

# LED Phosphor Markets - 2014

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## Abstracts

This new NanoMarkets report provides a thorough analysis of the latest opportunities in the LED phosphor markets. It builds on NanoMarkets' successful 2012 phosphor report and shows how the phosphor market is shifting in response to latest developments in both display backlighting and general illumination markets.

In this years' report, we are placing special attention on some of the newer phosphor chemistries such as nanophosphors, glass phosphors and QDs. And we also ask and answer the question as to how new phosphor materials can build market share in a market crowded in new materials.

We identify how performance improvements are likely to help grow addressable markets for phosphors, with an especial focus on general illumination, outdoor/street lighting and backlighting and how money will be made in the LED phosphor market.

The report also includes NanoMarkets' assessments of the product/market strategies of leading firms active in the LED phosphors space. And, as always with our reports, this report contains granular eight-year forecasts of the LED phosphors shipments in volume and value terms, with breakouts by type of phosphor and type of application. This report is required reading, not just for strategy planners at phosphor firms, but for those throughout the solid-state lighting and display industries.

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