

Global Nicotine Cessation Market Demand Analysis & Opportunity Evaluation, 2019-2027

<https://marketpublishers.com/r/GAF560A9E0E3EN.html>

Date: October 2019

Pages: 29

Price: US\$ 1,650.00 (Single User License)

ID: GAF560A9E0E3EN

Abstracts

The global market for nicotine cessation products was valued at USD 15.77 Billion in 2018 and is expected to grow with a CAGR of 14.37% over the forecast period (2020-2027).

On the basis of geographies, North America had the largest market share in 2018. This can be attributed to the easier availability of nicotine cessation products along with the presence of large number of market players, higher level of awareness towards the detrimental effects of nicotine consumption, and favorable reimbursement policies that encourage the utilization of effective pharmaceuticals that limit the consumption of nicotine products. The North American market is primarily driven by the US on account of easier adoption rate of innovative and popular consumer products such as electronic cigarettes.

North America market is closely followed by Europe, with a high demand from countries such as Germany, the UK, France, Italy, & Russia due to change in consumer behavior as high number of active smokers are choosing healthier lifestyles with the help of drug intervention or NRT as required along with behavioral changes such as change in diet or fitness activities that promote the nicotine cessation. It has been observed that there is a high prevalence rate of male and female smokers in France, Germany, Italy, & the UK. Along with common respiratory disorders, smoking could also result in chronic diseases such as lung cancer or infertility in certain cases. This has resulted in a rising demand for effective products that could limit the dependence on nicotine in a minimum time.

The Asia Pacific region has been showcasing a very high demand for nicotine cessation products in the recent years. It has been observed that since countries such as China &

India are presently having a very high number of active smokers and consumers of other tobacco products, there is a high requirement for efficient resources to curb the reliance on nicotine in these countries. Although demand for products such as electronic cigarettes are increasing rapidly, presently there is a high utilization of OTC products such as nicotine gum, lozenges, tablets, and transdermal patches. With increasing market penetration of prescription drugs that enable faster nicotine cessation, such as Zyban and Pamelor, it is expected that a high number of people would opt for these products on account of the changing socio-cultural dynamics especially in the urban cities.

It has been observed that in comparison to the other regions, Latin America and Middle East & Africa have portrayed a modest growth historically. This is, however, expected to change over the forthcoming years with gradually changing consumer behavior along with rising availability of prescription drugs and various consumer products that aid in nicotine cessation. Further it can be seen that the rising internet penetration in various developing economies is playing a crucial role in enabling the expansion of the market presence of various manufacturers and distributors, while enabling the sales of local manufacturers in reach a wider customer base.

Contents

1. EXECUTIVE SUMMARY

2. RESEARCH METHODOLOGY

3. MARKET DYNAMICS

- a. Driver
- b. Restraints
- c. Trends
- d. Opportunities

4. GLOBAL NICOTINE CESSATION MARKET OUTLOOK

5. MARKET SNIPPETS BY REGION

- a. North America
- b. Europe
- c. Asia Pacific

6. GOVERNMENT REGULATIONS

7. COMPANY PROFILE OF GLAXOSMITHKLINE

I would like to order

Product name: Global Nicotine Cessation Market Demand Analysis & Opportunity Evaluation, 2019-2027

Product link: <https://marketpublishers.com/r/GAF560A9E0E3EN.html>

Price: US\$ 1,650.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GAF560A9E0E3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970