

# Global Appliances Rental Market Outlook: Industry Analysis & Opportunity Evaluation 2017-2025

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## Abstracts

The global Appliances Rental Market reached USD 3,906.46 Million in 2017. Moreover, the market is expected to garner USD 8,219.00 Million by the end of 2025 by registering a CAGR of 9.87% across the globe. The global demand for Appliances Rental is increasing on the back of rising millennial population around the globe. Further, frequent change in employment locations of the present generation is increasing the adoption rate of rental appliances.

North America is slated to account for a share of 21.10% by 2025 in the Appliances Rental market. The growth in the region can be attributed to increase in expats population over the forecast period which is also expected to impel the growth of Appliances Rental market in the North America. U.S. is the prominent market driving the growth in the region. Additionally, U.S. Appliances Rental market reached USD 734.94 Million in 2017 and is expected to reach USD 1,510.50 Million by the end of 2025, expanding at a CAGR of 9.55% over the forecast period i.e. 2019-2025. U.S. Appliances Rental market is expected to achieve Y-o-Y growth rate of 9.88% in 2025 as compared to previous year.

Global Appliances Rental market is segmented on the basis of appliances type into built-in & freestanding dishwashers, built-in & freestanding fridge freezers, built-in & freestanding freezers, built-in & freestanding fridges, built-in hobs, cooker hoods, built-in & freestanding automatic washing machines, built-in & freestanding microwaves, cookers, ovens and others. Among these segments, freestanding fridge freezers segment (16.36% share in 2017) occupies the largest market of Appliances Rental across the globe. Further, freestanding fridge freezers segment is anticipated to reach USD 1,499.85 Million by the end of 2025 from USD 639.14 Million in 2017. Moreover, this segment is anticipated to flourish at a CAGR of 11.38% over the forecast period. In

addition freestanding fridge freezers is expected to achieve Y-o-Y growth rate of 11.71% in 2025 as compared to previous year.

Global Appliances Rental market is segmented on the basis of distribution channel into online & offline channels. Among these segments, Offline segment (76.91% share in 2017) occupied the largest market of Appliances Rental on the basis of distribution channel across the globe. Further, global online segment is anticipated to reach USD 1,963.69 Million by the end of 2025 from USD 902.16 Million in 2017. Moreover, this segment is anticipated to flourish at a CAGR of 10.34% over the forecast period.

Some of the leading companies in this market are Rent-A-Center, Aaron's Inc., CORT (a Berkshire Hathway Company), among others.

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