

OLED Materials Markets 2015-2022: Momentum and Opportunities

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Abstracts

n-tech has covered the OLED materials space for eight years, and we have watched expectations for this market swing backwards and forwards. For the moment there seems to be rising demand for OLED phones and tablets, but the short-term picture remains uncertain for OLED lighting and OLED TV panels. An old debate that shows no sign of going away is whether OLED materials can be effectively solution-processed. New issues are emerging and will help shape the OLED materials business, such as being “green” and avoiding rare and costly materials in what are often price-sensitive markets.

Perhaps the most interesting aspect of the OLED materials market is how the structure of the industry is changing. With all the uncertainties and captive markets, do newer companies in this space stand a chance? What will happen to the established suppliers in Japan who have been around since the days when “OLED” meant PM OLED?

This new report provides answers to all these questions. As with all n-tech reports, we include detailed volume and revenue forecasts, broken out by application, material type, functionality, and deposition method. We also examine the core strategies of leading players in the OLED materials space.

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ACRONYMS AND ABBREVIATIONS

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