

Global Hematology Diagnostics Market Outlook and Projections, 2019-2027

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Abstracts

The global hematology diagnostics market reached USD 4,702.88 million in 2018 and is expected to reach USD 7,989.73 million by 2027, by registering a CAGR of 6.06%, across the globe. This is primarily attributed to the growing demand for advanced diagnostics across the world.

North America had a market share of 37.94% in the year 2018 and is expected to dominate the market, over the forecast period. The growth in the region can be attributed to increase in investments towards healthcare from government and private entities to maintain the highest quality of care offered in healthcare facilities. The US is the major country driving the growth in the region, reaching a market value of USD 1,567.36 million in 2018 and is expected to grow at a CAGR of 6.23% over the forecast period i.e. 2020-2027. On the back of rising adoption of innovative diagnostic methods focused on minimally in-vitro diagnostics, the market is expected to grow over the forecast period.

The Asia Pacific region captured a market size of USD 1,002.46 million in the year 2018 and is expected to reach USD 1,820.23 million by 2027, with a CAGR of 6.85%. The market is primarily led by the demand from China, with a market of USD 367.57 million in the year 2018, and it is expected to grow at a CAGR of 7.75%. With the rising availability of advanced healthcare in this region along with rising number of manufacturers investing in countries such as China, Japan, & India to address the growing demand for advanced diagnostics in this region, the demand for hematology diagnostics products in this region is expected to witness a rapid growth over the forecast period.

Europe is expected to reach a market size of USD 2,114.07 million by 2027. It has been

observed that with the availability of innovative treatment modalities, there has been a rise in demand for effective diagnostic products in the region for time sensitive diagnosis. Primarily driven by the demand from Germany, UK, France & Italy, this region is expected to showcase a high demand over the forecast period.

In comparison, the Latin America and Middle East & Africa region is presently generating a moderate demand for the hematology diagnostics products. It has been observed that there are a high number of patients, who opt for various medical procedures, travelling to other geographies with adequate healthcare resources. While this boosts the medical tourism in the travelled country, it points out the wide gap in the availability of health resources in these regions. However, with gradually rising disposable income, encouraging government regulatory policies, and a potential interest of global manufacturers to have a direct market presence in this region, it is expected that the market for hematology diagnostics in these regions would grow over the forecast period.

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ABBOTT

SYSMEX

BECKMAN COULTER, INC.

SIEMENS HEALTHCARE GMBH

BOULE DIAGNOSTICS AB

F. HOFFMANN-LA ROCHE LTD

SHENZHEN MINDRAY BIO-MEDICAL ELECTRONICS CO., LTD.

BIO-RAD LABORATORIES, INC.

CELLAVISION

OTHER PROMINENT PLAYERS

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