

# Nanosensor Markets 2014

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## Abstracts

Nanosensors - devices capable of detecting nanoparticles - are already in use in the medical diagnosis field, but are expected to see near-term commercialization in military, domestic security and environmental monitoring applications, as well as several other areas. NanoMarkets believes that longer-term revenue generation from nanosensors will also emerge from a variety of uses for such sensors in microelectronics manufacturing and in the construction market. In addition, we also believe that the near-term development of nanosensors will be an important enabling technology for the "Internet-of-Things" and robotics.

This report identifies where and how the commercial opportunities presented by nanosensors will appear and provides detailed projections of the size of these opportunities over the coming eight years. Each nanosensor application is analyzed in detail, showing how it will be brought to market. The report also discusses the strategies being deployed by nanosensor firms and also provides an overview of noteworthy nanosensor commercialization initiatives.

In addition, to being a valuable guide for marketing and product management in the sensor industry, this report will also be required reading for executives in the specialty chemical industry, since it discusses how specific biological and nanomaterials will be used in nanosensors. Coverage of materials includes biological materials and inorganic nanomaterials including graphene and quantum dots. This report also analyzes the business implications notable trends in the fabrication of nanosensors including developments in bottom-up assembly, self-assembly and top-down lithography.

## Contents

### EXECUTIVE SUMMARY

- E.1 Opportunity analysis for nanosensors
  - E.1.1 Opportunities for the sensor industry
  - E.1.2 Opportunities for the specialty chemical industry
- E.2 Eight firms to watch in the nanosensor business
- E.3 Regulatory factors impacting the nanosensor market
- E.4 Summary of eight-year forecasts for nanosensors
- E.5 Alternative scenarios

### CHAPTER 1: INTRODUCTION

- Background to this report
- 1.2 Objective and scope of this report
- 1.3 Methodology for this report
  - 1.3.1 Forecasting methodology
- 1.4 Plan of this report

### CHAPTER 2: COMMERCIAL TRENDS IN NANOSENSORS

- 2.1 Generic advantages and disadvantages of nanotechnology in sensing applications
- 2.2 Critical materials trends for nanosensors
  - 2.2.1 Biological materials
  - 2.2.2 Chemicals
  - 2.2.3 Mechanical devices
  - 2.2.4 Electrical and electronic devices
  - 2.2.5 Opportunities for quantum dots in nanosensors
  - 2.2.6 A future role for graphene in nanosensors?
  - 2.2.7 Moving from spherical nanomaterials to wires, cylinders and tubes
- 2.3 Solar-powered nanosensing
- 2.4 Notable trends in the fabrication of nanosensors
  - 2.4.1 Top-down lithography
  - 2.4.2 Bottom up assembly
  - 2.4.3 Self-assembly
  - 2.4.4 Reliability issues with nanosensors
- 2.5 Noteworthy nanosensor commercialization initiatives
- 2.6 Key points from this chapter

## **CHAPTER 3: CURRENT APPLICATIONS AND FUTURISTIC OPPORTUNITIES**

### **3.1 Security, surveillance and military applications**

3.1.1 Identification of hazardous explosives - chemicals and gases

3.1.2 Detection of biological weapons

3.1.3 Fiber optic “nano-cameras”

3.1.4 Eight-year forecasts of nanosensors for security, surveillance and military applications

### **3.2 Biomedical and healthcare applications**

3.2.1 Monitoring of blood sugar for diabetics

3.2.2 Total blood testing

3.2.3 Detection of genetic defects

3.2.4 Cancer detection

3.2.5 Nanosensors and therapeutics

3.2.6 A convergence of the macro and nano world: labs-on-a-chip

3.2.7 Eight-year forecasts of nanosensors for biomedical and healthcare applications

### **3.3 Environmental monitoring applications**

3.3.1 Pollution particulate matter

3.3.2 Pesticides and organophosphates

3.3.3 Eight-year forecasts of nanosensors for environmental monitoring applications

### **3.4 Food management**

3.4.1 Beverage Industry

3.4.2 Detection of harmful pathogens

3.4.3 Eight-year forecasts of nanosensors for food management applications

### **3.5 Other applications for nanosensors**

3.5.1 Transportation

3.5.2 Construction

3.5.3 Energy storage

3.5.4 Nanoelectronics and plasmonics

3.5.5 Nanosensors for mass and pressure measurement

3.5.6 Eight-year forecasts of nanosensors for food management applications

### **3.6 Nanosensors, robotics and the Internet-of-Things**

### **3.7 Summary of eight-year forecasts for nanosensors**

### **3.8 Key points of the chapter**

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