

Global Passenger Car Accessories Market Size, Demand, Opportunity & Growth Outlook 2023

<https://marketpublishers.com/r/G2A0A388938EN.html>

Date: July 2017

Pages: 106

Price: US\$ 4,150.00 (Single User License)

ID: G2A0A388938EN

Abstracts

Passenger car accessories are gaining traction among consumers as they offer stylish look, entertainment and comfort. Car accessories enable the consumer to upgrade their cars with advanced features.

The interior car accessories such as MP3 players, LED screens and seat cover offer comfort and advanced entertainment system. Further, seat cover accessories serve a dual purpose of comfort as well as protection to the seats. Rising activities of theft and accidents are increasing the consumer awareness about security system accessories such as gear lock, power lock, GPS security and others. The security system accessories alert the owner of car in the case of theft. Apart from this, exterior car accessories such as body covers, bumpers and others provide security from damaging the powertrain system and interior parts of the car.

Global passenger car accessories market is flourishing due to the rise in sale of automobiles. The various countries such as U.S, Germany, China and Japan are witnessing the demand for automobiles. As a result, the adoption of the passenger car accessories is rising due to the benefit such as security, comfort and others.

The passenger car accessories market is expected to expand at a CAGR of 7.5% during the forecast period of 2016-2023. The market growth will be driven by the booming sale of passenger car vehicles and technological advancement in passenger car accessories.

Globally, Asia-Pacific is forecasted to hold top position in global passenger car accessories market followed by North- America and Europe. The Asia Pacific region contributed 34.3% in the total revenue of global passenger car accessories market in

2016. Expansion of automobile industry in the Asia-Pacific region is anticipated to foster the demand for passenger car accessories over the forecast period i.e. 2016-2023. Further, China followed by Japan is anticipated to be largest passenger car accessories market during the forecast period.

Apart from this, North-America passenger car accessories market is expected to showcase a significant growth over the forecast period. The positive growth in automobile industry in North-America region and introduction of stringent government regulation to manufacture vehicles within the country especially in the U.S. are some of the major factors which are driving the growth of passenger car accessories market. Moreover, Europe region is likely to mark robust growth owing to its advance life style and demographics. Further by electrical accessories type, audio/video accessories contributed the highest share of 40.2% in the overall revenue of passenger car accessories market. On the other hand, non-electrical segment dominated the global passenger car accessories market in 2016. Continuous up gradation of the car models along with availability of various advanced features which can be installed in a car as part of accessories is anticipated to foster the growth of non-electrical segment over the forecast period.

The global passenger car accessories market is driven by rising sales of passenger cars across the globe. Further, the advancement in material technology has improved the durability and life span of passenger car accessories. This factor is expected to drive the market of the global passenger car accessories during the forecast period. Apart from this, the demand for car accessories is increasing due to changing lifestyle of people. Most of the people are inclined towards advanced electronic gadgets such as music systems, video players in their cars as these accessories are vital for car entertainment.

Further, strict government regulations to replace or upgrade the accessories after a specific time period are one of the major factors which are driving the growth of passenger car accessories market. For instance, National Highway Traffic Safety Administration of the U.S. has passed a new regulation for motor vehicle parts such as tires, rims, seat belts and others should be originally manufactured and must be replaced according to the life span of the product. This factor is likely to increase the demand of passenger car accessories in North America.

However, high cost of quality car accessories is one of factors restraining the market growth for car accessories as advanced technologies are costlier than the conventional accessories. Moreover, presence of local manufacturers and lack of standards and

regulations is leading the players to manufacture low-quality passenger car accessories. This increasing number of low quality offerings of passenger car accessories is hampering the growth of industry and decreasing the revenue share of the organized players. Further, government regulations regarding the internal and external modification of the vehicle are restricting the growth of passenger car accessories market.

Contents

1. EXECUTIVE SUMMARY

2. RESEARCH METHODOLOGY

3. RISK ANALYSIS

3.1. Demand Risk

3.2. Supply Risk

4. GLOBAL PASSENGER CAR ACCESSORIES MARKET SIZE AND FORECAST, 2016-2023

5. MARKET DYNAMICS & ITS IMPACT ANALYSIS

5.1. Growth Drivers

5.2. Challenges

6. GLOBAL PASSENGER CAR ACCESSORIES MARKET SEGMENTATION ANALYSIS

6.1. Passenger Car Accessories By Type Market Size (USD Million) & Y-O-Y Growth Analysis (%), 2016-2023

6.1.1. Electrical Market Size (USD Million) & Y-O-Y Growth Analysis (%), 2016-2023

6.1.1.1. Interior Lights Market Size (USD Million) & Y-O-Y Growth Analysis (%), 2016-2023

6.1.1.2. Exterior Lights Market Size (USD Million) & Y-O-Y Growth Analysis (%), 2016-2023

6.1.1.3. Audio/Video Accessories Market Size (USD Million) & Y-O-Y Growth Analysis (%), 2016-2023

6.1.1.4. Car Switches Market Size (USD Million) & Y-O-Y Growth Analysis (%), 2016-2023

6.1.1.5. Car Gauges and Meters Market Size (USD Million) & Y-O-Y Growth Analysis (%), 2016-2023

6.1.1.6. Mobile Charging Chords Market Size (USD Million) & Y-O-Y Growth Analysis (%), 2016-2023

6.1.1.7. Market Attractiveness By Electrical

6.1.1.8. BPS Analysis By Electrical

6.1.2. Non-Electrical Market Size (USD Million) & Y-O-Y Growth Analysis (%), 2016-2023

6.1.2.1. Passenger Interior Accessories Market Size (USD Million) & Y-O-Y Growth Analysis (%), 2016-2023

6.1.2.1.1. Passenger Car Seats Covers Market Size (USD Million) & Y-O-Y Growth Analysis (%), 2016-2023

6.1.2.1.2. Passenger Car Floor Mats and Components Market Size (USD Million) & Y-O-Y Growth Analysis (%), 2016-2023

6.1.2.1.3. Passenger Car Grab Handles Market Size (USD Million) & Y-O-Y Growth Analysis (%), 2016-2023

6.1.2.1.4. Passenger Car Horn Systems Market Size (USD Million) & Y-O-Y Growth Analysis (%), 2016-2023

6.1.2.1.5. Passenger Car Pillows and Cushions Market Size (USD Million) & Y-O-Y Growth Analysis (%), 2016-2023

6.1.2.1.6. Others Market Size (USD Million) & Y-O-Y Growth Analysis (%), 2016-2023

6.1.2.2. Passenger Exterior Accessories Market Size (USD Million) & Y-O-Y Growth Analysis (%), 2016-2023

6.1.2.2.1. Passenger Car Doors Market Size (USD Million) & Y-O-Y Growth Analysis (%), 2016-2023

6.1.2.2.2. Passenger Car Windows Market Size (USD Million) & Y-O-Y Growth Analysis (%), 2016-2023

6.1.2.2.3. Passenger Car Alloy Wheels and Rims Market Size (USD Million) & Y-O-Y Growth Analysis (%), 2016-2023

6.1.2.2.4. Passenger Car Body Covers Market Size (USD Million) & Y-O-Y Growth Analysis (%), 2016-2023

6.1.2.2.5. Bumpers Market Size (USD Million) & Y-O-Y Growth Analysis (%), 2016-2023

6.1.2.2.6. Spoilers Market Size (USD Million) & Y-O-Y Growth Analysis (%), 2016-2023

6.1.2.3. Market Attractiveness By Non-Electrical

6.1.2.4. BPS Analysis By Non-Electrical

6.2. By Region Market Size (USD Million), Y-O-Y Growth & Share Analysis (%), 2016-2023

6.2.1. North America Market Size (USD Million), Y-O-Y Growth & Share Analysis (%), 2016-2023

6.2.1.1. By Country

6.2.1.1.1. U.S. and Canada Market Size (USD Million) & Y-O-Y Growth Analysis (%), 2016-2023

- 6.2.1.1.2. Market Attractiveness By Country
- 6.2.1.1.3. BPS Analysis By Country
- 6.2.2. Latin America Market Size (USD Million), Y-O-Y Growth & Share Analysis (%), 2016-2023
 - 6.2.2.1. By Country
 - 6.2.2.1.1. Brazil, Mexico and Rest of Latin America Market Size (USD Million) & Y-O-Y Growth Analysis (%), 2016-2023
 - 6.2.2.1.2. Market Attractiveness By Country
 - 6.2.2.1.3. BPS Analysis By Country
 - 6.2.3. Europe Market Size (USD Million) & Y-O-Y Growth & Share Analysis, 2016-2023
 - 6.2.3.1. By Country
 - 6.2.3.1.1. U.K. and Germany Market Size (USD Million) & Y-O-Y Growth Analysis (%), 2016-2023
 - 6.2.3.1.2. France and Italy Market Size (USD Million) & Y-O-Y Growth Analysis, 2016-2023
 - 6.2.3.1.3. Spain, Hungary and BENELUX Market Size (USD Million) & Y-O-Y Growth Analysis (%), 2016-2023
 - 6.2.3.1.4. Market Attractiveness By Country
 - 6.2.3.1.5. BPS Analysis By Country
 - 6.2.4. Asia Pacific Market Size (USD Million) & Y-O-Y Growth Analysis (%), 2016-2023
 - 6.2.4.1. By Country
 - 6.2.4.1.1. India and China Market Size (USD Million) & Y-O-Y Growth Analysis (%), 2016-2023
 - 6.2.4.1.2. Japan and Singapore Market Size (USD Million) & Y-O-Y Growth Analysis (%), 2016-2023
 - 6.2.4.1.3. South Korea, Australia, New Zealand and Rest of Asia Pacific Market Size (USD Million) & Y-O-Y Growth Analysis (%), 2016-2023
 - 6.2.4.1.4. Market Attractiveness By Country
 - 6.2.4.1.5. BPS Analysis By Country
 - 6.2.5. Middle East & Africa Market Size (USD Million) & Y-O-Y Growth & Share Analysis, 2016-2023
 - 6.2.5.1. By Country
 - 6.2.5.1.1. GCC and North Africa Market Size (USD Million) & Y-O-Y Growth Analysis (%), 2016-2023
 - 6.2.5.1.2. South Africa and Rest of Middle East and Africa Market Size (USD Million) & Y-O-Y Growth Analysis, 2016-2023
 - 6.2.5.1.3. Market Attractiveness By Country
 - 6.2.5.1.4. BPS Analysis By Country

7. PORTER'S FIVE FORCE MODEL ANALYSIS

8. COMPETITIVE LANDSCAPE

8.1. Company Profiles

8.1.1. Toyota Motors

8.1.1.1. Company Overview

8.1.1.2. Key Product Offerings

8.1.1.3. Business Strategy

8.1.1.4. Financials

8.1.2. Ford Motor Inc.

8.1.3. General Motors

8.1.4. Hyundai Motor Group

8.1.5. Volkswagen Group

I would like to order

Product name: Global Passenger Car Accessories Market Size, Demand, Opportunity & Growth Outlook 2023

Product link: <https://marketpublishers.com/r/G2A0A388938EN.html>

Price: US\$ 4,150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G2A0A388938EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

