2: Global Vehicle Production (in million units) Forecast
- Figure 14- 3: Global Automotive Smart Mirror Market Y-OY Growth, 2015-2021
- Figure 14- 4: Automotive Smart Mirror with Mirror Mode Market Size (USD Million), 2015-2021
- Figure 14- 5: Automotive Smart Mirror without Mirror Mode Market Y-OY Growth
- Figure 14- 6: Automotive Smart Mirror without Mirror Mode Market Size (USD Million), 2015-2021
- Figure 14- 7: Automotive Smart Mirror without Mirror Mode Market Y-OY Growth
- Figure 14- 8: Global Retail & Advertising Smart Mirror Market Size (USD Million)
- Figure 14- 9: Global Retail Sales Growth (%) Forecast, 2014-2018
- Figure 14- 10: Global Retail & Advertising Smart Mirror Market Y-OY Growth
- Figure 14- 11: Global Healthcare Smart Mirror Market Size (USD Million)
- Figure 14- 12: Global Healthcare Smart Mirror Market Y-OY Growth
- Figure 14- 13: Global Consumer & Residential Smart Mirror Market Size (USD Million), 2015-2021
- Figure 14- 14: Global Consumer & Residential Smart Mirror Market Y-OY Growth
- Figure 14- 15: Year-on-Year (Y-O-Y) Growth Rate Comparison-By Application
- Figure 14- 16: Global Smart Mirror Market Attractiveness- By Applications
- Figure 15- 1: Porter`s Five Force Model, 2016
- Figure 17- 1: Samsung Electronics- Revenue (USD Million), 2012-2014
- Figure 17- 3: Panasonic Corporation- Revenue (USD Million), 2013-2015
- Figure 17- 5: AGC Group - Revenue (USD Million), 2012-2014
- Figure 17- 9: LG Electronics - Revenue (USD Million), 2012-2014

Figure 17- 13: Toshiba Corporation- Revenue (USD Million), 2013-2015

Figure 17- 16: Gentex Corporation- Revenue (USD Million), 2012-2014

Figure 17- 19: Magna International- Revenue (USD Million), 2012-2014

I would like to order

Product name: Global Smart-Mirror Market Outlook 2021

Product link: <https://marketpublishers.com/r/G3EDB61DB8FEN.html>

Price: US\$ 2,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G3EDB61DB8FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970