

Asia-Pacific Diabetic Shoes/Footwear Market Demand & Opportunity Outlook 2021

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Abstracts

On the back of expanding diabetic population across the continent, the demand for ortho shoes has spiked in recent years. Countries like Singapore and Australia has diabetic prevalence >10%. As a result, the demand for diabetic footwear is mounting every year. Singapore, in-spite of being a small Asian country, is estimated to witness a burgeoned increase in the diabetic footwear and the demand for diabetic shoes is projected to register a healthy CAGR of >8% during 2015-2021. This growth would be backed up by a high prevalence rate of diabetes in the country, which rose from 11.4% in 2010 to 14.8% in 2014. The situation has made the country worried for its future generation and epidemics caused due to beefed up diabetic prevalence.

In addition to that, Japan is also projected to have a modest demand for the ortho shoes in the country. Japan holds the sixth largest population of diabetic patients in the world and country has witnessed a nominal growth in total diabetic population since 2011-2014. The total number of diabetic patients in the country was 7.1 million in 2012, which slightly rose to 7.21 million in 2014.

Currently, Japan is one of the fastest aging nations of the world with 26% of the country's population aging 65 years or above. Further, there is a huge disparity in the birth and mortality rate in the country. The mortality rate is very high due to aged population and birth rate is comparatively very low. All these factors combined, a great market for diabetic footwear is projected to open new avenues in near future.

The report studies the demand and opportunity on the basis of inpatient and outpatient in the region which further has been granule to the country data. In addition to that, to understand the most profitable distribution mode in the region, the market for China, India, Japan, Singapore, Australia etc. has been studied based on the online & offline

channels. Offline distribution channels further have been studied into specialty store, clinics & street stores.

Key Answers Captured in Report?

Which geography would have better demand for product/services?

What are the strategies adopted by big players in the regional market?

Which country would see the steep rise in CAGR & year-on-year (Y-O-Y) growth?

What is the current & expected market size in next five years?

What is the market feasibility for long term investment?

What opportunity the country would offer for existing and new players in the market?

What is risk involved for suppliers in the geography?

What factors would drive the demand for the product/service in near future?

What is the impact analysis of various factors in the market growth?

What are the recent trends in the regional market and how successful they are?

Contents

1. LIST OF FIGURES & TABLES

2. EXECUTIVE SUMMARY

3. MARKET ENTRY & WINNING STRATEGY

4. RESEARCH METHODOLOGY

5. GLOBAL DIABETIC FOOTWEAR MARKET SIZE AND FORECAST

6. MARKET SEGMENTATION

6.1 By Region

6.1.1 Asia-Pacific Market Size & Y-O-Y % growth, 2015-2021

6.1.1.1 India Market Size & Y-O-Y % growth, 2015-2021

6..1.1.1.1 BY DEMOGRAPHY MARKET SIZE & Y-O-Y % GROWTH, 2015-2021

6..1.1.1.2 BY INPATIENT AND OUTPATIENT MARKET SIZE & Y-O-Y % GROWTH, 2015-2021

6..1.1.1.3 BY RETAIL DISTRIBUTION MARKET SIZE & Y-O-Y % GROWTH, 2015-2021

6.1.1.2 China Market Size & Y-O-Y % growth, 2015-2021

6..1.1.2.1 BY DEMOGRAPHY MARKET SIZE & Y-O-Y % GROWTH, 2015-2021

6..1.1.2.2 BY INPATIENT AND OUTPATIENT MARKET SIZE & Y-O-Y % GROWTH, 2015-2021

6..1.1.2.3 BY RETAIL DISTRIBUTION MARKET SIZE & Y-O-Y % GROWTH, 2015-2021

6.1.1.3 Singapore Market Size & Y-O-Y % growth, 2015-2021

6..1.1.3.1 BY DEMOGRAPHY MARKET SIZE & Y-O-Y % GROWTH, 2015-2021**6..1.1.3.2 BY INPATIENT AND OUTPATIENT MARKET SIZE & Y-O-Y % GROWTH, 2015-2021****6..1.1.3.3 BY RETAIL DISTRIBUTION MARKET SIZE & Y-O-Y % GROWTH, 2015-2021**

6.1.1.3 Japan Market Size & Y-O-Y % growth, 2015-2021

6..1.1.3.1 BY DEMOGRAPHY MARKET SIZE & Y-O-Y % GROWTH, 2015-2021**6..1.1.3.2 BY INPATIENT AND OUTPATIENT MARKET SIZE & Y-O-Y % GROWTH, 2015-2021****6..1.1.3.3 BY RETAIL DISTRIBUTION MARKET SIZE & Y-O-Y % GROWTH, 2015-2021**

6.1.2 Y-O-Y % Growth Comparison by Country

6.1.3 Asia-Pacific Base Point Scale (BPS) Analysis- By Demography

6.1.3 Asia-Pacific Base Point Scale (BPS) Analysis- By Inpatient & Outpatient

6.1.3 Asia-Pacific Base Point Scale (BPS) Analysis- By Retail Distribution

6.1.4 Asia-Pacific Market Attractiveness-By Country

6.1.4 Asia-Pacific Market Attractiveness-By Distribution Channel

6.2 Asia-Pacific Segmentation By Demography Market Size & Y-O-Y % growth, 2015-2021

6.3 Asia-Pacific By Inpatient and Outpatient Market Size & Y-O-Y % growth, 2015-2021

6.4 Asia-Pacific By Retail Distribution Market Size & Y-O-Y % growth, 2015-2021

7. PORTER'S FIVE FORCE MODEL ANALYSIS**9. INDUSTRY GROWTH DRIVERS**

8.1 Rise in prevalence of diabetes in Asia-Pacific

8.1.1 Impact Analysis

8.2 Growth in the aging population

8.2.1 Impact Analysis

8.3 Increasing demand of customized diabetic footwear

8.3.1 Impact Analysis

8.4 Rise in spending on diabetes treatment

8.4.1 Impact Analysis

9. RESTRAINTS

9.1 High cost of diabetic footwea

9.1.1 Impact Analysis

9.2 Lack of awareness

9.2.1 Impact Analysis

10. RISK ANALYSIS

10.1 Supply Risk

10.2 Demand Risk

11. COMPETITIVE LANDSCAPE

11.1 DARCO International Inc.

11.1.1 Company Overview

11.1.2 Products and Services

11.1.3 Key Financials

11.1.4 Recent News and Developments

11.2 Sigvaris

11.2.1 Company Overview

11.2.2 Products and services

11.2.3 Key Financials

11.2.4 Recent News and Developments

11.3 Ortho Asia-Pacific

11.3.1 Company Overview

11.3.2 Products and Services

11.3.3 Key Financials

11.3.4 Recent news and developments

11.4 Duna Srl

11.4.1 Company Overview

11.4.2 Products and services

11.4.3 Key Financials

11.4.4 Recent News & Developments

11.5 Thuasne

11.5.1 Company Overview

- 11.5.2 Products and Services
- 11.5.3 Key Financials
- 11.5.4 Recent news & developments
- 11.6 Medline Industries
 - 11.6.1 Company Overview
 - 11.6.2 Products and services
 - 11.6.3 Key Financials
 - 11.6.4 Recent news & developments
- 11.7 DJO Global Inc
 - 11.7.1 Company Overview
 - 11.7.2 Products and services
 - 11.7.3 Key Financials
 - 11.7.4 Recent news & developments
- 11.8 Hong Kong Grace Shoes Development Co Ltd.
 - 11.8.1 Company Overview
 - 11.8.2 Products and services
 - 11.8.3 Key Financials
 - 11.8.4 Recent news & developments
- 11.9 Dr. Zen Inc
 - 11.9.1 Company Overview
 - 11.9.2 Products and services
 - 11.9.3 Key Financials
 - 11.9.4 Recent news & developments
- 11.10 Supad
 - 11.10.1 Company Overview
 - 11.10.2 Products and services
 - 11.10.3 Key Financials
 - 11.10.4 Recent news & developments
- 11.11 Drew Shoe Corporation USA
 - 11.11.1 Company Overview
 - 11.11.2 Products and Services
 - 11.11.3 Key Financials
 - 11.11.4 Recent news & developments
- 11.12 Podartis Srl
 - 11.12.1 Company Overview
 - 11.12.2 Products and Services
 - 11.12.3 Key Financials
 - 11.12.4 Recent news & developments
- 11.13 Aetrex Worldwide, Inc.

11.13.1 Company overview

11.13.2 Products and Services

11.13.3 Key Financials

11.13.4 Recent news & developments

Disclaimer

List Of Tables

LIST OF TABLES

Table 5- 1: Ranking of countries in terms of adult (age 20-79 years) diabetic population (in millions) in 2015 and 2040

Table 5- 2: Ranking of countries in terms of diabetes related health expenditure (USD Billions) in 2015 and 2040

Table 6- 1: Diabetes prevalence % in major countries of U.K. (2012-13)

Table 11- 1: DJO Global key financials (USD Millions), 2012-2014

Table 11- 2: DJO Global net sales by products (USD Millions), 2012-2014

Table 11- 3: DJO Global net sales by country (USD Millions), 2012-2014

List Of Figures

LIST OF FIGURES

- Figure 5- 1: Global Diabetic footwear market size (USD Millions) and Y-O-Y growth (%)
- Figure 5- 2: Total number of diabetic patients (age 20-79 years) in the world
- Figure 6- 1: Singapore Diabetic footwear market size (USD Millions) and Y-O-Y growth (%)
- Figure 6- 2: Number of diabetic population (in millions) in the China, 2010-2014
- Figure 6- 3: Major causes of amputations in Japan
- Figure 6- 4: India Diabetic footwear market size (USD Millions) and Y-O-Y growth (%)
- Figure 6- 5: Total number of diabetic patients in India (age > 12)
- Figure 6- 6: Total health expenditure (USD Millions) in India during 2010-2014
- Figure 6- 7: Mexico Diabetic footwear market size (USD Millions) and Y-O-Y growth (%)
- Figure 6- 8: Total number of diabetic patients in Japan (age 20-79 years), 2014- 2021
- Figure 6- 9: Asia-Pacific Market Attractiveness
- Figure 6- 10: Asia-Pacific BPS Analysis
- Figure 6- 48: % market share by demography in 2014
- Figure 6- 49: % market share by demography in 2021
- Figure 6- 50: % of male and female diabetic population in the India
- Figure 6- 51: % of male and female diabetic population in China
- Figure 6- 52: % of male and female diabetic population in Japan (>25yrs)
- Figure 6- 55: % of adult male and female diabetic population in Singapore
- Figure 6- 56: % market share by inpatient and outpatient in 2014
- Figure 6- 57: % market share by inpatient and outpatient in 2021
- Figure 6- 58: Annual health spending (per capita) % growth in Australia
- Figure 6- 59: % market share by retail distribution in 2014
- Figure 6- 60: % market share by retail distribution in 2021
- Figure 6- 61: % market share by medical specialty and street stores in 2014
- Figure 6- 62: % market share by medical specialty and street stores in 2021
- Figure 6- 63: Sales of online stores in the U.S. from 2014-2016E (USD Billions)
- Figure 6- 64: Sales of departmental stores in the U.S. (USD Billions) during 2011-2015
- Figure 6- 65: % share of online retail outlets in Asia-Pacific by country in 2015
- Figure 6- 66: E-commerce % share of total retail sales, India and China (2013-2017)
- Figure 6- 67: E-commerce market size in China, India, Japan, Singapore, Australia forecast to 2019
- Figure 7- 1: Porter`s Five Force Model, 2016

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