

# Brazil Snapshot - PESTLE, SWOT, Risk and Macroeconomic Trends Analysis

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## Abstracts

Brazil Snapshot - PESTLE, SWOT, Risk and Macroeconomic Analysis report is designed to provide in-depth information about Brazil including its PESTLE (political, economic, social, technological, legal and environmental), SWOT (Strengths, Weaknesses, Opportunities and Threats) and country risk analysis backed by macroeconomic data.

Brazil, officially the Federative Republic of Brazil, is the largest country in both South America and the Latin American region. It is the world's 5th largest country, both by geographical area and by population. It is the largest Lusophone country in the world, and the only one in the Americas. Bounded by the Atlantic Ocean on the east, Brazil has a coastline of 4,655 miles. It is bordered on the north by Venezuela, Guyana, Suriname and the French overseas region of French Guiana; on the northwest by Colombia; on the west by Bolivia and Peru; on the southwest by Argentina and Paraguay and on the south by Uruguay. Numerous archipelagos form part of Brazilian territory, such as Fernando de Noronha, Rocas Atoll, Saint Peter and Paul Rocks, and Trindade and Martim Vaz.

Brazil is estimated to have population of 215.157 million in the year 2023 and expected to reach 221.948 million by 2027, increasing at a CAGR of 0.78%.

Brazil's real gross domestic product (GDP) was BRL 1157.47 billion in 2020 and while recovering from the COVID-19 impact it increased by 4.41% to be around BRL 1210.93 billion in 2021. It is further expected to increase by 1.95% and reach BRL 1359.36 billion by 2027.

Brazil's unemployment rate was 13.775% of total labor force in 2020. Despite

slowdown in global economic activity due to COVID-19 pandemic, the unemployment in Brazil decreased by 5.18% and reached 13.2% in 2021. Unemployment is further estimated to decrease by a CAGR of 5.35% and reach 9.49% of total labor force in Brazil by 2027.

Brazil's per capita GDP was estimated at USD 8,857.47 whereas purchasing power parity (PPP) based per capita GDP is estimated to be at USD 17,683.84 for the year 2022.

In 2022, Brazil government's revenue was BRL 3069.08 billion whereas the expenditure was BRL 3631.41 billion. This resulted in Brazil government's net lending / borrowing negative at BRL 562.331 billion in 2022 indicating that not enough financial resources were made available by the Brazil government to boost economic growth.

The current account balance for Brazil was negative USD 27.473 billion for the year 2022 and is expected to further decrease at a CAGR of 12.8% and reach negative USD 50.164 billion by 2027. This negative current account balance indicates that Brazil will remain a net borrower from the whole world till 2027.

#### Scope of Brazil Snapshot – PESTLE, SWOT, Risk Macroeconomic Analysis Report

This report provides information about key macroeconomic indicators for Brazil.

This report provides PESTLE (political, economic, social, technological, legal and environmental) analysis for Brazil.

This report provides SWOT (Strengths, Weaknesses, Opportunities and Threats) analysis for Brazil.

This report provides risk analysis for Brazil.

This report provides information on Coronavirus (COVID-19) pandemic related policy response of Brazil.

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