

# Global Water Treatment System (Point of Use) Market Research Report Forecast to 2023

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The global water treatment system market is driven by various factors, such as the growing awareness of water-borne diseases and the rising per capita disposable income in emerging economies. However, the high costs of equipment and maintenance might hamper market growth during the forecast period. The global water treatment system market is expected to grow at 8.50% CAGR during the forecast period.

The global water treatment system market has been segmented based on technology, device, end user, and region. On the basis of technology, the market has been segmented into reverse osmosis, distillation, filtration, and others. The reverse osmosis segment accounted for the largest market share of 40.23% in 2017, with a market value of USD 7,051.6 million; it is projected to grow at 9.85% CAGR during the forecast period.

The global water treatment system market has been segmented on the basis of device into counter-top units, faucet-mounted filters, and others. The counter-top units segment accounted for the largest market share of 50.06% in 2017, with a market value of USD 8,776.1 million; it is projected to grow at 9.32% CAGR during the forecast period. On the basis of end user, the market has been segmented into residential and non-residential. The residential segment accounted for the largest market share of 67.75% in 2017, with a market value of USD 11,876.6 million; it is projected to grow at 8.99% CAGR during the forecast period.

On the basis of region, Asia-Pacific accounted for the largest market share of 36.64% in 2017, with a market value of USD 6,423.3 million; it is projected to grow at 8.92% CAGR during the forecast period.

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FIGURE 31 MIDDLE EAST & AFRICA WATER TREATMENT SYSTEM (POINT OF USE) MARKET SHARE, BY COUNTRY, 2017 (%)

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FIGURE 34 MAJOR STRATEGY ADOPTED BY KEY PLAYERS: GLOBAL WATER TREATMENT SYSTEM (POINT OF USE) MARKET

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FIGURE 36 MAJOR MANUFACTURER MARKET SHARE ANALYSIS, 2017 (%)

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FIGURE 39 COWAYCO., LTD: SWOT ANALYSIS

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FIGURE 41 PANASONIC CORPORATION: SWOT ANALYSIS  
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FIGURE 46 LG ELECTRONICS: SWOT ANALYSIS  
FIGURE 48 WHIRLPOOL CORPORATION: SWOT ANALYSIS

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