

Market Opportunities for Quantum Dots 2015-2022

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Abstracts

NanoMarkets believes that opportunities for commercial use of quantum dots (QDs) have changed dramatically in the past year, and this, our most recent report on QDs, identifies where the money will be made as the a result of these new trends and developments.

QDs have now exploded onto the commercial display market and are appearing in displays of all sizes, enabling LCDs with greater color gamut and lower power consumption. These QD-enhanced LCDs are already providing direct competition to OLED displays, raising the question of whether OLED displays will ever take off in the way that was once hoped. At the same time NanoMarkets believes that ability of the QD makers to supply sufficient materials to support future growth is no longer an issue.

As a result of these trends, the granular eight-year forecasts of volume shipments and revenue generated contained in this report reflect NanoMarkets growing bullishness about QDs. We have also considered how the QD supply chain is likely to change as the competition between QD suppliers to get the attention of major OEMs increases.

Most of the revenue generation from QDs will come from the display industry for the next few years. This is where the money is, and although 2014 saw the introduction of several QD-enhanced LCDs by a number of OEMs, QDs have still penetrated only a very small portion of the LCD market as yet.

Potential growth is huge and in the next three to eight years NanoMarkets believe that the QD industry will build upon its success in displays and expand into other commercial applications. These newer markets are also analyzed in this report. NanoMarkets thinks that solid-state lighting, with similar technical requirements to displays, will be the next to market. In the longer term we see potential for commercial development of QDs in solar cells and as fluorescent biomarkers, though both applications currently face



substantial technical hurdles. Semiconductor diode lasers are also a potentially important application for QDs.

In this report, NanoMarkets discusses opportunities in QDs for companies throughout the supply chain – from QD suppliers to LED component makers to OEMs – and predicts how moves by these companies will affect the growth of the QD industry. We also look at the state of QD technology and what improvements will be needed to enable further growth.



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