

Lupin Limited - Company Snapshot & SWOT Analysis

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Abstracts

The business segments of Lupin mainly comprise of APIs and Formulations, and the company manufactures and markets pharmaceutical products in all major markets across the globe. The company is the tenth largest pharmaceutical company in the world by sales. In the domestic market, Lupin has a presence in key growth therapies such as Cardiology, Central Nervous System, Diabetology, Respiratory, Gynecology, Anti-Infective, Gastro-Intestinal, and Oncology. Not unusual for a key player in India, Lupin employs market segmentation strategy along medical specialty lines to drive growth.

During the period of 2014-2018, the company increased its revenue from INR 111.7 bn to INR 155.60 bn, registering an average growth rate of 8.64%. In 2018 the revenue declined because of various reasons like challenges faced by US business concomitant to adverse competitive dynamics as well as regulatory hurdles limiting new launches to offset the impact.

Scope of the Lupin Limited - Company Snapshot & SWOT Analysis Report

This report provides detailed information about Lupin Limited including value chain analysis, financial performance, business strategy and SWOT analysis.

The report identifies the growth drivers and inhibitors for global pharmaceutical market.

This report provides information about current and future trends for global pharmaceutical market.

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Orphan Drugs

Biologics and Biosimilars

Current Trends

1. INCREASING SEVERITY OF DRUG PRICE CONTROLS

2. GREATER FOCUS ON RARE DISEASES / ORPHAN DRUGS

3. INCREASING DEVELOPMENT OF NUCLEIC ACIDS AS THERAPEUTICS

4. INCREASING FOCUS ON CELL THERAPY

5. IMPLANTABLES (BIOELECTRONICS) AND ELECTROCEUTICALS ARE

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6. USE OF 3D PRINTING TO REDUCE COST AND IMPROVE PRODUCTION EFFICIENCY OF BIOLOGICS

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