

Global PET Keg Market Outlook 2027

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Abstracts

Global PET Kegs Market Analysis – 2018-2027

PET keg is a storage unit used for the storage and transportation of a wide array of alcoholic and non-alcoholic beverages. It is made from polyethylene terephthalate resin, a widely used plastic for food contact application. These kegs are generally supplied via their manufacturers as a ready-to-fill container or as PET preform, which can be blown later. The global PET kegs market is anticipated to record a CAGR of 10.5% over the forecast period, i.e. 2020-2027. Factors such as increasing adoption of PET kegs by beverage manufacturers for storage and transportation of both alcoholic and non-alcoholic beverages as utilization of these kegs helps lower their overall transportation costs, coupled with the growing consumption and production of beverages around the globe, are some of the factors anticipated to drive the growth of the global PET kegs market.

The global PET kegs market consists of various segments that are segmented by capacity, application, distribution channel and by region. The application segment is further segmented into beer, cider, soft drinks and others. Out of these, the beer segment, which held a value of USD 43.38 million in the year 2018 is anticipated to grow with a CAGR of 10.9% over the forecast period owing to the consumption of beer globally which has witnessed a considerable increase in the recent years. Additionally, increasing consumption of craft beer added with the rising consumer awareness for the adoption of one-way PET kegs as an eco-friendly and cost-effective alternative are some of the factors anticipated to drive the growth of the segment in the global PET kegs market.

Based on region, the global PET kegs market is segmented into North America, Europe, Asia Pacific, Latin America and Middle East & Africa. The market in North America, which had accounted for 35.41% share in the year 2018, is estimated to witness a

CAGR of 10.6% over the forecast period. The market in the region is further anticipated to register an incremental \$ opportunity of USD 15.79 million in the year 2027 as compared to the year 2025. The market in the region is also anticipated to attain an absolute \$ opportunity of USD 41.48 million during the assessment period.

Some of the affluent industry leaders in the global PET keg market are Petainer, OneCircle, PolyKeg S.r.l., Rehrig Pacific Company, Keg Exchange GmbH, MCT Company, Dolium, Petkos, Oxebar and Techpac India.

Contents

Global PET Keg Market

1. INTRODUCTION

- 1.1. Market Definition
- 1.2. Product Overview
- 1.3. Market Segmentation

2. ASSUMPTIONS AND ABBREVIATIONS

3. RESEARCH METHODOLOGY

- 3.1. Research Process
- 3.2. Secondary Research
- 3.3. Primary Research
- 3.4. Market Size Estimation

4. EXECUTIVE SUMMARY - GLOBAL PET KEG MARKET

5. REGULATORY LANDSCAPE

6. PRICING ANALYSIS, BY REGION

7. EVALUATION OF MAJOR END-USE CONSUMERS, BY REGION

8. MARKET DYNAMICS

- 8.1. Drivers
- 8.2. Restraints
- 8.3. Trends
- 8.4. Opportunities

9. PET KEG MARKET - RISK ANALYSIS

- 9.1. Demand Risk Analysis
- 9.2. Supply Risk Analysis

10. GLOBAL PET KEG MARKET OUTLOOK

10.1. Market Size and Forecast, 2018-2027F

10.1.1. By Value (USD Million)

10.1.2. By Volume (Units)

10.1.3. By Capacity

10.1.3.1. 10L-20L, 20L-30L, and Others

10.1.4. By Application

10.1.4.1. Beer, Cider, Soft Drinks, and Others

10.1.5. By Distribution Channel

10.1.5.1. Online, Offline

10.1.6. By Region

10.1.6.1. North America, Europe, Asia, Rest of the World (RoW)

11. NORTH AMERICA PET KEG MARKET OUTLOOK

11.1. Macro-Economic Indicators impacting the North America PET Keg Market

11.2. Market Size (USD Million)

11.3. Market Size (Units)

11.3.1. By Capacity

11.3.1.1. 10L-20L, 20L-30L, and Others

11.3.2. By Application

11.3.2.1. Beer, Cider, Soft Drinks, and Others

11.3.3. By Distribution Channel

11.3.3.1. Online, Offline

11.3.4. By Country

US

By Capacity

10L-20L, 20L-30L, AND OTHERS

By Application

Beer, Cider, Soft Drinks, and Others

By Distribution Channel

Online, Offline

Canada

By Capacity

10L-20LL, 20L-30L, AND OTHERS

By Application

Beer, Cider, Soft Drinks, and Others

By Distribution Channel

Online, Offline

12. EUROPE PET KEG MARKET OUTLOOK

12.1. Macro-Economic Indicators impacting the Europe PET Keg Market

12.2. Market Size (USD Million)

12.3. Market Size (Units)

12.3.1. By Capacity

12.3.1.1. 10L-20LL, 20L-30L, and Others

12.3.2. By Application

12.3.2.1. Beer, Cider, Soft Drinks, and Others

12.3.3. By Distribution Channel

12.3.3.1. Online, Offline

12.3.4. By Country

Germany

By Capacity

10L-20LL, 20L-30L, AND OTHERS

By Application

Beer, Cider, Soft Drinks, and Others

By Distribution Channel

Online, Offline

UK

By Capacity

10L-20LL, 20L-30L, AND OTHERS

By Application

Beer, Cider, Soft Drinks, and Others

By Distribution Channel

Online, Offline

France

By Capacity

10L-20LL, 20L-30L, AND OTHERS

By Application

Beer, Cider, Soft Drinks, and Others

By Distribution Channel

Online, Offline

Italy

By Capacity

10L-20LL, 20L-30L, AND OTHERS

By Application

Beer, Cider, Soft Drinks, and Others

By Distribution Channel

Online, Offline

Spain

By Capacity

10L-20LL, 20L-30L, AND OTHERS

By Application

Beer, Cider, Soft Drinks, and Others

By Distribution Channel

Online, Offline

Russia

By Capacity

10L-20LL, 20L-30L, AND OTHERS

By Application

Beer, Cider, Soft Drinks, and Others

By Distribution Channel

Online, Offline

RoE

By Capacity

10L-20LL, 20L-30L, AND OTHERS

By Application
Beer, Cider, Soft Drinks, and Others
By Distribution Channel
Online, Offline

13. ASIA PET KEG MARKET OUTLOOK

13.1. Macro-Economic Indicators impacting the Asia PET Keg Market

13.2. Market Size (USD Million)

13.3. Market Size (Units)

13.3.1. By Capacity

13.3.1.1. 10L-20L, 20L-30L, and Others

13.3.2. By Application

13.3.2.1. Beer, Cider, Soft Drinks, and Others

13.3.3. By Distribution Channel

13.3.3.1. Online, Offline

13.3.4. By Country

China

By Capacity

10L-20L, 20L-30L, AND OTHERS

By Application
Beer, Cider, Soft Drinks, and Others
By Distribution Channel
Online, Offline
India
By Capacity

10L-20L, 20L-30L, AND OTHERS

By Application
Beer, Cider, Soft Drinks, and Others
By Distribution Channel
Online, Offline
Japan
By Capacity

10L-20L, 20L-30L, AND OTHERS

By Application

Beer, Cider, Soft Drinks, and Others

By Distribution Channel

Online, Offline

Indonesia

By Capacity

10L-20LL, 20L-30L, AND OTHERS

By Application

Beer, Cider, Soft Drinks, and Others

By Distribution Channel

Online, Offline

South Korea

By Capacity

10L-20LL, 20L-30L, AND OTHERS

By Application

Beer, Cider, Soft Drinks, and Others

By Distribution Channel

Online, Offline

RoAsia

By Capacity

10L-20LL, 20L-30L, AND OTHERS

By Application

Beer, Cider, Soft Drinks, and Others

By Distribution Channel

Online, Offline

14. ROW PET KEG MARKET OUTLOOK

14.1. Market Size (USD Million)

14.2. Market Size (Units)

14.2.1. By Capacity

14.2.1.1. 10L-20IL, 20L-30L, and Others

14.2.2. By Application

14.2.2.1. Beer, Cider, Soft Drinks, and Others

14.2.3. By Distribution Channel

14.2.3.1. Online, Offline

15. COMPANY PROFILES

Petainer

OneCircle

Polykeg s.r.l.

Rehrig Pacific Company

Keg Exchange GmbH

MCT Company

Dolium

Petkos

Oxebar

Techpac India

16. ANALYST'S REVIEW

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