

# Bristol-Myers Squibb - Company Snapshot & SWOT Analysis

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## Abstracts

Bristol-Myers Squibb (BMS) is a global biopharmaceutical company focused on discovering, developing and delivering innovative medicines for patients with serious diseases. Their medicines are helping millions of patients around the world in disease areas such as oncology, cardiovascular, immunoscience, fibrosis and others. The company operates in one business segment i.e. Biopharmaceuticals. Their four strategic priorities are to drive business performance, continue to further build a leading franchise in IO, maintain a diversified portfolio both within and outside of IO, and continue our disciplined approach to capital allocation, including establishing partnerships, collaborations and in-licensing or acquiring investigational compounds as an essential component of successfully delivering transformational medicines to patients. The company manufacture products in the U.S., Puerto Rico and in four foreign countries. Most of their revenues come from products in the following therapeutic classes: oncology; cardiovascular and immunoscience

Bristol-Myers Squibb reported revenue of USD 22.561 billion for the FY 2018 which saw an increase of 8.59% compared to FY 2017. This revenue is expected to decrease by 5% and reach USD 23.689 billion by FY 2019. Bristol-Myers Squibb revenue grew at a CAGR of 6.61% during FY 2013 to FY 2018.

Bristol-Myers Squibb registered highest revenue from United States market at USD 12.586 billion which accounted for 55.79% of its total revenue in FY 2018.

Scope of the Bristol-Myers Squibb Company - Company Snapshot & SWOT Analysis Report

This report provides detailed information about Bristol-Myers Squibb Company

including value chain analysis, financial performance, business strategy and SWOT analysis.

The report identifies the growth drivers and inhibitors for global pharmaceutical market.

This report provides information about current and future trends for global pharmaceutical market.

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