

AstraZeneca Plc - Company Snapshot & SWOT Analysis

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Abstracts

AstraZeneca is a global, science-led biopharmaceutical company that focuses on the discovery, development, and commercialization of prescription medicines, primarily for the treatment of diseases in three therapy areas - Oncology, Cardiovascular & Metabolic Disease (CVMD) and Respiratory.

AstraZeneca reported revenue of USD 22.090 billion for the FY 2018 which saw an increase of 1.67% compared to FY 2017. This revenue is expected to increase by 6% and reach USD 23.415 billion by FY 2019. AstraZeneca revenue decreased at a CAGR of 2.99% during FY 2013 to FY 2018.

AstraZeneca registered the highest revenue from Cardiovascular, Renal, and Metabolism therapy area at USD 6.710 billion which accounted for 31.88% of its total sales in FY 2018. In FY 2018, AstraZeneca registered the highest revenue from the United States market at USD 7.24 billion which accounted for 32.78% of its total sales in FY 2018. This was followed by China with revenue of USD 3.778 billion accounting for 17.10% of total FY 2018 sales and United Kingdom with revenue of USD 2.39 billion and accounting for 10.82% of total FY 2018 sales.

Scope of the AstraZeneca PLC - Company Snapshot & SWOT Analysis Report

This report provides detailed information about AstraZeneca PLC including value chain analysis, financial performance, business strategy, and SWOT analysis.

The report identifies the growth drivers and inhibitors for the global pharmaceutical market.

This report provides information about current and future trends for the global pharmaceutical market.

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