

# Tunisia Snapshot - PESTLE, SWOT, Risk and Macroeconomic Trends Analysis

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## Abstracts

Tunisia Snapshot - PESTLE, SWOT, Risk and Macroeconomic Analysis report is designed to provide in-depth information about Tunisia including it's PESTLE (political, economic, social, technological, legal and environmental), SWOT (Strengths, Weaknesses, Opportunities and Threats) and country risk analysis backed by macroeconomic data.

Tunisia, officially the Republic of Tunisia, is a country in the North Africa bordering the Mediterranean Sea and located between Algeria and Libya. It has an area of 163,610 square kilometers. Tunisia has borders with Algeria to the west and southwest, Libya to the southeast, and the Mediterranean Sea to the north and east. Cape Angela which is the northernmost point on the African continent is also the northernmost point of Tunisia. Eastern ends of Tunisia have end of Atlas Mountains and the northern end reaches Sahara Desert. Tunisia was named after its capital city Tunis which is located on its northeast coast. Tunisia became an independent country in 1956.

Tunisia is estimated to have population of 12.235 million in the year 2023 and expected to reach 12.609 million by 2027, increasing at a CAGR of 0.76%.

Tunisia's real gross domestic product (GDP) was TND 88.102 billion in 2020 and while recovering from the COVID-19 impact it increased by 2.664% to be around TND 91.047 billion in 2021. It is further expected to increase by 2.26% and reach TND 104.14 billion by 2027.

Tunisia's unemployment rate was 17.4% of total labor force in 2020. Despite slowdown in global economic activity due to COVID-19 pandemic, the unemployment in Tunisia decreased by 7.41% and reached 16.2% in 2021.

Tunisia's per capita GDP was estimated at USD 3,815.82 whereas purchasing power parity (PPP) based per capita GDP is estimated to be at USD 12,490.201 for the year 2022.

In 2022, Tunisia government's revenue was TND 40.942 billion whereas the expenditure was TND 50.422 billion. This resulted in Tunisia government's net lending / borrowing negative at TND 9.48 billion in 2022 indicating that not enough financial resources were made available by the Tunisia government to boost economic growth.

The current account balance for Tunisia was negative USD 4.196 billion for the year 2022 and is expected to further increase at a CAGR of 7.07% and reach negative USD 2.908 billion by 2027. This negative current account balance indicates that Tunisia will remain a net borrower from the whole world till 2027.

#### Scope of Tunisia Snapshot – PESTLE, SWOT, Risk Macroeconomic Analysis Report

This report provides information about key macroeconomic indicators for Tunisia.

This report provides PESTLE (political, economic, social, technological, legal and environmental) analysis for Tunisia.

This report provides SWOT (Strengths, Weaknesses, Opportunities and Threats) analysis for Tunisia.

This report provides risk analysis for Tunisia.

This report provides information on Coronavirus (COVID-19) pandemic related policy response of Tunisia.

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