

Smart Mirrors Technologies and Markets, 2015-2022

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Abstracts

In this report n-tech Research updates our evaluation of the various types of technologies that companies are using to make mirrors 'smart', while noting how different sectors may have different value propositions. We also explore the various market drivers for 'smart mirrors' the four key end-market sectors: automotive, home/consumer, retail/commercial, and medical/healthcare. We provide eight-year forecasts for the various 'smart' technologies in each sector, both in volumes and in value terms.

This report is designed to provide guidance for marketing, business, and technology executives from not only the traditional 'mirror' sector (i.e. glass and coatings), but also from the various electronics sectors providing these 'smart' functionalities, particularly displays, touch sensors, and consumer electronics. We also believe this report will be valuable to evaluators in these end-markets as they evaluate how such 'smart mirrors' are evolving to meet their unique application requirements.

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